# HoloComm

### Mixed reality supports manufacturing, education and sales.



**Holo** Comm is the perfect solution for remote 3D product demonstration. The system is based on Microsoft HoloLens 2 glasses and displays data as holograms. It's a **scalable, customizable tool** that meets the Partner's individual needs. Data storage in the Microsoft Azure cloud **guarantees standardization of processes and full data security**.

# HoloComm.

#### Key features:

- Support for any data type (PDF, video, surface model, images and more)
- ✓ Holographic 3D data visualization
- ✓ Interaction with the hologram using gestures, voice commands and virtual menus
- ✓ Share or stream the view from HoloLens 2 to any teleconferencing software

#### Additional features:

- ✓ Free interaction with the hologram and data placement
- ✓ Data filtering selection
- Personalize and plan the delivery and course of classes/meetings or presentations individually for each participant
- Remote user communication from anywhere in the world over the Internet

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## HoloComm Solutions.



#### **Education**

- $\checkmark$  Personalize and plan the course of instruction
- The solution supports student engagement and enhances learning
- ✓ Designed to train and educate physicians and students of medicine and related fields, such as medical physics, rehabilitation or biomedical engineering



#### Sales

- ✓ Visualize products, their application in practice and benefits for clients
- ✓ Reduce logistics costs associated with preparing for and participation in presentations or trade shows
- ✓ Standardization and improvement of the sales process, potentially reducing customer acquisition costs



#### Industry

- Remote audit and inspection from anywhere in the world to significantly reduce travel costs
- Remote service: a service technician can connect to the factory from anywhere in the world, display models, instructions or documentation
- Potentially reduce risk of miscalibrated production, save time and money

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#### Automotive

- ✓ Visualize parts/components by transforming existing CAD and IoT data into 3D objects presented in the real world
- ✓ Demonstrate specific use in a particular vehicle, present features and benefits to clients
- ✓ Increase production process efficiency and employee satisfaction and reduce the cost of errors, waste and accidents



#### **Construction Industry**

- ✓ Visualize materials in 3D for a specific project, potentially reducing the risk of incorrectly calibrated production, reducing time and saving money
- ✓ Transform CAD and IoT data (for IoT integration with the system is necessary) into three-dimensional objects presented in the real world, with the potential to reduce the cost of errors, waste, and accidents

## HoloComm - infinite possibilities:



Personalize and plan the course of educational classes



Conduct interactive tests, surveys, end-of-class summaries



Standardize sales processes by delivering an interactive presentation of product application



Conduct remote audit or

service from anywhere in the

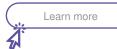
world with document sharing



Create a virtual trade fair stand and present your product offer



Participate in collaboration/ consultation in a threedimensional space - explain constructional aspects effectively and quickly



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