



# MOBIBOX

OUT OF THE BOX TECHNOLOGY

THE "NEW STANDARD" TO VAS

ENABLING A ROBUST TELCO DIGITAL ECOSYSTEM

[MYMOBIBOX.COM](http://MYMOBIBOX.COM)



**IN NEED OF AN AGILE DIGITAL  
TRANSFORMATION FOR VAS INDUSTRY?**  
WE GOT YOU COVERED!

# TABLE OF CONTENTS



## Mobibox – The Platform Introduction

- THE State-of-the-art Architecture
- Out Of The Box Technology



## M - P a y m e n t   M a n a g e m e n t

- Direct Carrier Billing (DCB) Services





T H E P L A T F O R M

# Introduction

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Shift towards active consumer engagement via a risk-free monetization, 100% full control of advertising activities and achieve a high fill rate for your services and offerings.

Whatever type of business that is part of the mobile ecosystem, MobiBox is turnkey solution, helps you achieve your goals with flexibility, scalability, and reliability.

**MOBIBOX** platform, a state-of-the-art turnkey solution for enhancing the overall Mobile VAS DCB monetization experience through driving up social media acquisitions delivering more value for services to create better customer experience and to reduce risks from the customer's subscription journey.

Year after year, Mobibox success, built the trust with Tier-1 master aggregators and payment provider partners, to have become what its today, a leading technology platform, processing an overall of 60 million subscription conversions per annum around the globe.

Mobibox platform has a strong positive reputation among merchants by securing mostly in-app monetization via OTP flows with authentic social media traffic sources such as Google and TikTok

Mobibox monetization solution is for Mobile VAS, a solution that gives commitment to protect subscription journey through.

1. Authentic social media traffic.
2. Customized landing pages builder.
3. Diversity of monetization DCB flow – Click2SMS , OTP , INAPP flows.
4. A secured environment



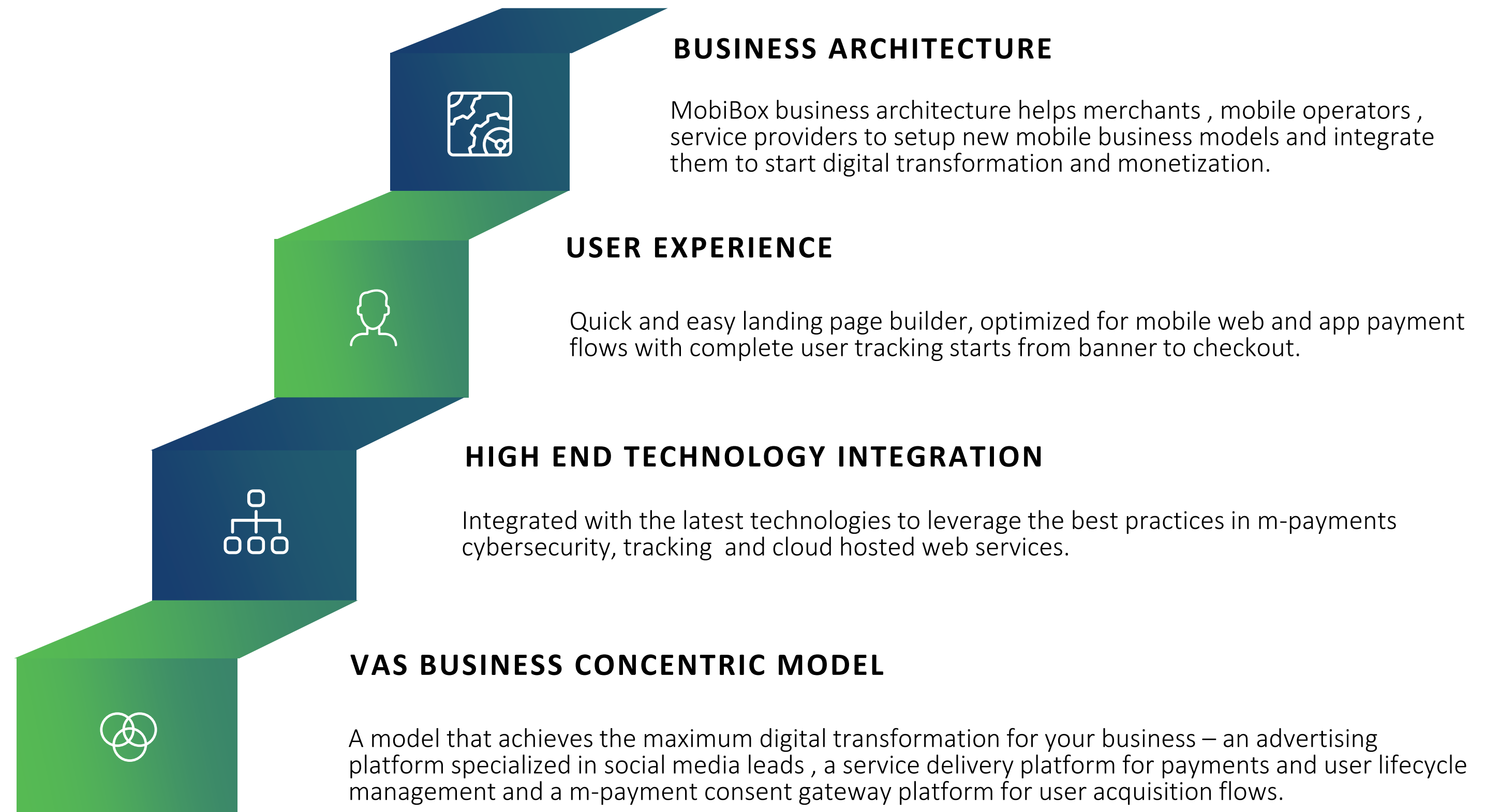


## THE STATE OF THE ART Architecture

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Mobibox is an in-house turnkey solution platform for the VAS eco-system, implementing operator prerequisites and regulations.

Mobibox technology interconnects all VAS key players from operators, service providers, content providers and advertising agencies, delivering a complete and unique digital transformation for the VAS industry.





## OUT OF THE BOX Technology

MobiBox solutions are developed in-house for maximum flexibility, ensuring its partners to get the most reliable service. It is available as a white label solution, enabling all mobile key players, merchants, media buyers, advertising networks, and payment providers to access to markets and grow revenues while saving time and money on development.

Mobibox features bring independence and flexibility when it comes to monetization management. Mobibox is developed as a platform as a service (PaaS) using high-end mobile technologies in user acquisition, payments, tracking and monetization to optimize best KPIs and ROI.



### User Acquisition

High-end technology integrated solutions in mobile measurement, monitoring and cybersecurity. Our process offerings optimize the delivery of increasing ROI and lowering advertising spending

### M-Payment Management

Single API integration with 20 + post connected Carrier Billing master aggregator. Our cloud architecture offers a scalable plugin-based SDK solution for mobile app or web services, that can be extendable with MNO payment consent gateway.

### Attribution

Mobile Ecosystem needs a reliable engaging platform for different businesses. Our technology offerings ensure real time monitoring with tracking analytics reports.

### In-App Monetization

Seamless SDK integration for mobile applications. Our infrastructure offerings safeguard a seamless integration.

## M-Payment Management

Mobibox is a one stop platform for what the VAS business need enabling Telcos a robust digital ecosystem.

# Benefits

### Subscription Management & Billing Platform

- Integrate seamlessly with 20 + worldwide DCB providers.
- All-in-one, integrated subscription management and billing platform.
- A variety of billing flows ( OTP, 2Click , Click2SMS).
- Subscription – Advertising business analytics informative dashboards, showing spending versus the revenue earning.

### Landing Pages Themes & Conversion Funnel Templates

- Robust landing pages post-connected to worldwide DCB providers.
- A plug-in solution for mobile app and Web based DCB services.
- Design landing pages and create responsive funnel templates for different campaign traffic sources.(Google , Facebook , TikTok etc..)
- Highly secured with the most advanced cybersecurity technology Evina – DCB Protect.

### Boost Mobile Marketing Campaigns

- Inhouse social media buying team in social media marketing
- Increase brand awareness among Mobibox marketing communities, advertising agencies and networks for marketing.

### Marketing Performance Metrics

- Callback-level revenue data in real-time via Adjust integrated technology partners.
- Optimize paid user acquisition campaigns with detailed and actionable data analytics.





 **MOBIBOX**  
OUT OF THE BOX TECHNOLOGY

Partners