

EXHIBITORS @MWC2023 NORTH RHINE-WESTPHALIA THE DIGITAL POWER OF GERMANY

➤ 27.02. - 02.03.2023 | Barcelona, Spain Congress Square, Booth CS.318

Federal Office for Information Security (BSI)

The BSI is the federal cyber security agency and the chief architect of secure digitalisation in Germany. Our objective is the secure use of information and communication technology in government, business and society. We provide support for information security, allowing it to be understood as a prerequisite for digitisation and implemented independently. We want to ensure that security aspects are considered right from the development of IT systems and applications: information security and digitisation are inseparable.

We assume responsibility for all issues related to information security. We protect the federal administration from cyber attacks and monitor the current cyber security situation nationally and internationally, investigate and assess existing security risks and anticipate the impact of new developments. Based on this knowledge, we support citizens, companies and authorities at federal, state and municipality level with services in the core areas of information, consulting, operational protection and development, including standardisation and certification. In addition, we are the regulatory authority for information technology security for critical infrastructures and digital services.



Godesberger Allee 185-189 53175 Bonn, Germany www.bsi.bund.de/EN





Veronika Busch
Mobile Solutions for Classified II
Mobile: +49 170 4476854
veronika.busch@bsi.bund.de



Agnieszka Pawlowska
Cyber Security for the Private Sector
and Alliance for Cyber Security
Mobile: +49 151 17504194
agnieszka.pawlowska@bsi.bund.de

Buynomics

End-to-end revenue optimization

Imagine knowing your customers' preferences without tedious analyses, complex spreadsheets, or unreliable focus groups. Buynomics' AI transforms all your readily available data into Virtual Customers that mimic the buying decisions of real consumers with unmatched precision.

Use these instant and accurate consumer insights as the single source of truth to make decisions on prices, promotions, products, trade terms, channel & portfolio mix. Our holistic approach uncovers the links between critical revenue levers and provides fast and reliable recommendations for best results - your key to profitable and sustainable decisions.

buynomics GmbHHohenzollenring, 72
50672, Cologne, Germany
www.buynomics.com



Paul Hanke Head of Sales Phone: +49 172 1395711 paul.hanke@buynomics.com



Tasnim Khusbu
Account Executive
Phone: +49 172 1321834
tasnim.khusbu@buynomics.com



Jonathan Scholle
Digital Marketing Manager
Phone: +49 170 3362075
jonathan.scholle@buynomics.com

Buynomics

Competence Center 5G.NRW

The Competence Center 5G.NRW - CC5G.NRW (in short: 5G.NRW)

is a hub of innovation and expertise dedicated to advancing the implementation of 5G and future mobile communications technology. Our mission is to unlock the full potential of 5G and bring its benefits to society. We are lowering technical entry barriers for companies and unlocking the economic as well as ecological potential for vertical markets in industries such as automotive and mobility, energy, food and agriculture, smart cities, health, production and many more.

5G.NRW is driven by four strong partners: SIKoM+ at University of Wuppertal (lead partner), the University of Duisburg-Essen, the Technical University of Dortmund and FIR at RWTH Aachen University.

This powerful consortium accompanies the introduction and implementation of 5G technology in collaboration with industry and public partners, examines strengths and weaknesses in practice, and derives realistic recommendations for deployment. We also help with the development and optimization of systems once in operation.



Competence Center 5G.NRW SIKoM+/ University of Wuppertal Rainer-Gruenter-Str., 21 42119, Wuppertal, Germany www.5g.nrw



Alexander Engel
Phone: +49 202 439 1721
alexander.engel@5g.nrw



Eva Wallrath
Phone: +49 202 439-1026
eva.wallrath@5g.nrw



Hannah Seichter Phone: +49 202 439-1038 seichter@uni-wuppertal.de



Fabian Kurtz
Phone: +49 231 755 4520
fabian.kurtz@5g.nrw



David Schuster
Phone: +49 201 183 7046
david.schuster@5g.nrw



Wilhelm Koop Phone: +49 201 183 7046 wilhelm.koop@5g.nrw

COMPRION GmbH

COMPRION is a privately owned, German company that provides test solutions and services for the interfaces of the connected world.

With our tools, customers worldwide test smartphones, eSIMs, IoT modules and NFC devices according to the latest industry standards and beyond. In this way, COMPRION helps companies in the telecommunication, automotive and payment markets to prevent problems in the field and expensive recalls. Our test solutions ensure, that customers can equip their products and services with the highest possible quality and interoperability.

COMPRION was founded in 2002 and is headquartered in Paderborn, Germany. Our experienced management team, comprised of Jens Christoph, Andreas Bertling, Dr. Torsten Maeser, and Michael Wehmeier, leads a team of over 90 dedicated employees. As a privately held company, we have a long-standing commitment to delivering unparalleled products and services to our clients worldwide.







Andreas Bertling
Managing Director
Phone: +49 5251 6859 300
abertling@comprion.com



Jens Christoph
Managing Director
Phone: +49 5251 6859 610
jchristoph@comprion.com



Frank Prünte
Director Sales & Marketing
Phone: +49 5251 6859 120
fpruente@comprion.com

eco - Association of the Internet Industry

With about 1,000 member companies from over 70 countries, eco is the largest Internet industry association in Europe. Since 1995 we have played a decisive role in shaping the development of the Internet: We foster new technologies, infrastructures, and markets, and form framework conditions.

Together with our members, we are committed to a free, technology-neutral, network- neutral, and high-performance Internet. We thereby want to support the security and the reliability of the Internet, as well as build trust in it. Our goal is to shape the digital transformation of society and the economy in the best possible way so that successful economic action can succeed on the basis of our democratic values.

Companies in the information and telecommunications industry need to interact closely with traditional industries in order to create a sustainably functioning digital ecosystem. eco serves as a neutral platform which allows points of view, goals, and concerns to be discussed on an equal footing. We bring our members and industry stakeholders into dialogue with academia, society, and politics.

eco - Verband der Internetwirtschaft e.V. Lichtstraße, 43h 50825, Cologne, Germany

www.eco.de





Tatjana Hein
Project Manager IoT & Mobility
– eco Association of the
Internet Industry
Phone: +49 221 700 048 0

tatiana.hein@eco.de



Dr. Bettina Horster

Director IoT – eco Association
of the Internet Industry / Board

– VIVAI Software AG

Phone: +49 172 5265 001
bettina.horster@vivai.de



Markus Schaffrin Head of Member Services – eco Association of the Internet Industry

Phone: +49 221 700 048 0 markus.schaffrin@eco.de

INperfektion GmbH

As a full-service provider for automation solutions, our core disciplines hardware/software development, electronics manufacturing, electrical system design, switch cabinet construction and much more successfully interlock. We benefit from a wide variety of application experiences from the past for the next tasks.

Any idea or application can be automated. In doing so, you not only rely on the best solution, but also on the fact that your automation partner shows full commitment to your project.

It is only in this condition that you can be certain that everything will run smoothly. For your project, there is only one principal contact person.

We are not manufacturer-bound when selecting systems that are suitable for you. That's an advantage for both you and us: you tell us what you want, we either implement the automation or control system of your choice or the most suitable solution for your application -Siemens, Rockwell, Schneider or... We feel at home in any environment.

Since 2022 INperfektion is involved as automation partner in 5G research project ITAMoRo whose primary goal is to enhance the autonomy of autonomous mobile robots in intralogistics

INperfektion GmbH Friedrich-List-Allee, 18

41844, Wegberg, Germany

www.inperfektion.de





Christoph Pallasch Teamleader IoT App Engineering Phone: +49 2432 93430 2416 c.pallasch@inperfektion.de



Shankar Mondal Business Development Phone: +49 17672539318 shankar.mondal@fibrolan.at

irisnet GmbH

irisnet is a new tech start-up, that specialised in the development of Artificial Intelligence systems (AI) for computer vision. Using machine learning we have trained our AI to help you analyse images and videos. Our current priorities are:

- Privacy- and Youth protection
- Person and Object identification
- Find unwanted symbols or text

irisnet has developed its own AI framework and is focused on recognizing objects in images and videos in real time. Head of the company is founder and managing director Dr. Walter Benzing. An experienced team of specialists is constantly developing the AI solutions in order to expand into new business areas with additional application options. irisnet has already won well-known customers, particularly from the social media / dating sector.

A typical use of our technology is AI photo or video screening. This is increasingly used on social media platforms, to control the upload of photos in real time with a focus on the protection of minors. The steadily growing legal requirements and restrictions from financial services (e. g. Mastercard) for providers of platforms and services on the Internet (e. g. social media, dating, music, video) open up a great market potential for the use of our AI technology.

irisnet GmbH

Niederkasseler Lohweg 175 DE-40547 Düsseldorf Phone: + 49 (0) 211 545 621 07

info@irisnet.de www.irisnet.de





Dr. Walter Benzing
Managing Director
Phone: +49 211 545 621 07
info@irisnet.de

Janado GmbH

the smarter new

A world in which refurbished consumer electronics have a higher value than new goods — that is our vision at Janado. We believe in a future in which we all make smarter purchasing decisions: refurbished because it's better for you, your budget and our planet.

Janado is one of the leading go-to platform for high-quality refurbished consumer electronics with a comprehensive full-service offering.

We offer a large selection of used electronic items at best price and raise the image of refurbished products to a new level. With the help of our customers, we are changing consumer behavior in relation to consumer electronics and establishing the refurbished idea as the first option when buying smartphones, tablets, laptops and watches.







Jan Rubinski CEO & Founder Phone: +49 211 94624154 jan.rubinski@janado.de



Jason Azzopardi Business Developer Phone: +49 211 94624149 jason@janado.de



Berkant Ekeryilmaz Sales & Purchase Manager Phone: +49 211 94624152 berkant@janado.de



Kamran Doorsoun Head of Marketing Phone: +49 211 94624148 kamran@janado.de

City of Düsseldorf

All for Connectivity!

Düsseldorf is an international business hub in the heart of Europe and one of the top cities for foreign direct investment, Thanks to its high quality of life and moderate living costs, Düsseldorf has become a magnet for international companies.

Düsseldorf ranks amongst the German top locations for the information and communication technologies cluster. A high quality of life and diversity, the charm of the Rhine city and, last but not least, the excellent infrastructure makes it a place where people not only enjoy living, but also working, founding companies and paving the way for digital innovations. In no other region in Germany has the "digital avant-garde" developed as successfully as here. They are the driving force behind mobile business and internet industry throughout Germany. As an attractive location with top class talents and specialists, Düsseldorf is the ideal spot for tech startups and for international industry giants alike. Information and communications technologies are of enormous importance for the economic power of the region.

The City Government is decidedly pro-business and actively promotes entrepreneurship. This combined with a safe living environment, tolerance, open-mindedness and the famous Rhineland hospitality, means that the Düsseldorf region is one of the most popular destinations for foreign direct investment in Europe. Become a part of the business ecosystem Düsseldorf!



City of Düsseldorf
Office of Economic Development
Burgplatz 1
D-40213 Düsseldorf
www.duesseldorf.de/business



Annette Klerks
Mobile: +49 162 254 98 03
Annette.Klerks@duesseldorf.de



Nadine Thees
Mobile: +49 152 5452 7606
Nadine.Thees@duesseldorf.de



Simone Menshausen
Mobile: +49 152 2267 1255
Simone.Menshausen@duesseldorf.de



Qi Xia-Wesp Mobile: +49 173 263 19 88 Qi.XiaWesp@duesseldorf.de



Alexandra Panneck
Mobile: +49 172 668 23 17
Alexandra.Panneck@duesseldorf.de

Storm Reply GmbH

Storm Reply is an AWS Premier Consulting Partner and the specialist for professional cloud computing services in the Reply network. Our goal is to use the cloud to create added value for mid-sized and large companies and to help them to exploit the full potential of the cloud.

Storm Reply concentrates on the public cloud – in particular the market leader Amazon Web Services (AWS). To do this, we offer support for the complete cloud life cycle: strategic consultation and idea generation, the development of applications and infrastructures, their integration into hybrid IT landscapes and their operation around the clock. As one of only 9 AWS Premier Consulting Partners, we consider ourselves a technology company that not only understands the needs of our customers, but also provides comprehensive technical expertise. We focus on planning and developing architecture as well as the operation of cloud infrastructures. In doing so it is particularly important for us to best leverage the benefits of the cloud: agility, flexibility, security, cost efficiency. Our work is ITIL based, this means we offer our customers robust operation and established process interfaces. We work on the basis of DevOps and help the various departments increase agility, speed up and bring new products and services to market faster. To this end, we work with a high degree of automation and are thus able to implement customer-specific requests quickly.



44269, Dortmund, Germany https://www.reply.com/storm-reply/de/





Dr. Sven Seiler
Managing Director
Phone: +49 170 4546 265
s.seiler@reply.de



Michael Göbel Senior Manager Phone: +49 175 7392 699 m.goebel@reply.de



Juan Gabriel Paredes Loza Manager Phone: +49 151 1956 0935 j.paredesloza@reply.de

VIVAI Software AG

VIVAlcare – the nursing home can wait! Living with technology – safely and autonomously

VIVAlcare is a digital assistant system which is completely based on an open Internet of Things platform. It enables a longer, autonomous life at old age within one's own premise. High tech with high touch with concentrated data and AI technology. This product is our answer to the ongoing demographic change. Using sophisticated sensors (fall sensor, voice assistant, door and window lock sensors, stove monitoring, motion detectors etc.) people can receive individual support that is precisely tailored to their current life situation. For this purpose, data from the sensors that was previously kept separate in various data silos is bundled securely in a central location, the home collector Vivi, and then sent to the cloud. The Vivi does not only collect the signals of the sensors at the home, but it also encompasses a voice assistant and therefore can remind the elderly of appointments, drinking and their medication. Residents can have "good morning or good night conversations", can ask for different pictures or jokes and train their brain with activating games - real brain jogging. VIVAlcare gives older people more personal responsibility and gives them a better attitude towards life - and allows them to stay longer in their own home.

The system has been named as one of the best in the world by the Hong Kong Social Security Agency and has received awards from the German government, the EU Commission, and the UN. As one of the first German digital assistant systems, VIVAlcare is certified by the GKV Spitzenverband and therefore refundable by all German Health Insurances!



Betenstraße, 13-15 44137, Dortmund, Germany www.vivai.de





Dr. Bettina Horster
Head of Business Development
Phone: 0231-91448875
bettina.horster@vivai.de



Ricarda Graé
Marketing Assistant
Phone: 0231-91448828
ricarda.grae@vivai.de

NRW.Global Business GmbH

The state-owned trade and investment Agency NRW.Global Business is the partner for all companies when it comes to investment projects and settling in North Rhine-Westphalia, Germany's No. 1 investment location. NRW.Global Business furthermore conducts activities to support companies from NRW in international growth markets and in networking with international business partners. In close coordination with its partners, NRW.Global Business provides a variety of measures tailored to the companies' needs: It is responsible for the organisation of joint trade fair presentations abroad as well as the coordination and support of international trade delegations from North Rhine-Westphalia to foreign countries. Numerous other industry information and brokerage events offer companies additional assistance in setting up and expanding international business.



NRW.Global Business GmbH Völklinger Str. 4 40219 Düsseldorf, Germany www.nrwglobalbusiness.com



Eva Platz
General Manager International Trade Fairs
Phone: +49 211 13000-117
platz@nrwglobalbusiness.com



Markus Schilling
Project Manager International Trade Fairs
Phone: +49 211 13000-120
schilling@nrwglobalbusiness.com



SUPPORTING PROGRAM

NORTH RHINE-WESTPHALIA THE DIGITAL POWER OF GERMANY

27.02. - 02.03.2023 | Barcelona, Spain Congress Square, Booth CS.318

Supporting program | presentations at our booth

Monday, 27.02.2023

• 08:30 a.m. Admission of visitors

10:00 a.m. NESAS CCS-GI - A certification scheme based on the global Network

Equipment Security Assurance Scheme

Thomas Rahimi (Federal Office for Information Security)

• 07:00 p.m. Trade fair closes

Tuesday, 28.02.2023

08:30 a.m. Admission of visitors

10:00 a.m. Security Assurance Specifications (3GPP SCAS) - Lessons Learned and

Security Enhancements from a National Authority's Point of View

Michael Doubrava & Markus Walter (Federal Office for Information Security)

11:00 a.m. eco Survey IT Security 2023 – Results and Comparisons of the last Years

Markus Schaffrin (eco - Association of the Internet Industry)

• 02:30 p.m. The Senior Home can wait - Live safely and autonomously in your own premise

Dr. Bettina Horster (VIVAI Software AG)

07:00 p.m. Trade fair closes

Wednesday, 01.03.2023

• 08:30 a.m. Admission of visitors

• 10:00 a.m. Security Assurance Specifications (3GPP SCAS) - Lessons Learned and Security

Enhancements from a National Authority's Point of View

Michael Doubrava & Markus Walter (Federal Office for Information Security)

• 01-03 p.m. Delegationsbesuche Niederlande/Griechenland/Südkorea (EEN)

• 07:00 p.m. Trade fair closes

Thursday, 02.03.2023

08:30 a.m. Admission of visitors

• 04:00 p.m. Trade fair closes