

The background consists of several overlapping, semi-transparent geometric shapes in various shades of blue and dark blue. These shapes, which include rectangles and polygons, are arranged to create a sense of depth and three-dimensional perspective. The lighting appears to come from the upper left, casting soft shadows and highlighting the edges of the shapes. The overall effect is a modern, architectural, and minimalist aesthetic.

**KIOXIA**

# We are Ready for Next

**Our company name has changed, but our product range, quality, service and reliability are still the same.**

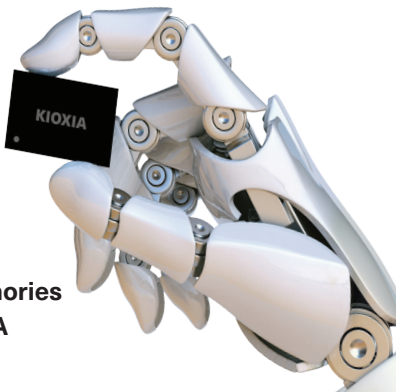
KIOXIA Europe GmbH (formerly Toshiba Memory Europe GmbH) is a leading supplier of Flash Memory, Solid State Drives (SSDs) and Retail Products (USB, Memory Cards, SSDs).

From the invention of NAND flash memory in 1987 to today's breakthrough BiCS FLASH, KIOXIA continues to pioneer innovative memory solutions with high quality and reliability. The company's renowned BiCS FLASH 3D flash memory technology is an important component in almost all devices and applications where data need to be stored. KIOXIA is leading a new era by providing advanced memory solutions to enrich people's lives. By evolving "memory", KIOXIA creates uplifting experiences and changes the world.

## What does KIOXIA mean?

The name KIOXIA is a merger of two different words: the Japanese word kioku means "memory" and the Greek word axia means "value".

## How to pronounce KIOXIA?



**Store and save your memories for the future with KIOXIA**

# KIOXIA product line-up

KIOXIA develops and provides storage applications for Business Memory and Consumer Storage:



**We Are Ready for Next Generation PCIe® 5.0 Performance**

KIOXIA

## Solid State Drives

- **Enterprise SSDs** for servers & storage systems
- **Data Center SSDs** for cloud computing and dedicated servers
- **Client SSDs** for PC, mobile & embedded



**We Are Ready For Next**

KIOXIA

## Memory products for storage, automotive & electronics

- **BiCS FLASH 3D:** High die area density flash memory
- **XL-FLASH:** High performing SCM (storage class memory)
- **SLC NAND:** High performing, high reliable flash memory
- **UFS & e-MMC:** Managed flash memory

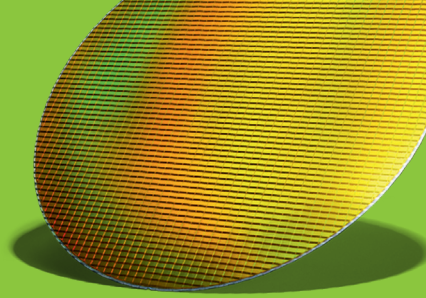


**We Are Ready For Next**

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## Consumer Flash Memory Products

- **Memory Cards** (SD/microSD) for cameras, action cams, mobile phones, tablets, e-book readers, VR glasses, drones
- **USB Flash Drives** for PCs and Mac
- **Solid State Drives** for gaming systems, mainstream notebooks & PCs



# The Inventor of Flash Memory

**Made in Japan**

## WORLD'S LARGEST FABRICATION\*

All KIOXIA flash memory wafer manufacturing  
is done in Japan (Yokkaichi and Kitakami).

## 100% IN-HOUSE FLASH MEMORY

KIOXIA flash memory is used in 100% of our  
consumer memory and storage products.

## HIGH QUALITY & RELIABILITY

With stringent quality control, we are dedicated  
to providing high quality products.

\*Source: KIOXIA Corporation, as of December 25, 2019

# Our Mission

## **Uplifting the world with “memory”**

By evolving “memory”, we create uplifting experiences and change the world.



# Our Vision

With progressive memory technology at our core, we offer products, services and systems that create choice and define the future.

## Discover KIOXIA's products virtually



Virtual Booth  
for Business:



Virtual Booth  
for Consumers:



Follow us on:



# KIOXIA

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