



# NETPROTECT

Seamless network security for connected devices in mobile and fixed networks

Progress. Protected.

# Tailor-made for **Telcos and ISPs**

Provide superior protection for your customers against increasing web threats. **ESET NetProtect** secures all smartphones, home and IoT devices, on all major operating systems, and can be used in fixed (Fiber, FWA, DSL, cable, other) and mobile network technology (5G, 4G, 3G, 2G).

Built on 30+ years of technological know-how, expertise and local presence using the latest technologies in advanced machine learning and Artificial Intelligence.

## CUSTOMERS WHO TRUST US



# One step ahead of threats with just one click

Advanced online protection for your customers against web threats — especially malicious domains and phishing websites that could cause private data leakage or attacks on their personal devices.

At home or on the go, ESET provides users with **award-winning real-time protection** to make sure everyone can fully embrace their digital lives. It gives them the option to choose from various content categories based on their preferences and keeps them safe from inappropriate content.

## One provider for all security products



### ONE-CLICK ACTIVATION

Easy to operate and integrate thanks to mass adoption and one-click activation



### ADDITIONAL REVENUE

Generate an additional revenue stream with high margins



### ADDED VALUE

Achieve a competitive advantage with the brand new value-added cybersecurity service



### MINIMUM SUPPORT

Requires no installation on the customer's side



### SHORT TIME TO MARKET

Benefit from smooth deployment in just a few weeks

# ESET NetProtect products

## MOBILE NETWORK OPERATORS

### ESET NetProtect for Mobile

- ✓ Anti-Malware filter, Anti-Phishing filter, Potentially Unwanted Content protection
- ✓ Custom Blacklist and Whitelist
- ✓ 5G, IoT and older **mobile networks**

## MOBILE NETWORK OPERATORS

### ESET NetProtect for Mobile Advanced

- ✓ Anti-Malware filter, Anti-Phishing filter, Potentially Unwanted Content protection
- ✓ Custom Blacklist and Whitelist
- ✓ 5G, IoT and older **mobile networks**
- ✓ Web Content Filter

## FIXED OPERATORS

### ESET NetProtect for Home Advanced

- ✓ Anti-Malware filter, Anti-Phishing filter, Potentially Unwanted Content protection
- ✓ Custom Blacklist and Whitelist
- ✓ Fiber, 5G FWA and older **fixed networks**
- ✓ Web Content Filter

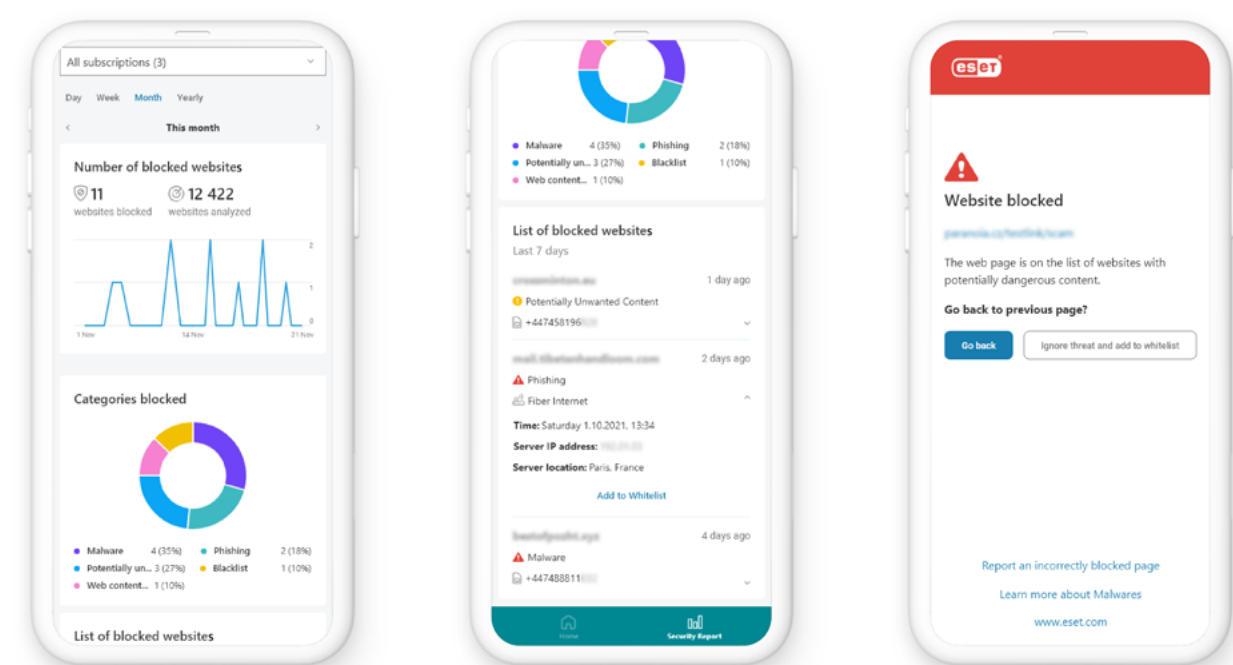


LEARN MORE AT  
[netprotect.eset.com](https://netprotect.eset.com)

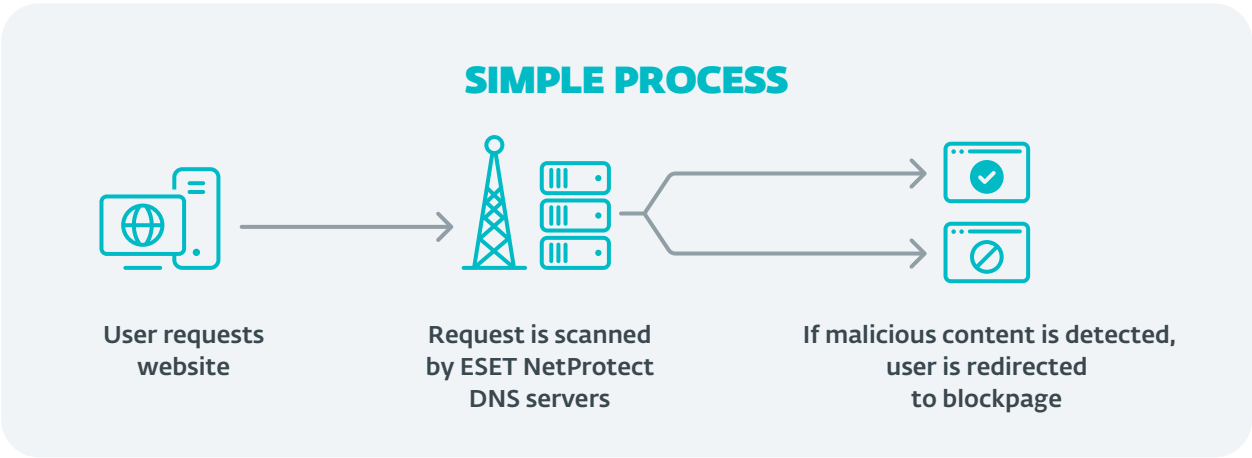
# How it works

After activation, all visited domains are sent to our solution for verification. If the domain is identified by the active DNS filter as being malicious or forbidden, a blocking screen appears stating the reason why it has been blocked. The end-user also has the option to change the default activated domain filters via the Customer Management Portal.

## END-USER'S VIEW



## SIMPLE PROCESS



## SET UP FILTERS

**Anti-Malware**  
Protects the user from accessing domains containing files categorized as being malicious software, which, after installation, can provide remote access to an infected device, leak sensitive data from the device, harm the targeted device, or cause other damage to the device's owner.

**Anti-Phishing**  
Protects users' privacy and assets against attempts by fraudulent websites to acquire sensitive information such as usernames, passwords or credit card credentials, or feed fake news from seemingly reputable sources.

**Potentially Unwanted Content**  
Protects users against suspicious domains or websites hosting unwanted content.

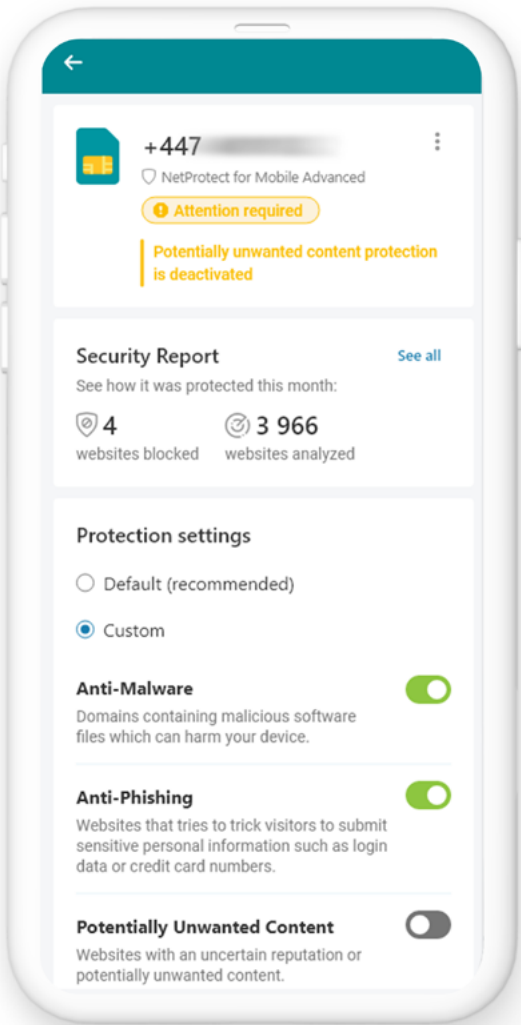
**Web Content Filter** Content-based domain filters (35 filters, e.g., Adult, Violence, Religion, etc.). The user can select from predefined filters groups based on age range or manually select any category

## ASSIGN DOMAINS TO WHITELIST & BLACKLIST

The user can whitelist domains manually from the blocking screen. The blocking screen (based on category) gives them the option to ignore the warning and place the visited domains on the Whitelist.

## ACCESS SECURITY REPORTS

The user can access their monthly Security Report of filtered domains and receive regular emails with reports.



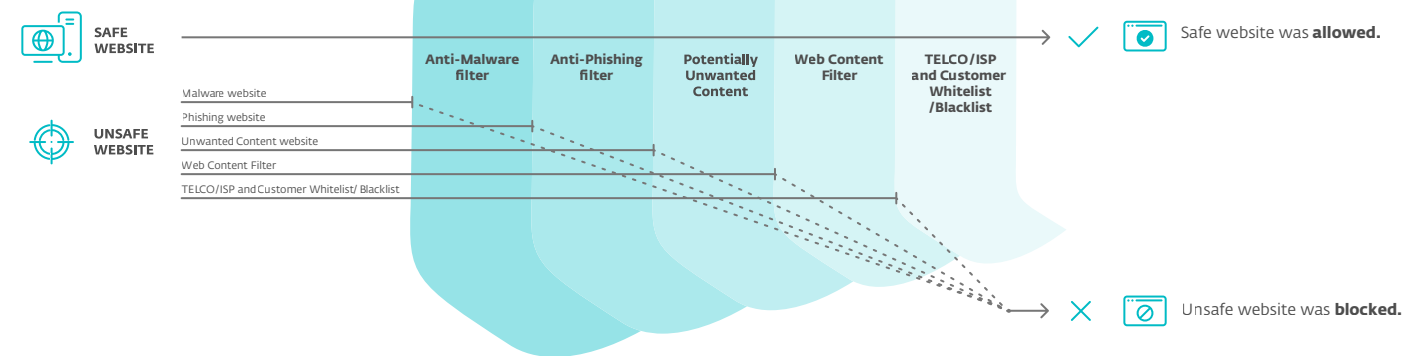
## MANAGE SMOOTHLY AND INTUITIVELY

**Customer Management Portal**  
An access point where users can easily connect and manage the rules for their connected devices, manage their White and Blacklists and see Security Reports.

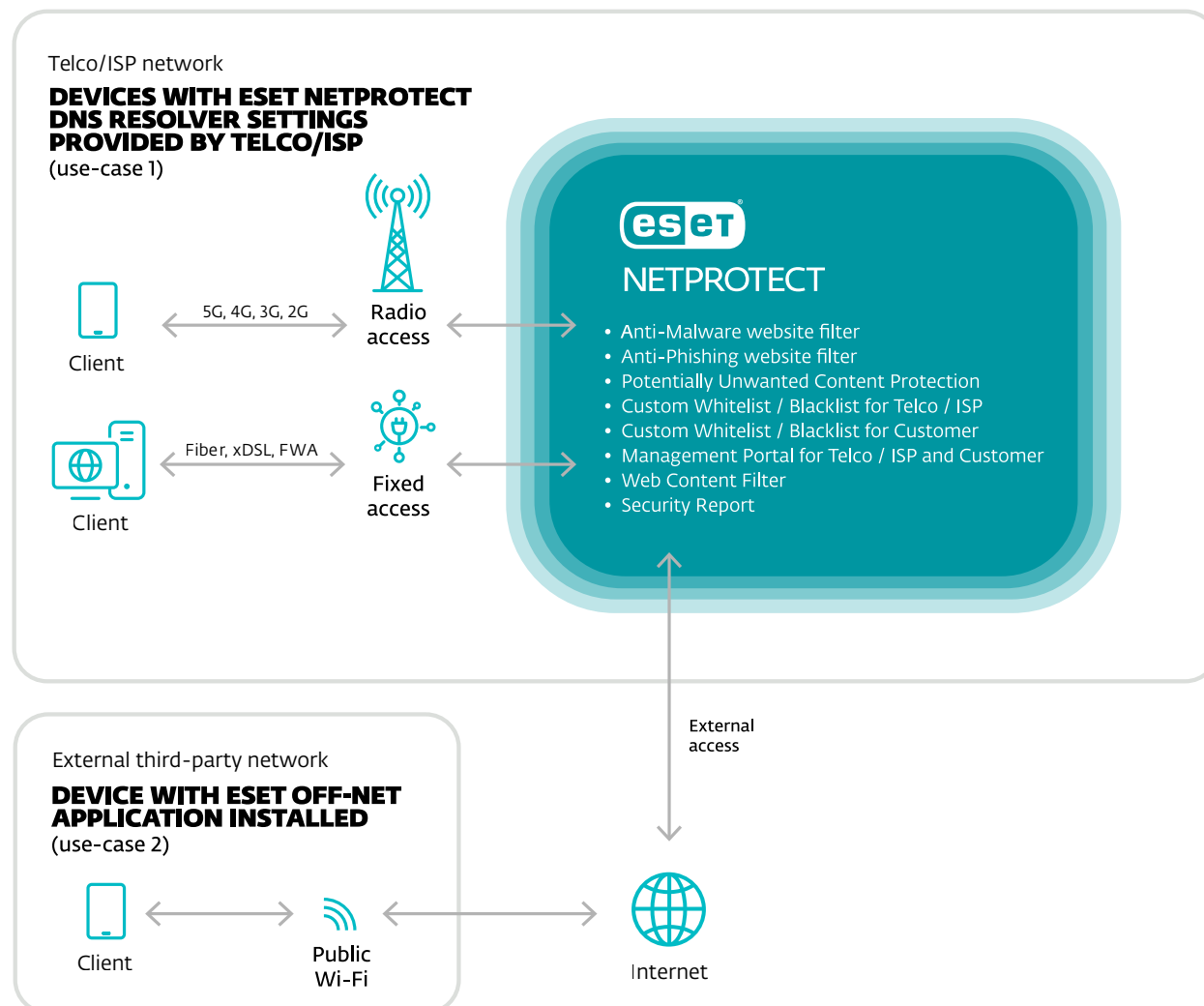
**Telco/ISP Management Portal**  
As a Telco/ISP partner, you have a dedicated portal available for solution management and data analytics or reporting. You can also access customer profiles to adjust settings according to their requests.

## ESET NETPROTECT FILTERS

### USE BROWSES WEBSITES



## TELCO / ISP VIEW



# About ESET

Why ESET is the best to boost your revenues with

ESET is a privately owned digital security company with its HQ in the EU and 30+ years of expertise

11+ Years

of integrating TELCOs & ISPs  
with their billing systems



ESET is a founding member of the  
App Defense Alliance, which ensures  
the safety of the Google Play Store

#1

Cybersecurity  
partner in the EU

13

Global R&D centers

"Partnering with a respected  
member of the cybersecurity  
industry like ESET will enhance  
the protection of the Google  
Play ecosystem"

Dave Kleidenmacher, Head of Android security  
and privacy at Google

400K+

Business customers

200+

Countries & territories



For more than 30 years, ESET® has been developing industry-leading IT security software and services to protect businesses, critical infrastructure and consumers worldwide from increasingly sophisticated digital threats. From endpoint and mobile security to endpoint detection and response, as well as encryption and multifactor authentication, ESET's high-performing, easy-to-use solutions unobtrusively protect and monitor 24/7, updating defenses in real time to keep users safe and businesses running without interruption. Evolving threats require an evolving IT security company that enables the safe use of technology. This is backed by ESET's R&D centers worldwide, working in support of our shared future.

[www.eset.com](http://www.eset.com)

#### RECOGNIZED BY ANALYSTS AND INDEPENDENT TEST RESULTS

