

### Omnichannel Communication Platform **for Business** Messaging

www.decisiontele.com



### Easily interact with customers using popular communication channels



Improve customer communication, sales and service quality with SMS, Viber for Business, WhatsApp Business, RCS, Voice, HLR Lookup and API integrations.

- Easy integration into your system;
- Personal manager;
- 24/7 customer support;
- User-friendly web interface.

### $\bigcirc$ SMS

The most reliable messaging service for businesses worldwide

#### **Viber for Business**

Send lively messages about offers and promotions with a direct link button to your website through Viber

#### S WhatsApp Business

Communicate and send messages in bulk to your customers using the world's most popular messaging app

#### 🖻 RCS

RCS technology allows you to get more features using regular SMS

#### **Verify API**

Authenticate users and transactions via SMS messages

#### 😢 Viber + SMS API

Sending additional SMS to those subscribers who did not receive a message in Viber

#### ILR Lookup

Checking the validity of numbers in the database, deleting invalid numbers from it and determining which ones are in the roaming area

#### w Voice

High quality worldwide VoIP voice call service



# All communication in one place



All interactions between your company and customers are gathered within one interface, regardless of the communication channel. SMS, Viber, WhatsApp – all in one place, for your convenience and user-friendliness of the platform.

## Improve customer experience throughout the entire customer journey

Simplify and improve your business communication with customers – from online support and custom notifications through two-factor authentication.

#### Marketing

Send promotional messages, information about special offers, seasonal sales and discounts

#### Customer Support

Provide your customers with quick and professional support and receive feedback

#### Account Security

Remind about items from wishlist, confirm the status of purchases and make appointments

### 🖄 Sales

Remind about items from wishlist, confirm the status of purchases and make appointments

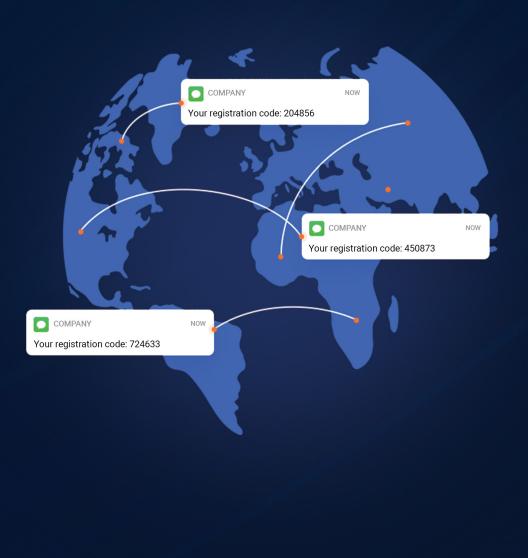


# Bulk Messaging for effective customer communication

SMS is a great channel for communicating with your audience from all over the world. Such messaging allows companies to reach even those subscribers who are in the roaming area or do not use messaging apps.

- Instant notification delivery from the official name of the company;
- Keeping in touch with customers regardless of their location;
- Delivery of information through a channel available on all phones and around the world.







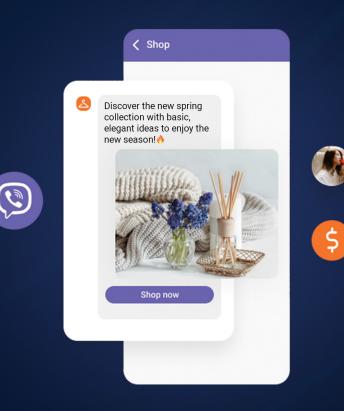
# Interact with customers using Viber Business

IT-Decision Telecom offers official worldwide Viber business messaging. Increase conversion, communicate, reach and retain customers with one of the most popular messaging apps with an audience of 1.1 billion users.



Thank you, your order no. <u>1900034</u> is accepted! We will be waiting for you on 07/04/2021 from 15:00 to 16:00



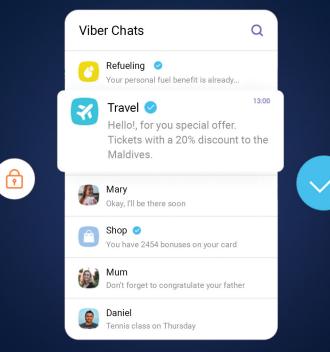


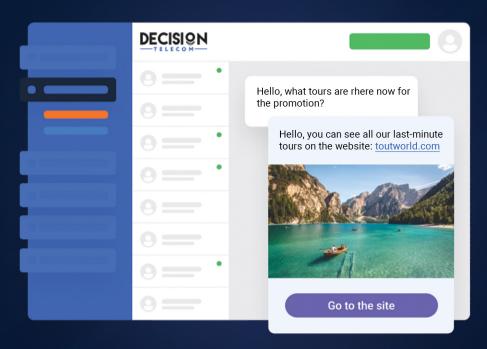
- Make creative promotional mailings;
- Send transactional messages;
- Share news and useful content.



# Interact with customers in real time using Viber Chat

Make communications with your customers more memorable and effective with images, emoji, videos, presentations and other files, and, get multimedia responses from your customers in chat.





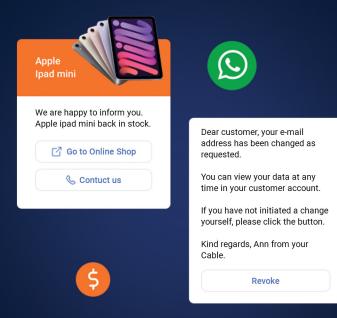
- Branded sender name;
- Two-way communication with your customers through our web platform;
- Integration of Viber chats through our API to your website for customer support;
- Two-way sending of pictures, files, emoji;
- The duration of one session is 24 hours or 60 messages.

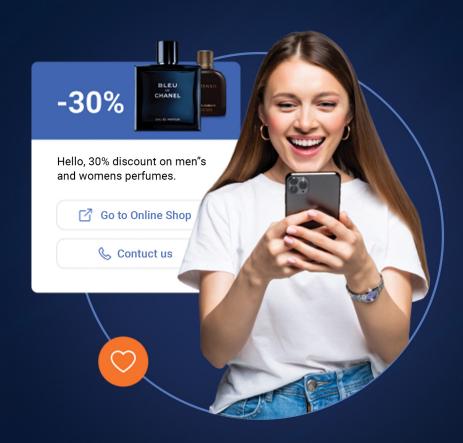


## Increase profits and customer loyalty with WhatsApp

Improve communication with your customers with the help of business messages in the most popular messaging app – WhatsApp.

- Confirm purchases and inform about the status of orders;
- Send messages about promotions, discounts and sales;
- Provide timely support and advice.

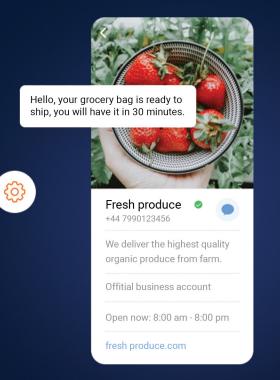


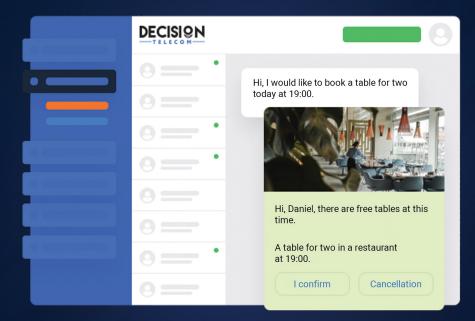




# Support and advice to your customers via WhatsApp Chat

Scale customer communications to increase company loyalty. Feedback from your customers in the most popular messenger WhatsApp.





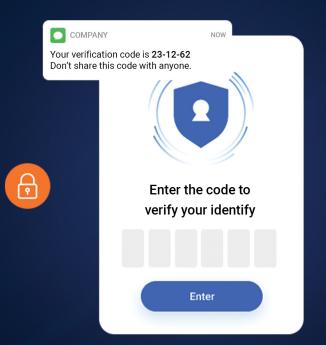
- Branded sender name;
- Two-way communication with your customers through our web platform;
- Integration of WhatsApp chats via our API to your website for customer support;
- 24 hours per session.



## Prevent fraud and protect user accounts with multi-factor authentication

Authenticate users and transactions with SMS messages and a scalable, configurable API for One-Time Passwords.





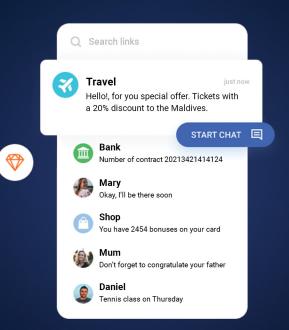


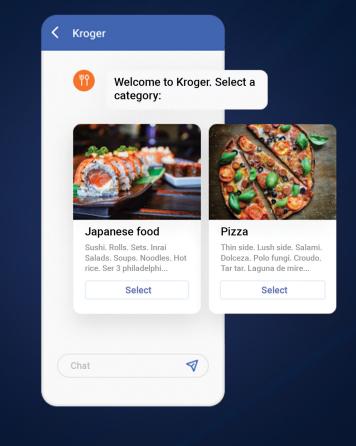


## **RCS messages for business**

Use Rich Communication Services technology to communicate with customers, which combines the benefits of messenger communication with the coverage and availability of traditional SMS.

- Interact with customers in a streamlined format;
- Send promotional and transactional messages;
- Provide fast, high-quality support.

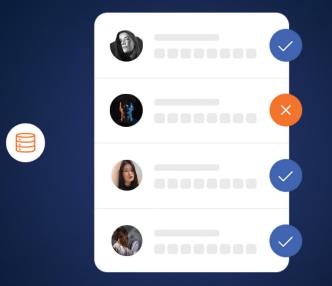






## Improve message delivery

Your messages are important to your customers. The HLR API provides carrier and phone number information so you can select and use only relevant numbers for your messaging and make sure your messages get delivered.





#### Keep your database up to date

Create a database you can trust by making sure the numbers in your contact list are correct and up to date.

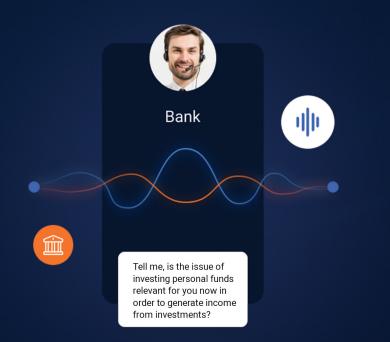
- Enables you to make thousands of requests per second with no lag;
- Accurate data backed by multiple sources;
- Easy to integrate with your application via REST API and prebuilt SDKs.

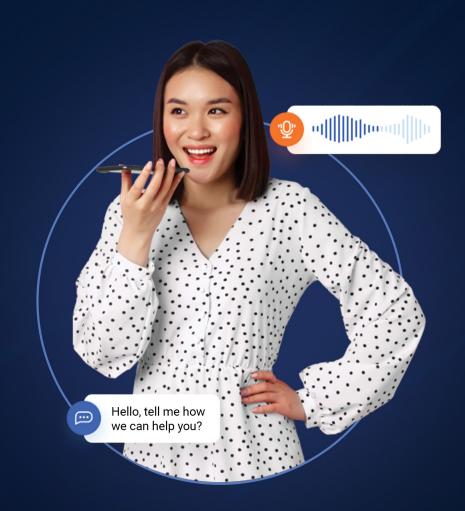


## Voice

Build fast, reliable and secure Voice applications for your business with our powerful VoIP infrastructure.

- Stable call connections; Elimination of delays after dialing; Calls around the world. •
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