

BBC earth

THE GREEN PLANET AR EXPERIENCE

POWERED BY 5G



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5G AR EXPERIENCE

Designed from the ground up to showcase the superpowers of 5G, this cutting-edge AR experience combines 5G Standalone, Edge Compute and Mobile AR with the BBC TV series, the Green Planet, to deliver an innovative and immersive experience.



CONSUMER USE CASE OF 5G

Launched in Piccadilly Circus, London in February 2022 over 10,000 people have flocked to experience this stunning real world use case of the power next-gen 5G enables for consumer entertainment experiences.

READY FOR GLOBAL LAUNCH

With a battle-tested operational playbook this innovative 5G AR experience is ready for activations in iconic locations around the world.

We want to speak with partners looking for a compelling 5G experience to delight their customers - find out more about the London activation:

