Netradar

Raise the bar by building your network on customers true needs

Company Presentation

netradar.com

Raise the bar by building your network on customer's true needs

We help telecom operators to identify poor mobile experience and assist them to focus their investments in places where it matters the most for their customers.

Our Vision

Increase customer satisfaction by enhancing mobile network quality and connectivity.

Netradar

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This is where Netradar can help

Understanding the customer perspective is critical

Telecom market is very competitive and customer expectations continue to rise with 5G marketing and new apps. Understanding customer experience better than the competition is critical for your long-term success. While important for marketing, high-level benchmarking data is not enough.
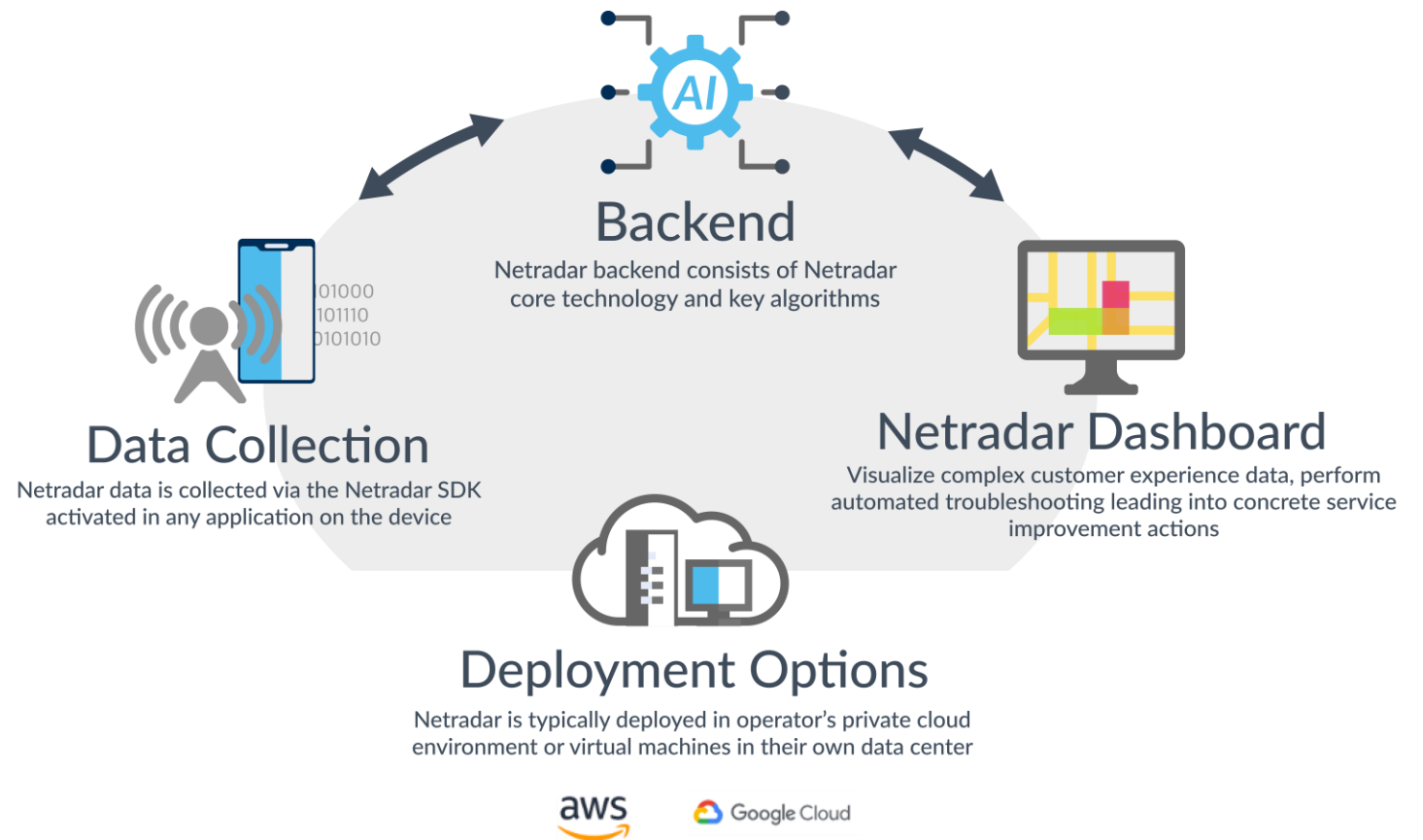
Solution overview

End-to-end

End-to-end solution for collecting network performance data directly from mobile handsets.

True quality

Unique hybrid measurement technology with detailed, continuous measurements about network performance, revealing true quality experienced by mobile users.

Security

Data is stored securely in a private cloud or in our customers' own data centers.

Backend
Netradar backend consists of Netradar core technology and key algorithms

Data Collection
Netradar data is collected via the Netradar SDK activated in any application on the device

Netradar Dashboard
Visualize complex customer experience data, perform automated troubleshooting leading into concrete service improvement actions

Deployment Options
Netradar is typically deployed in operator's private cloud environment or virtual machines in their own data center

aws   Google Cloud

Selected References

T Mobile

Netradar solution helps T-Mobile US to measure and to minimize the network latency from their customers' point of view. This is especially important as there are demanding users in the nationwide 5G network of T-Mobile US running new types of applications.

Leading Asian Operator

Netradar has delivered to Singtel a customer experience management solution for helping them to enhance their service performance with the latest mobile technologies like 5G.

ERILLISVERKOT

Erillisverkot Group offers connectivity services for Finnish mission critical authorities. Netradar has delivered Erillisverkot Group an end-to-end solution for measuring mobile broadband network performance and for capturing customer feedback. Insights are used to further improve service performance towards customers.

DIGITA

Netradar has partnered with Digita in analyzing the current performance of commercial service providers and in identifying locations with potential for Digita to offer solutions to them.

Benefits

1. **Actionable** - Netradar hybrid measurement technology enables mobile operators to take concrete and decisive actions

2. **Quantity** - Huge amount of data (1000X)

3. **Quality** - Relevant data showing how customers are being really served. We do not infer performance issues, we know

4. **Features** not available from anywhere else – capacity constraints, indoor performance, missing coverage

5. **Anomaly detector and Troubleshooter** – Netradar AI automatically shows bigger challenges that need fixing

6. **Operator owns the data 100%**
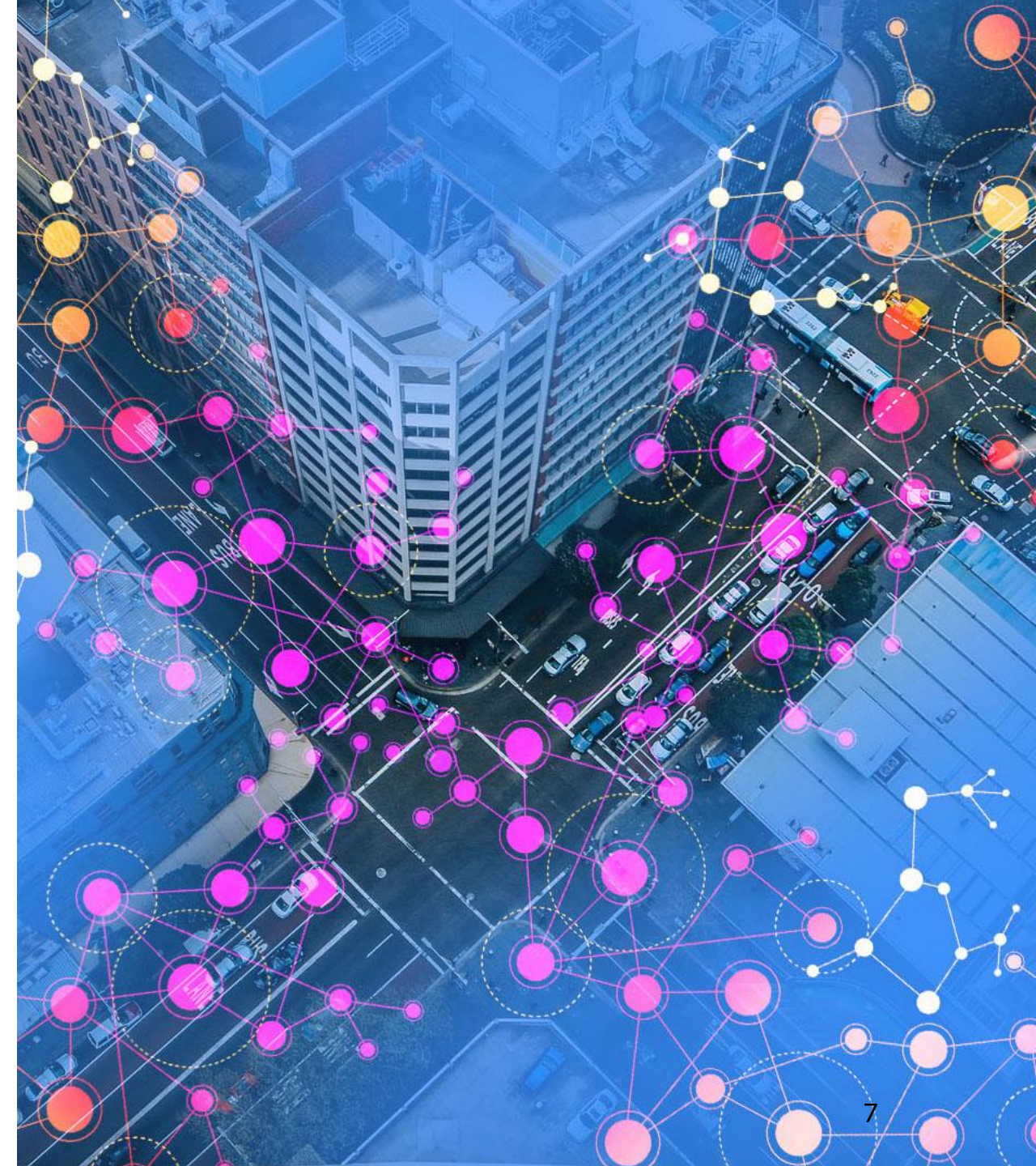
Why Netradar

1. Netradar hybrid measurement technology enables mobile operators to take concrete and decisive actions

2. Huge amount of data (1000-10000X vs other tech)

3. Relevant data showing how customers are being really served

4. We can analyze capacity constraints in 2G, 3G, 4G, 5G NSA, 5G SA, and even fixed ISPs

5. Indoor and outdoor analysis with location

6. Anomaly detector automatically shows bigger challenges that need fixing

7. Operator owns the data 100%
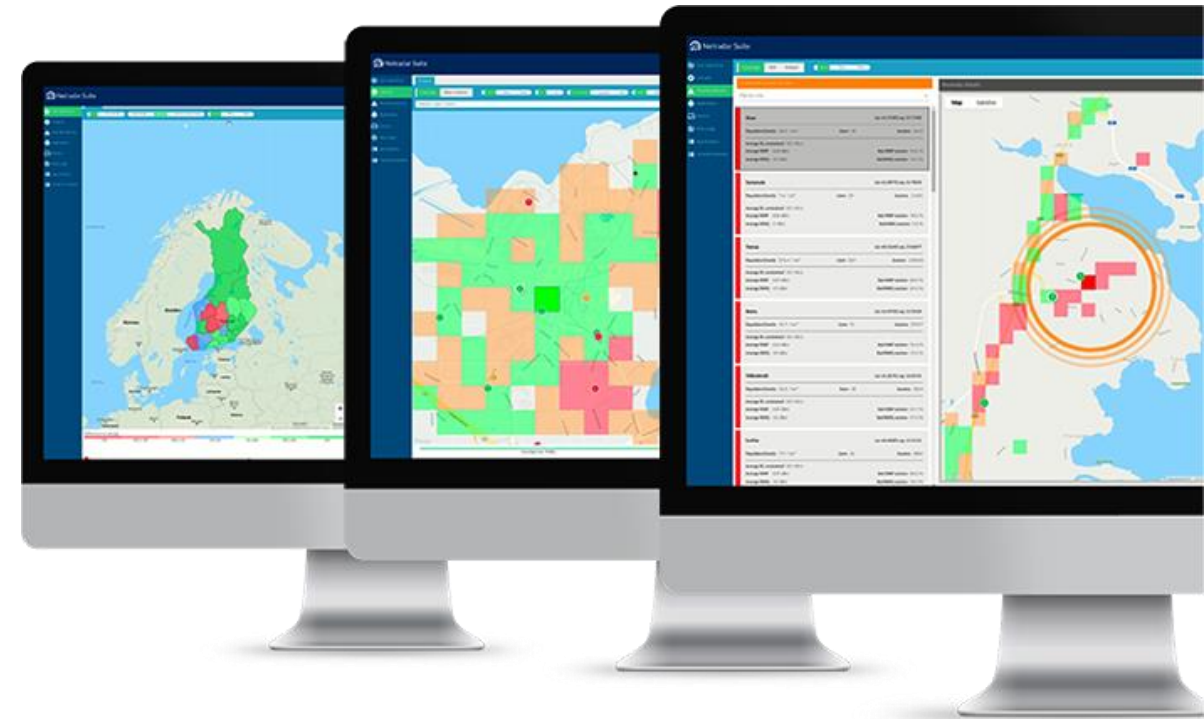
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