

# Optiva

**Monetization innovation**  
for connectivity & beyond

BSS Platform | Convergent Charging Engine

## Customer Quotes

m:tel

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The technical transformation Mtel is experiencing places a high priority on increasing business - not just ensuring our equipment works. We intend to be a monetization engine, equipping our marketing and business teams with robust tools to remain competitive and provide advanced, digital services to consumers and enterprises. Optiva is a trusted partner that will enhance our ability to rapidly respond to new market demands with its feature-rich solution and services.

—  
**Marko Lopičić / CEO**  
Mtel Banja Luka

عمانتل  
Omantel

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Optiva is integral to our corporate strategy and to our digital transformation. We count on Optiva Charging Engine and the payments solution as well as their reliable support, maintenance and managed services to allow us to monetize a variety of multi-play services, including mobile prepaid and postpaid, hybrid, fixed, cable and internet.

—  
**Samy Al Ghassany / COO**  
Omantel

TRUPHONE

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With Optiva Charging Engine built on Google Cloud, Truphone can accelerate our digital transformation and technological innovation journey. We needed our online charging system to be agile and robust, support rapid expansion and scale easily - all without diverting our IT operation's focus.

—  
**Ralph Steffens / CEO**  
Truphone



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“lifecell is pursuing an aggressive growth strategy in Ukraine. We will leverage Optiva’s monetization and subscriber management solution and services to grow our business and capabilities to respond rapidly to market opportunities, increasing competitiveness and value across our multiple geographic locations.

—  
**Alp Ağcataş / CIO**  
lifecell

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A night-time photograph of a city skyline with numerous skyscrapers. Overlaid on the image are numerous vertical and diagonal lines of light in blue and white, representing digital data or network connections.

The ooredoo logo, consisting of the word "ooredoo" in white lowercase letters inside a red rounded rectangle.

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By partnering with Optiva, we have been able to utilize their real-time monetization capabilities and offer superior, flexible and innovative products, services and tariffs to our customers. As a result, we are working to provide our customers with the best journey and experience they can get from a telecom operator, aiming to be the communication leader of choice for all Palestinians.

—  
**Dr. Durgham Maraee / CEO**  
Ooredoo Palestine

The Cuy Móvil logo, featuring the word "Cuy" in orange and "Móvil" in white, with a small orange dot above the 'i' in Móvil.

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We are lean, techy, agile, and we move fast. It is in the core of our strategy, and having Optiva as our partner enables us to deliver on that.

—  
**Mariano de Osma / CEO**  
Cuy Móvil

