

## NRW.PRESENTATIONS @ MWC22

### North Rhine-Westphalia – The Digital Power of Germany

Sessions at NRW Pavilion in Hall 7, Booth C62

AGENDA	Monday, February 28
<b>10:00 - 10:30</b>	<b>The Smart City Market in Germany: 2021-2026 Sustainability through Digitization</b> <i>Markus Schaffrin, Head of Member Services, eco - Association of the Internet Industry</i>
<b>10:30 - 11:00</b>	<b>Gamechanger Narrowband IoT for the Smart City</b> <i>Christian Pereira, Chief Operating Officer, grandcentrix</i>
<b>11:00 - 11:30</b>	<b>Live Hacking by @-yet</b> <i>Wolfgang Straßer, CEO, Florian Straßer, IT Security and Lucia Straßer, Data Protection and Compliance, @-yet</i>
<b>11:30 - 12:00</b>	<b>GNS Electronics – Company Presentation</b> <i>Stefan Langguth, Head of Sales and Marketing, GNS Electronics</i>
<b>13:00 - 13:30</b>	<b>Taking the Edge Off – Dos and Don`ts for MEC</b> <i>David Schuster, Research Associate, University of Duisburg-Essen</i>
<b>13:30 - 14:00</b>	<b>Live Hacking by AWARE7</b> <i>Chris Wojzechowski, Managing Director and Founder, AWARE7</i>
<b>14:00 - 14:30</b>	<b>Get to Know iVisions – your Premium Technology Distributor</b> <i>Maneli Rezvani, CEO and Maryam Nasser, COO, iVisions</i>
<b>14:30 - 15:00</b>	<b>The Threat of Password Authentication - and How We Secured it.</b> <i>Matthias Wübbeling, CEO, identeco</i>
<b>15:00 - 15:30</b>	<b>Password Security and Authentication: Simple, Secure and User-Friendly</b> <i>Alexander Stöhr, VPO / VP IDM, XignSys</i>

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#### AGENDA

Tuesday, March 1

10:00 - 10:30

#### Artificial Intelligence: Realtime Video Analysis

*Dr. Walter Benzing, Managing Director, irisnet*

10:30 - 11:15

#### V2X and EMC Scope Today and Forecast

*Bircan Taslica, Head of V2X, ADAS & IoT, TÜV Rheinland*

11:15 - 12:00

#### AnyWork – Company Presentation

*AnyWork's Mobile Network Benchmarking and Optimization Services*

*Mehmet Ali Ademoglu, Managing Director, AnyWork*

*AnyWork Software Suite for Workflow, Process Automation and ERP*

*Semih Uslu, Project Manager, AnyWork*

13:00 - 13:45

#### How to 5G: A Live Tour Through the 5G Model Factory Aachen

*Murtaza Abbas, Project Manager, FIR – Institute for Industrial Management, RWTH Aachen University*

13:45 - 14:15

#### Future Authentication for our Everyday Life - the Smartphone as a Master Key for Digital Access

*Lars Oliver Schröder, CMO & CSO, XignSys*

14:15 - 14:45

#### Live Workshop: How to Integrate Passwordless Smartphone-Based Authentication within Minutes

*Markus Hertlein, CEO, XignSys*

14:45 - 15:15

#### Live Hacking by @-yet

*Wolfgang Straßer, CEO, Florian Straßer, IT Security and Lucia Straßer, Data Protection and Compliance, @-yet*

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#### AGENDA

**Wednesday, March 2**

**10:00 - 10:30**

#### **NRW.FORUM @ MWC22**

#### **North Rhine-Westphalia – The Digital Power of Germany**

Opening Address and Overview

*Felix Neugart, CEO, NRW.Global Business*

5G Innovation Ecosystem: Initiatives in NRW

*Monika Gatzke, Director, Competence Center 5G.NRW*

Düsseldorf - City of Connectivity

*Annette Klerks, Head of Department Intl. Business Service, City of Düsseldorf*

Concluding Panel Discussion

**10:30 - 10:50**

#### **3-Minute Demos of NRW Digital Economy Heroes**

Digital Security @-yet

*Florian Straßer, Digital Security*

Process Optimization AnyWork Communications

*Jameeluddin Mohammed, Consultant Analyst*

IT Security AWARE7

*Matteo Große-Kampmann, Managing Director*

Internet Industry eco – Association of the Internet Industry

*Tatjana Hein, Consultant / Project Manager Internet of Things & Mobility*

IT Security Identeco

*Pascua Theus, Chief Technology Officer*

Smart Devices iVisions

*Maneli Rezvani, CEO*

**10:50 - 11:05**

#### **NRW as Global ICT Business Hub**

*Fabian Koch, VP Group Partnering & Business Development, Deutsche Telekom*

*Felix Neugart, CEO, NRW.Global Business*

**11:05 - 11:25**

#### **3-Minute Demos of NRW Digital Economy Heroes**

AI Video Analysis irisnet

*Dr. Walter Benzing, CEO and Founder*

Cloud Technologies, Mobile Payment net digital

*Theodor Niehues, CEO*

End2End Testing QiTASC

*Alfred Kamper, Sales Manager*

Mobile Streaming Rushlake Media

*Philipp Hoffmann, CEO and Founder*

Future Mobility TÜV Rheinland

*Bircan Taşlica, Global Head of V2x, ADAS/AD, IoT Wireless and 5G – FMS*

Mobile Authentication XignSys

*Lars-Oliver Schröder, CMO & CSO*

**11:25 - 11:30**

#### **Closing Remarks**

*Felix Neugart, CEO, NRW.Global Business*

Moderator: Mark Wächter, Mobile Strategist | Author | Mentor | Speaker

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**11:30 – 12:00**

#### **Lessons learned in the content market: The Multi Platform Network**

A conversation with Philipp Hoffmann, Founder and CEO, Rushlake Media

*Moderator: Tobias Jaeger, Host of Media CFO*

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**13:00 – 13:30**

#### **“Mr. Mobile goes Metaverse – A Journey from Mobile First to the Shore of a new Tech Galaxy”**

Fireside Chat with Mark Wächter, AsiaTech Advisor | Metaverse Navigator | Web3 Explorer aka Mr. Mobile

*Moderator: Monika Gatzke, Director, Competence Center 5G.NRW*

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**13:30 – 14:00**

#### **Live Hacking by AWARE7**

*Chris Wojzechowski, Managing Director and Founder, AWARE7*

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#### AGENDA

Thursday, March 3

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**10:00 - 10:30**

#### Live Hacking by @-yet

*Wolfgang Straßer, CEO, Florian Straßer, IT Security, and Lucia Straßer, Data Protection and Compliance, @-yet*