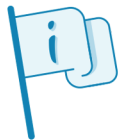


Unifun

Company Overview 2023

ABOUT US



Our company was founded in 2005



Presented on the global market since 2012



Collaborating with 170 mobile operators



We have launched 410 projects



We do only branded VAS projects



We are operating in 77 countries



We have a very strong development team



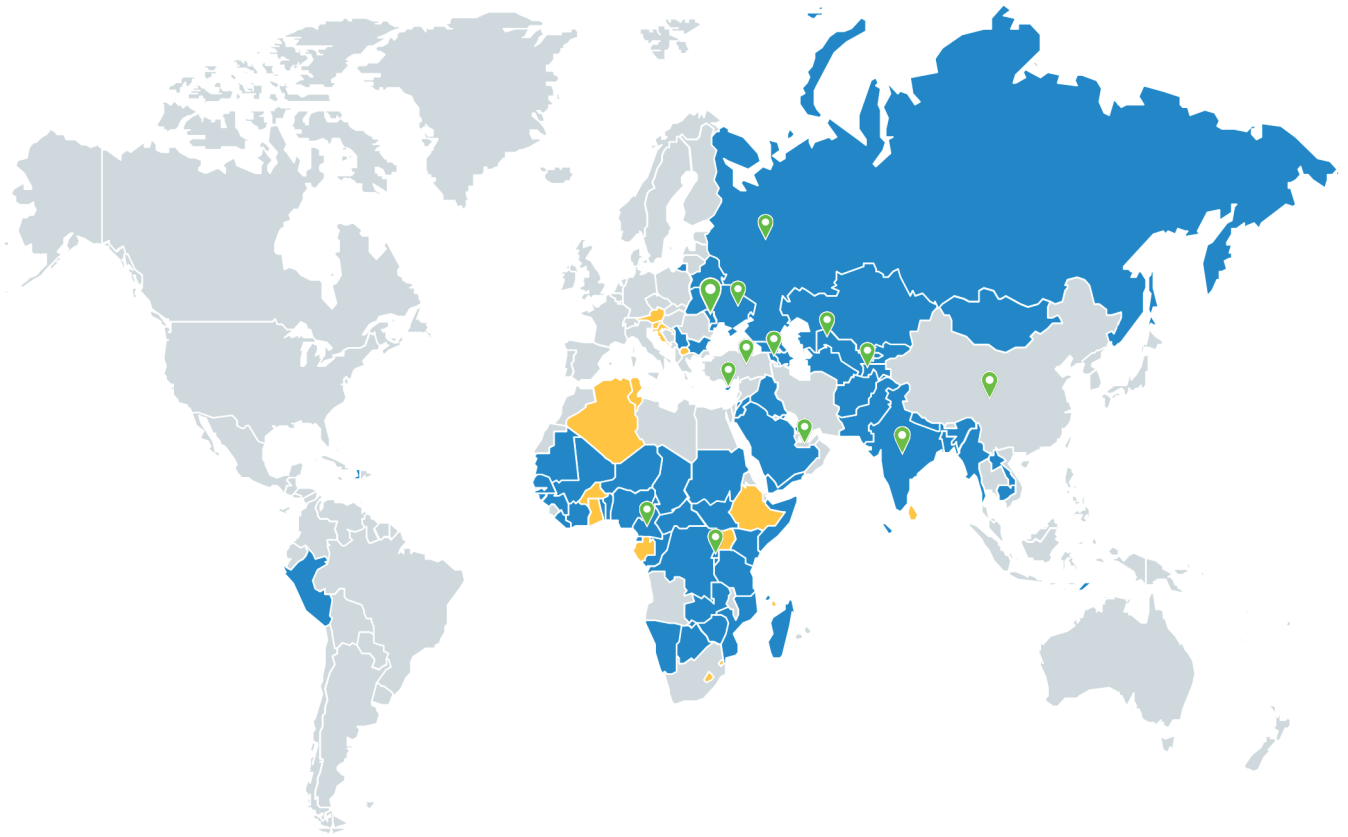
Over 365 professionals in 14 countries

Unifun is a provider of high-class IT products in the field of mobile VAS.

The primary areas of our expertise are:

- the voice traffic stimulation solutions – Beep Call, Dynamic Voice Mail+, Zero Call, Sim Credit, etc.;
- the personalized marketing communications tools – Balance+, Wrong IVR Advertising, VASUP (ICB), etc.;
- the branded content services – FunBox, IVR Radio, USSD Dating, IVR Quiz Melomania, etc.

GLOBAL PRESENCE



● We are working

● We are starting

📍 Our offices



Moldova*



Russia



Uzbekistan



Rwanda



Nepal*



Ukraine



Tajikistan



Cameroon



Cyprus



Turkey



Armenia



UAE



India



China

* Moldova - Europe, the Middle East, Africa, North & South America headquarters

COMPANY IDENTITY

What makes us special

Business focus

- We don't sell concepts, we sell **ready products** with real business cases
- We offer products that are already **tested by the market**
- We provide a **financial guarantee** on the profitability of products
- We apply the **best practice** to enhance and improve our products
- We develop **only profitable products**: income +15K USD from 1 mln subscribers
- We give free of charge some of our products to operators :)

Our values



Custom-focused
Partnership



Innovations &
Integrity



Profitability &
Efficiency



Result-oriented
Development

Who trusts us

We work with the operators from the following Groups:



OUR PRODUCTS

Operator services

Call Completion

- ★ Beep Call
- ★ SIM Credit
- ★ Zero Call
- ★ Dynamic Voice Mail
- ★ Missed Call Alert
 - Notify About Me
 - Call Connect

SIM-Based

- ★ VASUP
 - STK/DSTK
 - OTA Platform

Marketing, Target

- ★ USSD Balance+
- ★ Wrong IVR Advertising
- ★ Voice+
- ★ IVR Broadcaster
- ★ SMS Notification Server
- ★ End of Call Notification+
 - Dynamic Call Center IVR
 - Wrong USSD

Gateways

- SMS Gateway
- USSD Gateway

Communication Tools

- ★ Beep Call USSD NI - Interactive
- ★ Beep Call USSD NI - Static
- ★ VMS prompts - Out of coverage
- ★ VMS prompts - Busy
- ★ IVR Notification - No Balance
- ★ SMS Tails - MCA
- ★ SMS Tails - NAM
- ★ SMS Tails - OCS
- ★ SMS Tails - Recharge notification
- ★ Wrong IVR - Prompt replace

Content services

IVR Services

- ★ Voice Changer
- ★ FunBox
- ★ IVR Radio
- ★ IVR Quiz Melomania
- ★ Meloring
- ★ IVR Entertainment
 - IVR Dating
 - Humor club
 - IVR Religious
 - RBT

USSD Services

- ★ USSD Dating
- ★ USSD Portal Astrolog

SMS Services

- ★ SMS Subscriptions
 - SMS Quiz

Customer Care Systems

- USSD Self-care Portal Consolidated VAS platform

Roaming

- Welcome SMS
- Bon Voyage SMS

Other Platforms

- ★ Subscriptions Control System
 - SMS Broadcaster
 - Bulk SMS

Voice Changer

Voice Changer is an entertainment IVR service that allows operator's subscribers to make funny calls by changing their voice into hilarious characters (e.g.: robot, child, lizard, monster, beaver, elf and others) in online mode.

FunBox

FunBox is an entertainment IVR portal where subscribers receive unlimited access to the mass-demand services: Dating, Player, Jokes, etc. with the most interesting and constantly updated content.

IVR Radio

IVR Radio is an infotainment IVR service that allows users to listen to online radio stations from the whole world. The service works on all cell phone models, does not require the internet connection or external apps.

Melomania IVR Quiz

Melomania is a music IVR quiz based on the popular television game "Name That Tune". An opportunity to win attractive prizes every day and user-friendly management logic ensure the service commercial success.

Personal Ring Back Tone

PRBT platform is a flexible operator class solution developed to provide one of the most popular VAS products in the last years – Personal Ring Back Tone service. It offers user the possibility to replace the standard waiting beep tone to worldwide super-hits.

USSD Dating

USSD Dating is an entertaining service based on common USSD and SMS technologies. It offers users an opportunity to chat anonymously with interesting, like-minded people, find new friends and possibly "the one".

IVR Religious

IVR Religious is a voice portal where Operator's subscribers can get unlimited access to the most needed information for every person of faith: Holy texts, Chants, Religious radio channels. Christian and Islamic content is available within the service.

SMS Subscriptions

SMS Subscriptions is an infotainment service with intuitively clear USSD menu where users can manage their subscriptions to various content: Weather, Horoscope, Jokes, Guinness World Records, etc.

Beep Call

Beep Call is an alternative way of informing a subscriber about a call attempt of another subscriber, who has not enough balance to make a call (subscriber B receives a real missed call from subscriber A and calls him back). Operator's revenue is generated by callbacks.

Wrong IVR Advertising

Wrong IVR Advertising is a communication channel to which are connected all unused short IVR numbers of the mobile operator. Service allows playing to subscribers, who misdialed an IVR short number, interactive & targeted VAS advertising messages, instead of default prompt of non-existent number.

VASUP (ICB)

VASUP is a mass communication solution. It allows to broadcast targeted and interactive advertising messages (teasers) to "sleep" mobile phone displays. The teasers look like pop-up DSTK menus. Subscribers can instantly activate promoted services in 1-2 clicks.

IVR Broadcaster

IVR Broadcaster is an interactive powerful tool for automatic subscribers voice informing about operator's services and important events. The main advantage is that the promoted services can be activated during the call "on the go" without breaking the connection.

USSD Balance+

USSD Balance+ is a solution that allows to insert dynamically targeted advertising texts (tails) in response messages to USSD balance check service requests initiated by subscribers. The solution generates two types of USSD tails: static and interactive.

Voice+

Voice+ is a strong communication tool that plays interactive & targeted VAS advertising messages on busy / not responding / out of coverage calls, made by subscribers of mobile operator. The platform can be used for the promotion of any mobile operator service: Voice, Data, SMS bundles or any other VAS.

SMS Notification Server

SMS Notification Server is a personalized marketing communication channel. It allows to insert dynamically targeted advertising messages (SMS tails) in all SMS notifications sent by operator's OCS and service platforms in a centralized way.

Dynamic Voice Mail

Dynamic Voice Mail is a complex solution that allows to activate dynamic voice mailboxes for all on-net subscribers. The service increases voice traffic, and can be used for operator's products promotion by adding advertising tails to service SMS notifications.



Contact Information

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your questions about
partnership within 6 hours

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