



Data hub + IA

rcm
Software

DataGate

DataGate is a solution that helps companies to manage data in a centralized data hub with AI.

DataGate connects to any data source, between them: databases, big data, social networks, web services, machines, sensors, and PLC.

- Save up to 50% in data integrations costs and time.
- It makes it easier to have data centralized, available and updated.
- No unexpected costs.
- It has the most advanced AI algorithms.



Why DataGate?

Data storage + AI

Improve your data storage processes with AI benefits. DataGate is the first tool in the market with both, predictive and analytic features, with a modern SQL. Get the empowerment of predictions and learnings with a SQL sentence.

Your data is always available

DataGate works with no need of unavailability window thanks to its powerful data structure. This way your data will be always available and uptaded.



Why DataGate?

Power of centralization

Enjoy a revolutionary design that redefines traditional ETL. From the DataGate server, you can define and keep SQL sentences intended to generate data warehouses with no need to do so in every server your manage.



Why DataGate?

Don't worry about data integrations

With our up to date integrations catalog, you will find whatever you need.

Some of them are apps like BI4Web, PowerBI, Excel, Qlik View, Qlik Sense, Tableau y Pentaho. Some others are languages like C#, Java, C++, PHP, Python, Progress, OpenEdge and JavaScript.



How does it work?

DataGate extracts, transforms, stores and integrate data.

From any data source: social networks, databases, big data, web services, machines, sensors, PLC, etc..

Providing worthy information like:
fault predictions, stock breakage, sales production, trends changes, alerts, etc.



Solutions

Sales forecast

Anticipate how much you will be able to sell and prepare your team and products for the challenges of the future. Create data-driven sales goals with help of Datagate.

Feeling analysis

With DataGate machine learning features, you will be able to know the perception of your audience in social networks about your brand and products.



Solutions

Risk models

Efficiently estimate the risk of your operations and implement strategies that allow you to reduce it. For example, give credits to your customers based on their detailed information, thanks to DataGate's ML capabilities.

Pricing strategies

Improve your profit and obtain sustainable growth, through the correct segmentation and clustering that allows you to determine the prices that you must apply at each moment in specific customer segments.

Consolidate a pricing strategy that takes into account all factors, thanks to DataGate's different methods and machine learning (ML) techniques.



Solutions

Recommendation system

Create recommendation systems that take into account the tastes and preferences of your customers. Build your up-selling and cross-selling strategy based on your customers' behavioral data, allowing you to present relevant offers to your customers and improve lifetime value.

Customer segmentation

Properly organize all your customer information so you can get to know them in greater detail and create relevant offers for them. Have a complete view of your customers with DataGate's machine learning, so you can properly target your marketing actions.



Solutions

Anomaly detection

Easily access information on irregularities that may occur in the operation of your company, whether they are bank transactions, product sales, resource consumption, etc.

Obtain a proper record and make any necessary corrections based on DataGate's ability to detect spikes or change points.

Demand forecast

Keep your stock at optimal levels thanks to the prediction system of our machine learning.

Allowing you to have in your stock products with a shorter sales time and more profitable..



Solutions

Dropout Prevention

Go one step further and learn with DataGate which customers are at risk of churn and implement timely actions that allow you to reduce the churn rate. Actions that can help you reduce costs since getting a new customer can be up to 5 times more expensive than retaining one.

Know the value of losses

Learn how to target your business efforts based on potential customer churn. In this way you can create work plans that allow you to reduce migration and anticipate unforeseen leaks.



About RCM Software

In RCM Software, we have been creating solutions for business and artificial intelligence for more than 30 years. Our software help companies to find opportunities in their data, with the highest quality standards the best cost-efficiency ratio.

Currently, we have clients and partners in Spanish and Latin American markets.

