

# + Grow your app with $\times$ Moloco Cloud DSP



Your growth platform of choice. Acquire. Re-engage. Retain.



## Maximize Performance

Maximize your ROI on any goal: CPI, CPA, or ROAS.  
Leverage Budget Optimizer to spend efficiently throughout the week.



## Get Flexibility

Get your own team of in-house experts to manage your campaigns or take full control over your campaign with our easy to use self serve platform.



## Get Transparency

Get all data you need so you can make your own informed decisions.

## Moloco by the Numbers

**35B+**

Impressions served  
monthly

**2.5M**

Predictions  
per second

**8+**

Years of  
experience

## Moloco is a trusted partner focused on delivering results



Moloco is a trusted partner focused on delivering results. Founded in 2013, Moloco is built by a team of ex-Googlers focused on democratizing mobile ad tech for advertisers and publishers. Moloco is headquartered in Palo Alto with offices in Bellevue, New York, Redwood City, San Francisco, Seattle, Minato City, Singapore, Seoul, and London.



Get support to accelerate your app's growth on Moloco Cloud DSP