

5G and Digitisation

East Anglia

High Potential Opportunity

September 2019

5G and Digitisation in East Anglia

Immerse yourself in a thriving 5G sector by investing in East Anglia: work alongside a strong network of leading peers to experiment with, collaborate on and conceptualise network enabled technologies, capabilities and future infrastructure applications.

The 5G and digitisation opportunity in the UK is estimated to grow to £173 billion over the next ten years.

5G is being rolled out across the UK. This will enable £9.27 trillion of global economic output by 2035. By setting up in East Anglia, you can be at the cutting edge of this new technology giving you a platform to expand your UK and global reach. Government and industry commitments present a clear pipeline of opportunities in the East Anglia region.

The UK Government is supporting the industry to develop and roll out new 5G networks, applications and services for both domestic and global markets.

East Anglia has all the necessary technical and vocational skills you need, with a clear pipeline of talent. The highly skilled, local workforce has already played a major role in attracting new technology investment and the region has the skills and capabilities you need to succeed in 5G and Digitisation.

East Anglia is a national leader in 5G and future network infrastructure. Opportunities lie in Cyber Security, Satellites, AI, Data Centres, Software Development and Quantum Technology.

The 5G and network infrastructure base requires innovative solutions to address system vulnerabilities. The rapid rise in disruptive technology presents an opportunity to design and develop future solutions to tackle these issues.

The Government also has a firm commitment to make the UK a global centre for AI and data-driven innovation by investing in R&D, skills and regulatory innovation. The Government's UK Digital Strategy aims to build world-class digital infrastructure, provide the digital skills needed for business, unlock the power of data in the UK economy, and make the UK the world's safest place to work digitally.



East Anglia allows for seamless access and fantastic connectivity with the rest of the UK and overseas. London is accessible by rail in under 1 hour, by road in 1h 30 mins, and 130 international destinations can be reached via London Stansted Airport alone. The Port of Felixstowe, the UK's biggest and busiest container port, is only 10 mins from Adastral Park, East Anglia.

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The Department for International Trade (DIT) is the specialist Government department that supports foreign-owned companies seeking to set up or expand in the UK.

DIT and its regional partners offer free, confidential and tailored support in key areas including:

- Identifying and exploring unique market opportunities in specific UK industries.
- Providing specialist advice about the business environment in the UK.
- Providing financial modelling to compare corporate locations by quality, risk and profit after tax.
- Developing bespoke market research including industry analysis, market entry support, research and development collaborations, location benchmarking and cost analysis.
- Entrepreneurial assistance through a network of mentors to help make a commercial success of early stage companies.
- Continuing support after a business has invested in the UK – providing assistance on expansion and further investment, and representing a company's interests in government.
- A network of International Trade Specialists providing bespoke services to support businesses with exporting from the UK.

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If you have already contacted us, an investment advisor will be in touch with you soon.

What makes East Anglia the right choice for your business?



A track record of success in 5G and Digitisation. East Anglia has a dynamic and established cluster of expertise offering unique advantages to investors.



The BT and Innovation Martlesham cluster at Adastral Park offers unrivalled experience in the development of 5G, digitisation, future technology and future networks.



The skills and individuals needed: Over 3,000 technology professionals are employed at Adastral Park and the region has a skills plan developing the next generation of IT professionals.



Collaboration with world-leading institutions: Over 30 universities have a strong relationship with Adastral Park, including the University of Cambridge.



A vibrant cluster of leading international firms from the 5G, digital, and network sectors, including: BT, Nokia, Zella DC, Tech Mahindra, and Tethered Drone Systems.



Department for International Trade

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