

Mobile World Congress

27 February – 02 March 2023

Barcelona, Spain

Hessen-Pavillion: Hall 7 at Booth A69

Hessen – Your prospective business location for smart ideas

Hessen stands for internationality, innovation, diversity, and – of course – business. It is a top location for international entrepreneurs who think outside the box. Hessen is situated in the heart of Europe giving companies and investors the key to one of the biggest markets worldwide: THE EUROPEAN SINGLE MARKET.

Hessen is an ideal location for information and communication technology (ICT) with outstanding future prospects.

- Around 122,000 employees, 40 billion Euros in revenue, and around 10,000 companies - Hessen's undisputed strongest technology sector maintains an attractive top position in Germany and Europe.
- More than 90,000 IT experts work in Hessen, making it one of the top 3 federal states with the greatest concentration of IT experts.
- World largest internet exchange point DE-CIX in Frankfurt
- National Research Center for Applied Cybersecurity ATHENE in Darmstadt

- Frankfurt is the most attractive city for data centers in the GAS region, according to a study by GDA and PwC.
- In 2020, Hessen's Center for Artificial Intelligence was founded in Darmstadt. It aims to deliver excellent basic research, focus on specific practical applications to find answers to the important challenges of our time and transfer the knowledge to business and society.
- Five percent of the companies in Hessen already use AI - more than in any other federal state.

The success of Hessen's IT sector can be traced to several factors: successful companies and academic institutions, innovative R&D joint ventures, a high level of information technology expertise, and a top-level infrastructure which meets international requirements. Six Hessen-based companies present their innovative solutions at Hessen's joint pavilion. We invite you to visit and discuss with them. You find us in **Hall 7 at Booth A69**. We are looking forward meeting you!



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Hessen in the heart of Europe

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500 million affluent consumers in Europe

In the centre of European markets
44 million consumers within a
radius of 200 km around Frankfurt

Europe's connecting city
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Data traffic hub
Largest internet exchange point
worldwide in Frankfurt

bda connectivity GmbH

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