

# Alertive

How Alertive app used Addevice smart solution for remote care to reduce in-hospital visits by 80%.



**Alertive healthcare mobile app is created to help physicians monitor patients' health and reduce in-hospital visits by carrying out remote control of health data. The automated processes of healthcare apps will have a dramatic impact on the digitization of healthcare in the future.**

# Healthcare application trends, market size, and future

The global demand for health-related apps shows a wider penetration in past years. The more specific market analysis shows remote monitoring, clinical and diagnostic apps (similar to Alertive app) are growing in popularity. The market size of the two segments cumulatively registered \$ 5,6 billion in 2018 and is predicted to rise a predicted CAGR of 39,2% for the period from 2019 to 2025. Covering remote monitoring, clinical and diagnostic apps' category, Alertiv shows a high response to the requirements of users.



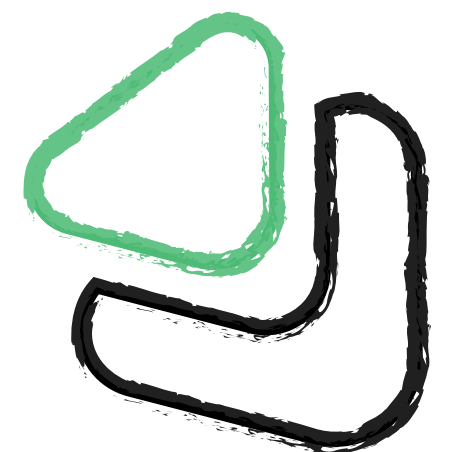
# The Challenge



The rapid lifestyle changes speed up every single process. The overloaded medical system needed urgent solutions to automate the administrative tasks and connect doctors to patients anytime needed. A high percentage of readmissions, tons of paperwork were slowing down the system. With wide smartphone penetration globally, mobile applications could fill in the gap in medical service and boost up physicians' productivity in supporting patients.



We have made an easy integration of your devices to get non-stop data recording and maintenance. Alertive works with almost all types of devices for blood pressure, heart rate, blood glucose, pulse oximetry, and temperature.

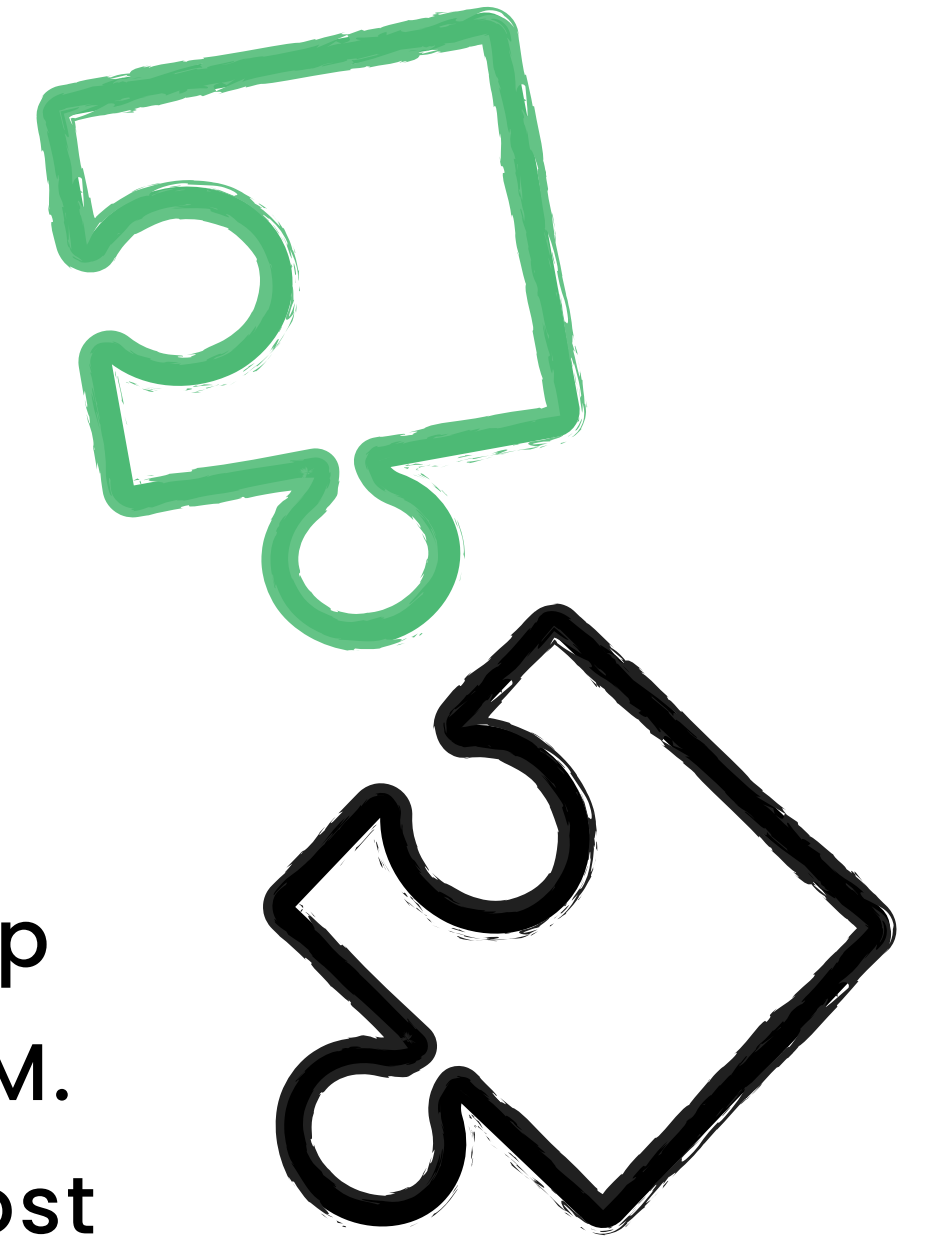


# The Solution

Detecting the global demand for healthcare-related apps, we have come up with Alertive app. The smart solution is created to connect physicians with patients and facilitate medical services. Two-way conversation through the app speeds up decision-making and automatically saves information in patient ERM. With a high-level hyper compliance security system, not a single data will be lost or disclosed to any third party.

With the app, the doctors will no longer have time issues accepting patients. The therapist can now monitor the health data of the patient through the application, receive alerts, connect the patient and send prescriptions.

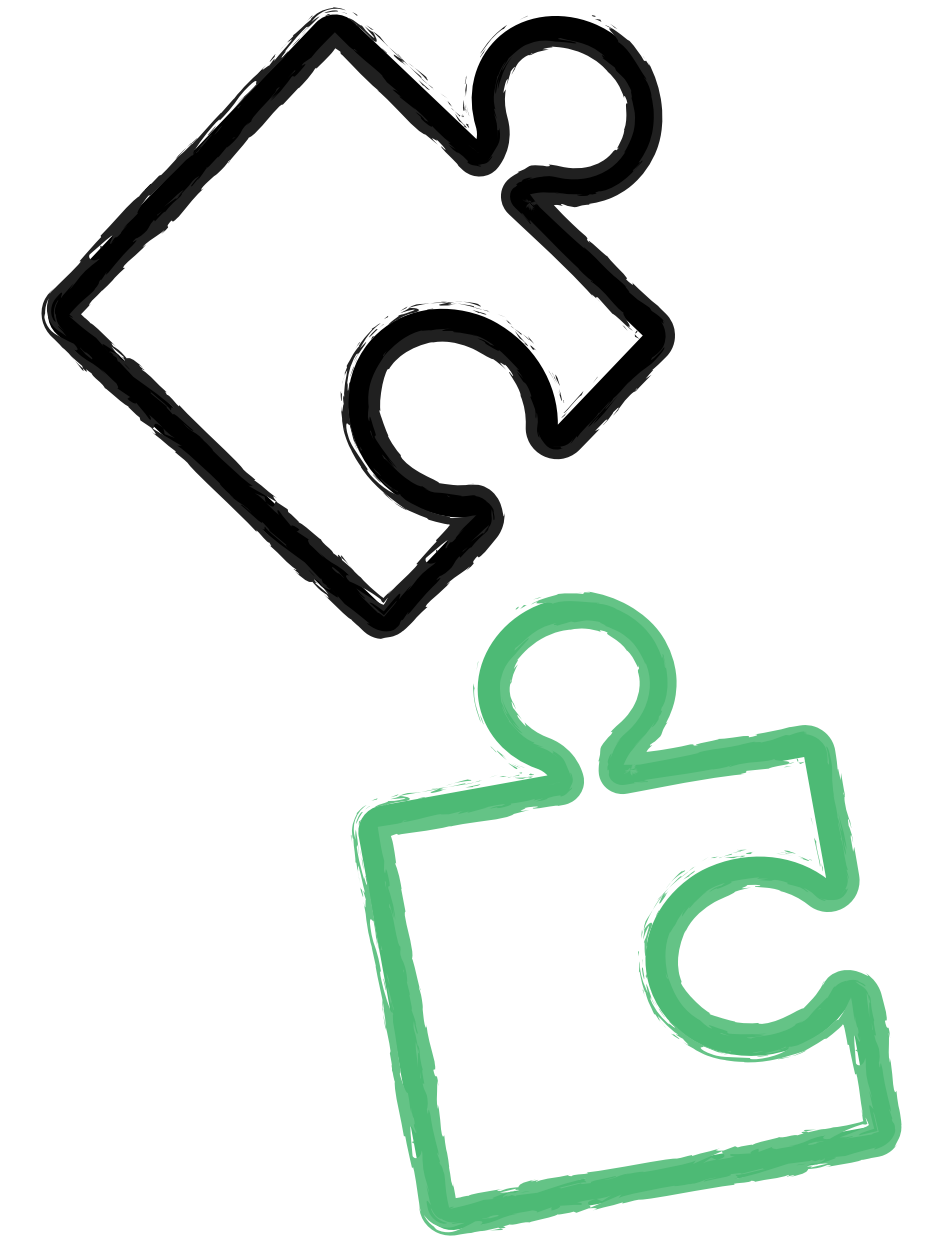
With the help of clinical-grade monitoring, Alertive could record notable positive dynamics in the health data of patients.



- The app monitors and registers COVID-19 symptoms. Alertive identifies the virus two days before symptoms appear.
- Patients using Alertive have registered a 50% reduction of heart attack and stroke.
- The platform has reduced rates of progression to dialysis
- The control of oxygenation for lung diseases has reduced rates of rehospitalization.

**40% of physicians already proved healthcare apps reduce the number of in-hospital visits**

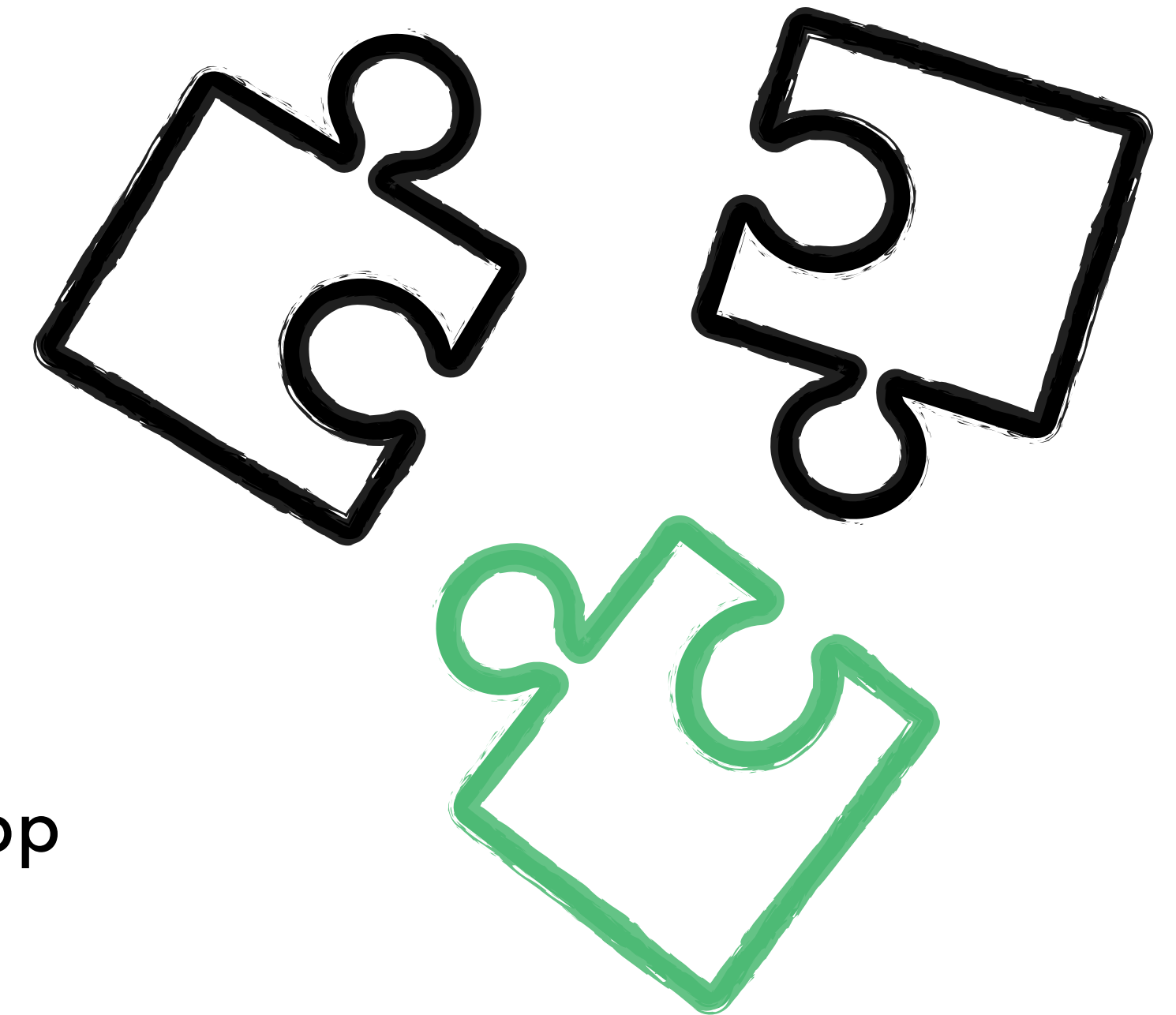
Alertive healthcare mobile app is focused on delivering better communication between doctors and patients by automating time-consuming processes and administrative tasks. Over 93% of doctors using the healthcare app register increased productivity of medical support.





**The functionality of Alertive includes the automatization of the top time-consuming processes:**

- Collecting beside data directly through patient's app
- Monitoring patient's health data remotely
- Coordinating care
- Scheduling visits
- Conducting telemedicine consultation
- Carrying out close communication with patients through the app
- Integrating EMR automatically



**74% of hospitals using mobile apps to collect patient data deliver higher productivity than before**

Being in compliance with HIPAA, Alertive app cares about the privacy and security of the users and sensitive data. PHI view and disposal are limited to authorized users, thus ensuring complete encryption of patient-doctor interaction.

# What makes **Alertive** different

93% of doctors believe healthcare app improve patients' health



- **Integrated and connected devices.**

FDA-approved health devices with integration into mobile apps is one step forward to saving thousands of lives. Wearing health gadgets and having them at home is now even more productive.

- **Intelligent alerts.**

The system tracks health data and sends alerts when any of the indicators are marked as dangerous. The patient immediately gets proper instructions for individual treatment.

- **Automated services.**

We have moved all the documentation to the virtual sphere by automating the process of organizing information. The medical history is synchronized and updated with the latest data about patients.



- **Automated care.**

The automated process and constant monitoring of patients are aimed at reducing treatment time and improving health.

- **Artificial Intelligence.**

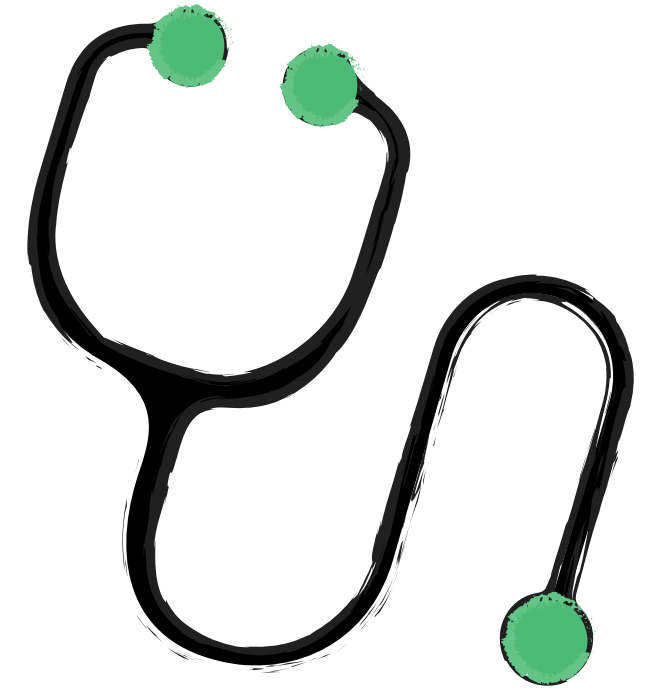
AI technology of Alertive delivers almost 100% clear predictions, thus reducing the time for making a diagnosis.

- **Caregiver Mode.**

The trademarked Caregiver mode of Alertive platform allows the family members to track the changes and get involved in the care process.

- **Multilingual Customer Care.**

Ongoing multilingual customer support of Alertive provides high-performance assistance in English, Spanish, and other languages.

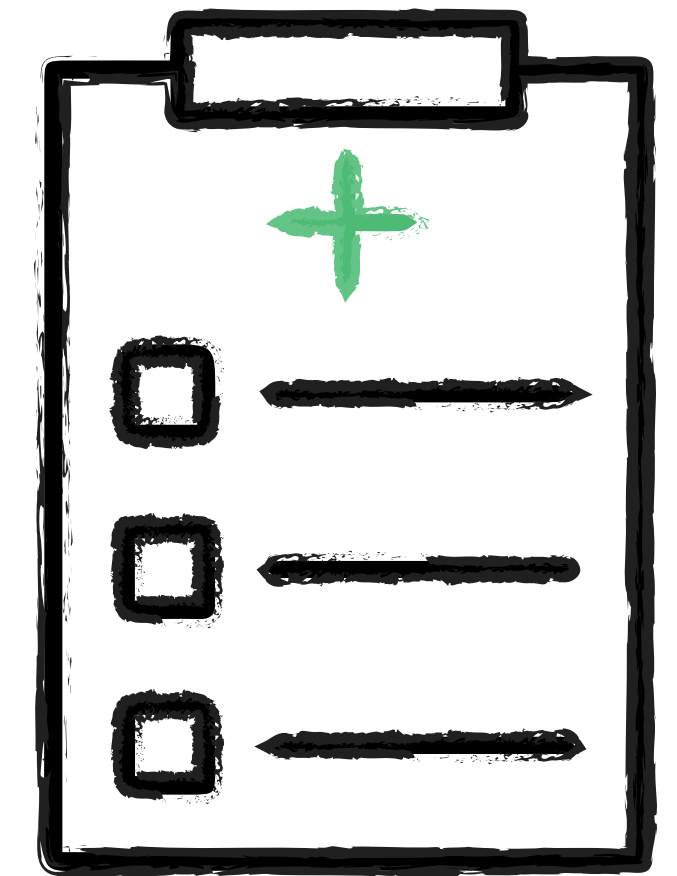


# Summary of Results

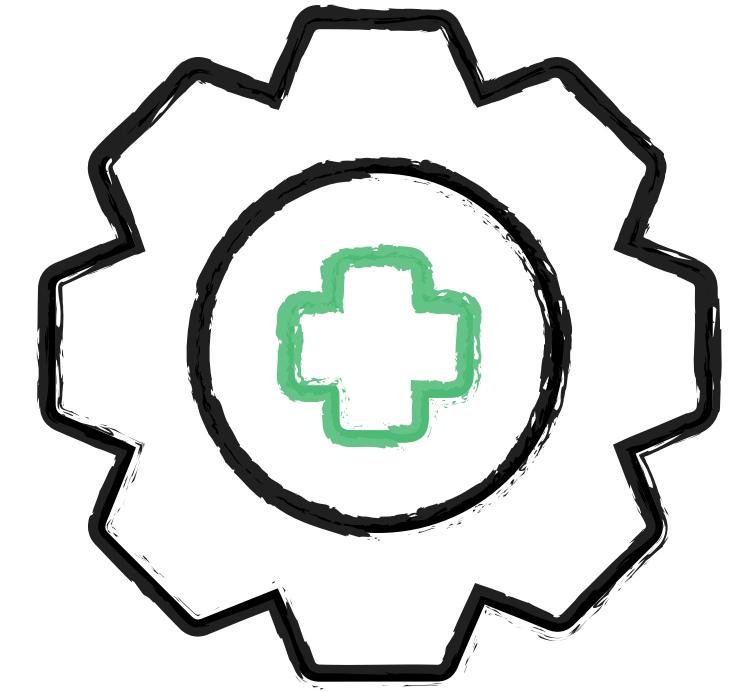
Alertive already registered positive results in raising physicians' productivity and patients' health outcomes.

- 83% symptom reduction through on-time system alerts and instant solution
- 98% satisfactory results for controlling blood pressure.
- 80% decrease in hospital readmissions.

Alertive already records stable income for partners delivering a high rate of user satisfaction. For a partner medical institute with 400 patients and integrated Alertive service, it will register \$250.000 annual revenue. The services of Alertive display a \$106 average monthly revenue per patient.



# Present-day solution for medical services



Addevice brings forward smart technology solutions to meet the demands of today's global environment. By demonstrating a comprehensive approach to strategic plan and roadmap development to any project, Addevice is able to identify the values and advantages of a mobile app for the business. Understanding the needs of end-users it was possible to draw the purpose of the healthcare app and initiate problems it could solve.

To make life easier and more comfortable, we do need more innovative mobile solutions. The Alertive is a must-have tool for doctors to save time and take patients three times more than before. If you are facing the challenges of delivering high-quality and timely medical care, Alertive may become your best assistant to drive quality service.

<https://addevice.io>