

CORPORATE PRESENTATION

2022

ABOUT US SLASHMOBILITY





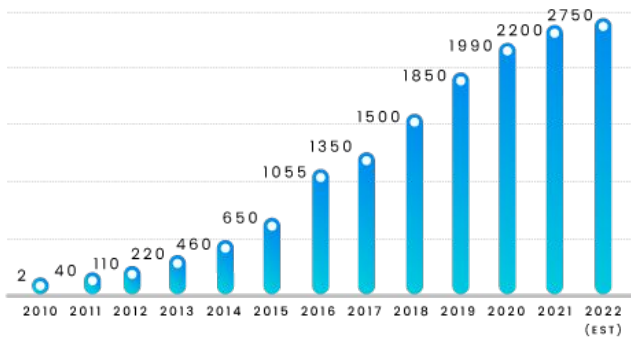
THE BEAT OF TRANSFORMATION

We're a **Mobile Corporate Solutions** company whose mission is focused on accelerating the technological digitalisation of society via Mobile 360° services.

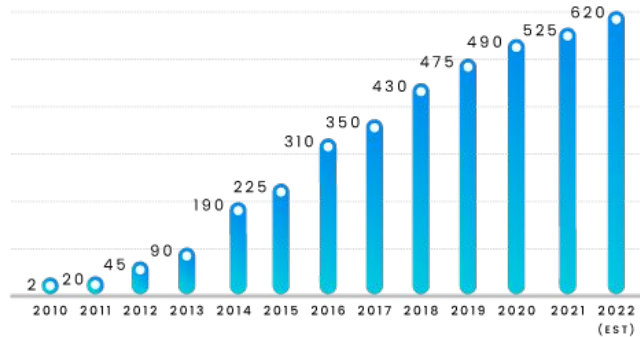
Over the years, our **90 employees** have worked with more than **500 customers** on more than **2,000 solutions**.



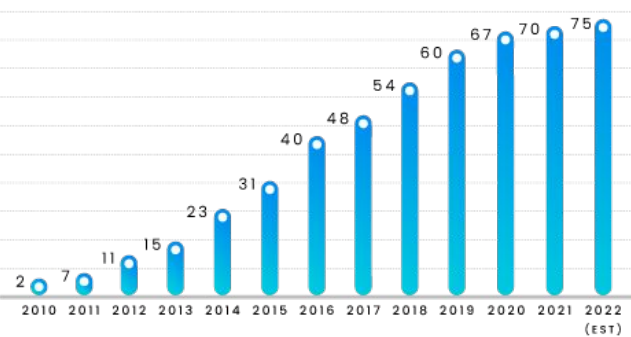
TOTAL PROJECTS



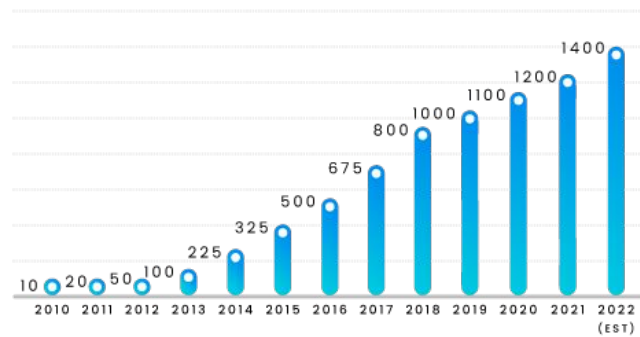
TOTAL CUSTOMERS



FTEs

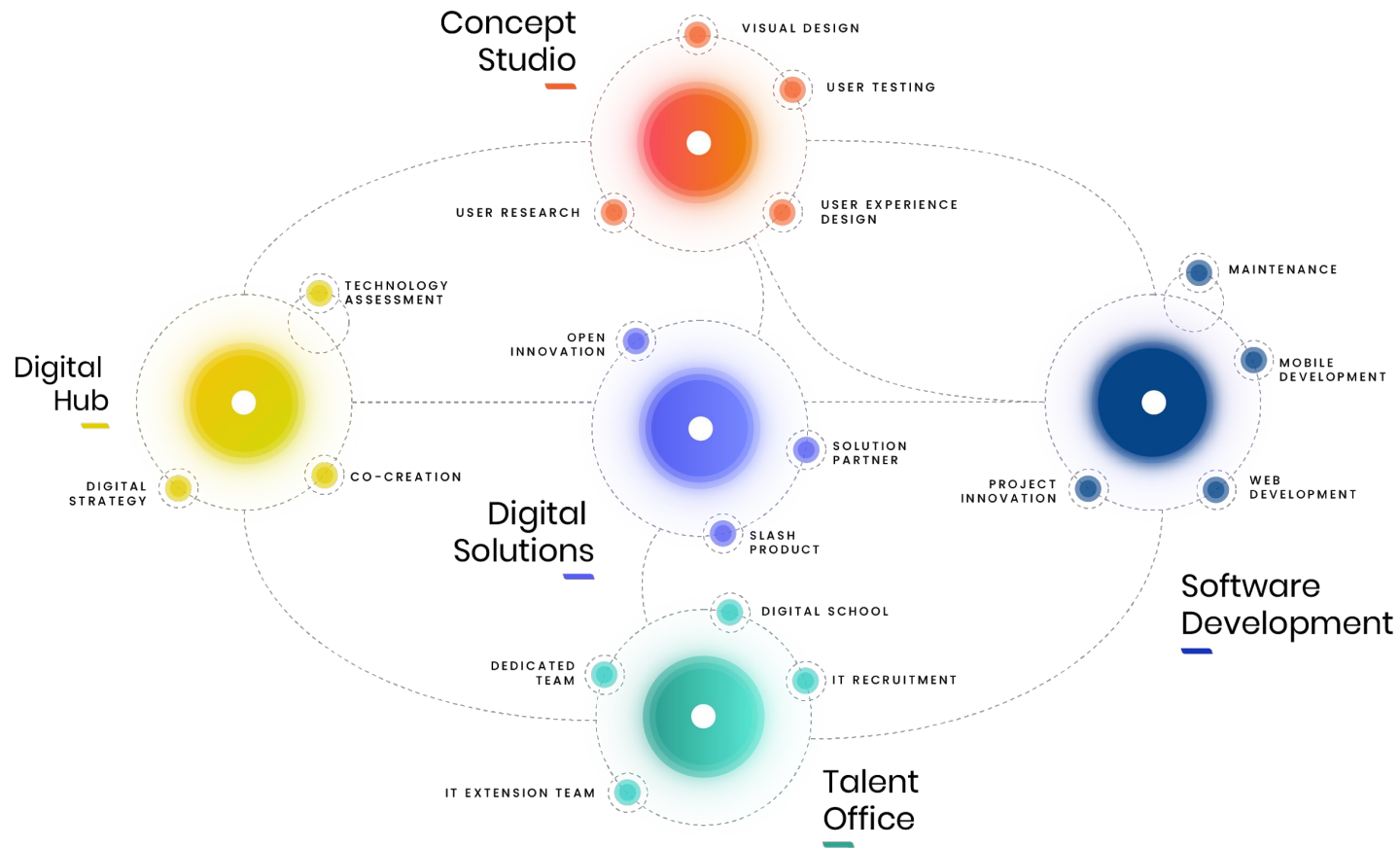


COMPANIES ADVISED



OUR SERVICES SLASHMOBILITY





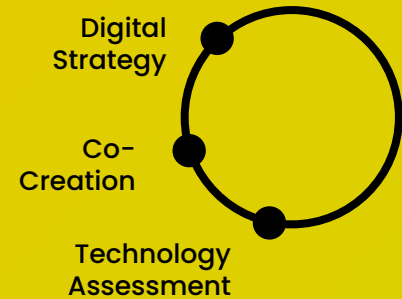
DIGITAL HUB

DRIVING YOUR BUSINESS TO THE TRANSFORMATION



DIGITAL HUB

We provide our customers with advice regarding their IT strategy and define digital experiences that are centred on the user and which are business-oriented.



**» Solutions which are
ideal, viable and
technologically
feasible.**



Digital Strategy

Allows companies to explore new opportunities by adding value through innovation and creativity.

Using methodologies:



Lean Start-Up



Design Thinking

Benefits

- Accelerate the development cycle of new products or services
- Attract talent
- Define new business models
- Capitalise digitalisation
- Increase efficiency
- Promote a culture of innovation...

Co - Creation

Allows customers to conceptualise projects when the requirements aren't clear.

For this we need to keep in mind:



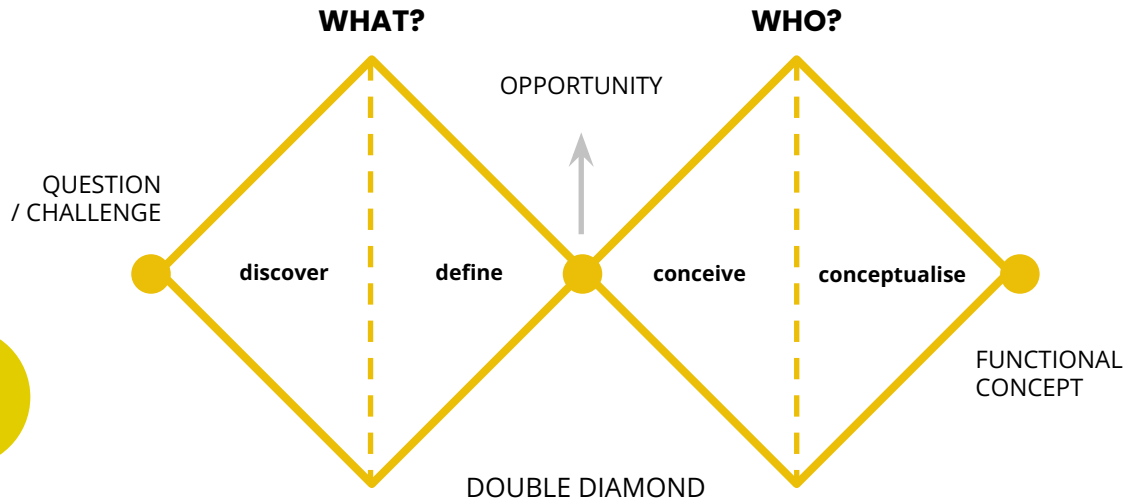
Technological Vision
(Feasible Solution)



User Vision
(Customer Centric)



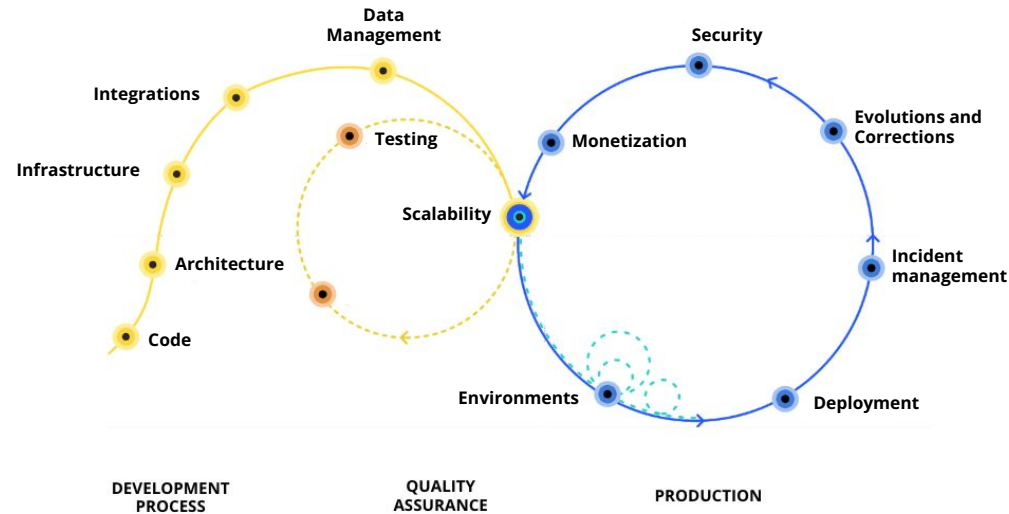
Business Vision
(Viability)



Technology Assessment

Allows for the validation of the technological strategy in the process of digitalisation via:

- Technical audit
- Strategy and digital quality control tests
- Scalability and security
- Definition of architecture, technological stack and good practices
- Adoption of Cloud systems and definition of strategy
- Cloud Computing (SaaS, PaaS, IaaS).
- Integration strategy with third parties



CONCEPT STUDIO

DESIGNING WOW EXPERIENCES



CONCEPT STUDIO

We design intuitive technological solutions that are omnichannel-usable via services such as Research, UX Design and Visual Design.



» We seek the perfect balance between customer and user.



User Research

By way of research techniques, we help companies collect data that is useful, valuable and reliable from their surroundings to create a digital solution that is aligned with business objectives and which also satisfy the user's needs.

- Benchmark
- People and empathy map
- Focus Group
- Interviews



Benchmark



Interviews



**People and
empathy map**

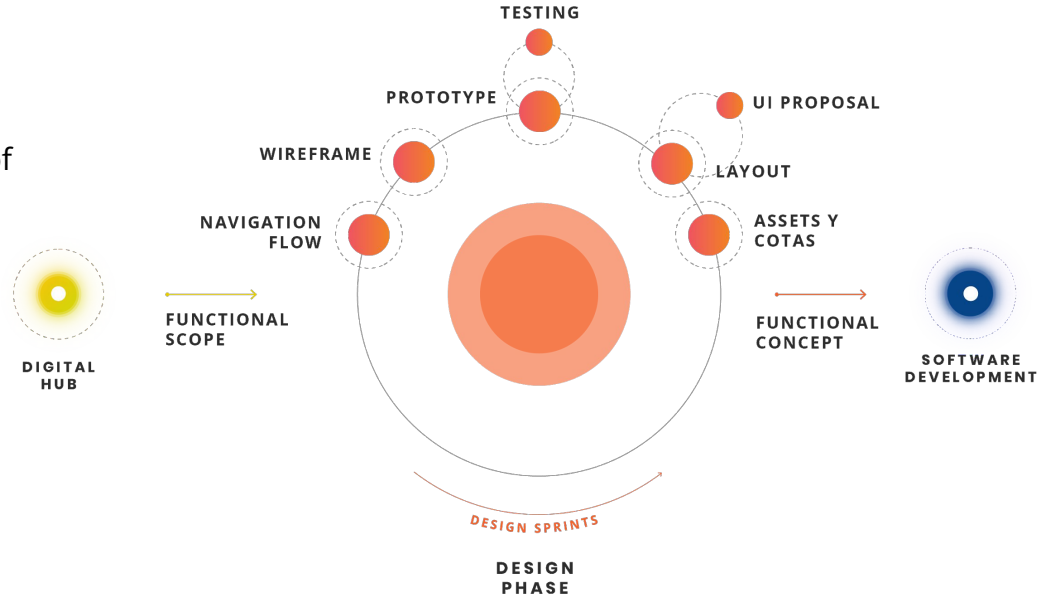


Focus Group

User Experience Design

We design digital solutions with an intuitive and attractive interface, aligned with the real needs of users to offer them a unique experience:

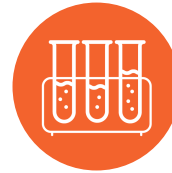
- Concept workshops
- UX design
- Information architecture
- Interaction design
- Fast prototyping
- Wireframing
- UI design



User Testing

Via the user test, we identify the usability problems of your website or app. We design an effective UX strategy to solve the critical points and thus improve the experience of your customers.

- Test with in-person users
- Test with remote users
- A/B Testing



**Test with in-person
users**



**Test with remote
users**

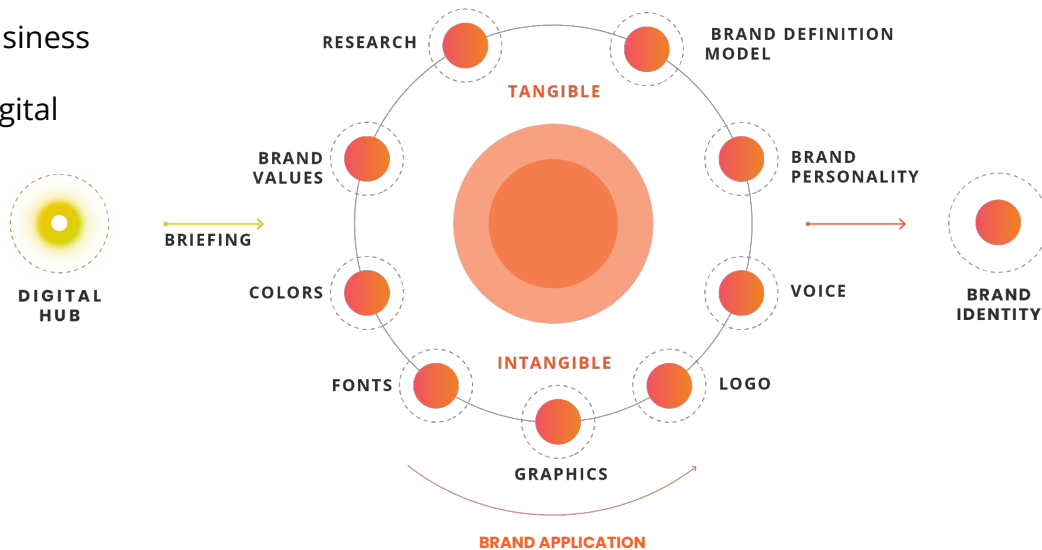


**A/B
Testing**

Visual Design

We offer our customers the creation of their business Branding as well as bespoke graphic solutions, providing a differential aesthetic value to the digital promotion of your product or service.

- Corporate identity
- Video editing
- Design of Marketing email
- Design of presentations
- Landing page



A background image of a software development office. In the foreground, a man with a beard and glasses is working on a laptop. The laptop screen displays a code editor with a dark theme and yellow syntax highlighting. To the left of the laptop is a large potted plant with long, green leaves. In the background, another person is visible, also working at a desk. The overall scene is dimly lit, with light coming from the windows and the laptop screen.

SOFTWARE DEVELOPMENT

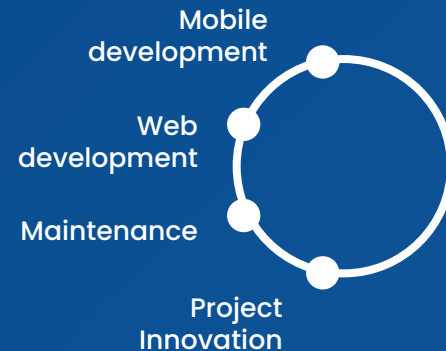
IT EXPERTISE TO MAKE YOUR SOLUTIONS SUCCEED

SOFTWARE CENTER OF EXCELLENCE



SOFTWARE DEVELOPMENT

We develop software projects and apply the most innovative technologies, combining Continuous Delivery with Agile methodologies.



» We make it possible for our customers to be competitive in timings, agility and innovation with native digital companies.



Mobile Development

We are leaders in the development of native and hybrid mobile solutions.

- Native Apps
- Hybrid Apps
- WebApps



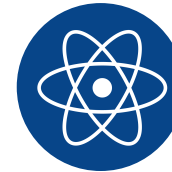
SWIFT



KOTLIN



IONIC-ANGULAR



REACT NATIVE



FLUTTER

Web Development

We develop multi-screen and multi-device software. We have experience in a wide range of Frontend and Backend technologies, as well as in the integration of Cloud solutions.

WEB



Angular



ReactJS



HTML

+



CSS

BBDD



MySQL



MongoDB



LevelDB

BACKEND



NodeJS



PHP Laravel



Spring Boot

INFRASTRUCTURE



AWS



Azure



IBM



Google
Cloud



DigitalOcean

Maintenance

We define a framework for the preventive and corrective maintenance of the solution, always based on attention and implementation times (SLAs), and for perfective maintenance, which allows us to evolve the solution according to some KPIs, making it easier for customers to focus on the strategic activities of your company.

Corrective/
Preventative



Perfective



Evolutive



Project Innovation

We have extensive experience in developing solutions that, even having mobility as the central axis, integrate technologies with a high innovative component.



Blockchain



AR/VR/MR

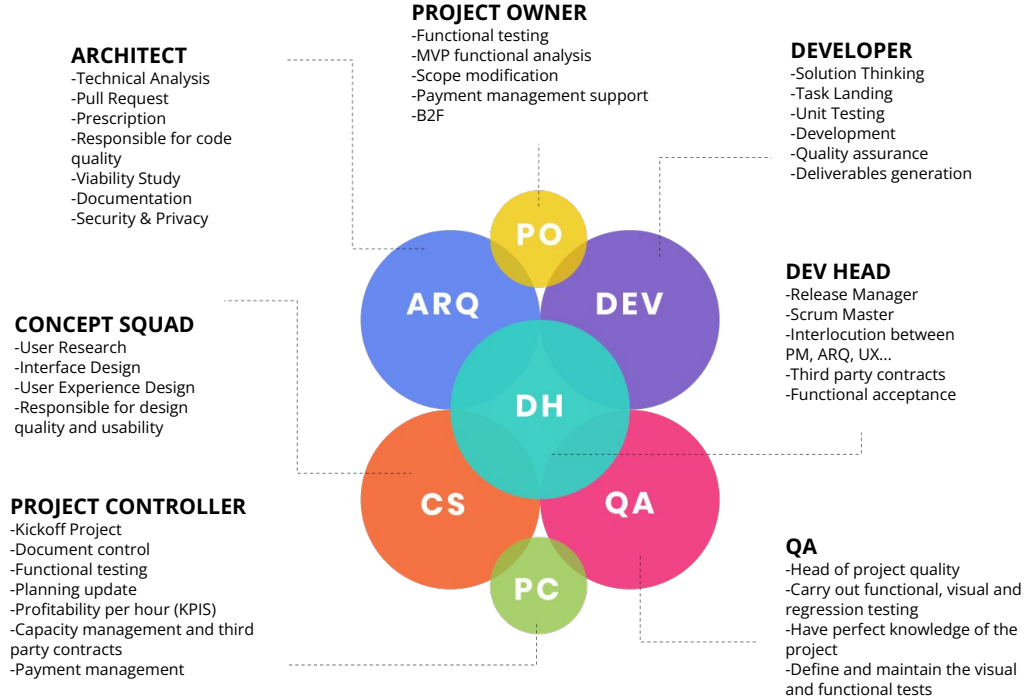


**Internet Of
Things**



ML/AI

Squads





TALENT OFFICE

CONNECTING DNAs BETWEEN COMPANIES AND PEOPLE

GROWTH CENTER



TALENT OFFICE

We expand the capabilities of your team of digital professionals through training and putting together ad-hoc teams that are integrated into your company's projects.



**» Hire the best
digital professionals for your
company in a way that's
flexible.**



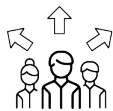
Digital School

Team building area in which we carry out specific training for each customer both in terms of **technology** and in **mobile business strategies**.

We've trained **more than 1,000 professionals** with ad hoc programs that are tailored both to the needs of the customer (depending on the peculiarities of the company, or even its inherited technology) and to the requirements that the current market demands, thus facilitating growth and continual improvement.

ios
Android
App Design
React Native
Development
Big Data

IT Team Extension



We hire IT on-site talent, facilitating a flexible hiring process and tracking their performance.

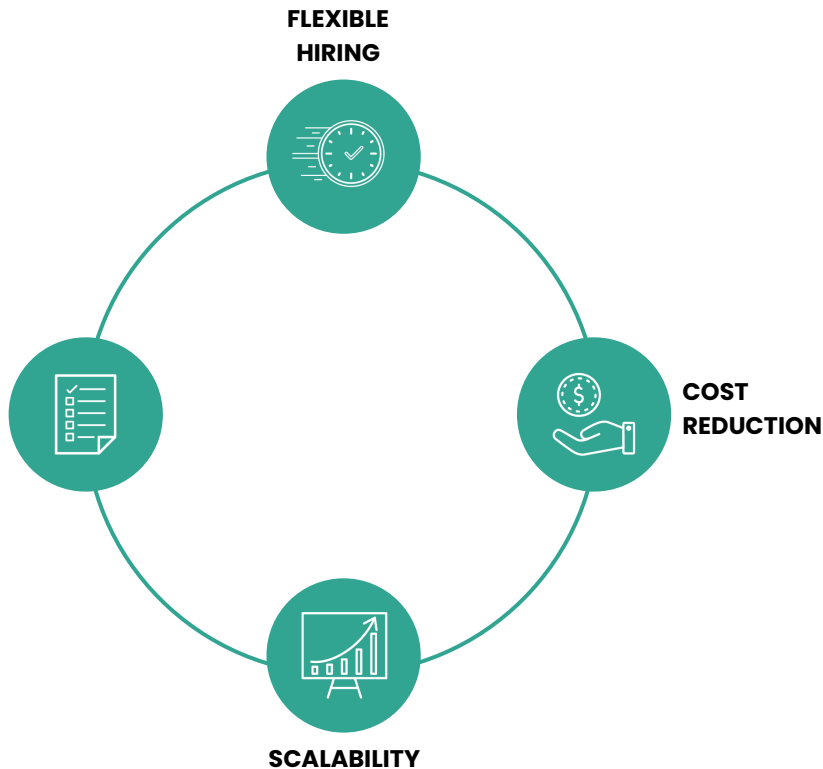
Best in class

We hire highly-qualified professionals to lead key projects and increase your team's engagement.

Flash Onboarding

We facilitate the hiring of freelance professionals through our certifications for both short-term needs or with very specific knowledge requirements.

**TRACKING AND
REPORTS**



Dedicated Team



We are an ad-hoc team with all the profiles necessary to implement your project.

Innovation Lab

Flexibility, resilience and a wide range of technical knowledge to implement a large number of experiments or PoCs.

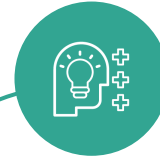
Digital Product

Teams with industry experience and with a high performance capacity with a clear vision of the product.

**TRACKING AND
REPORTS**



**CAPITALISATION
KNOWLEDGE**



**COST
REDUCTION**

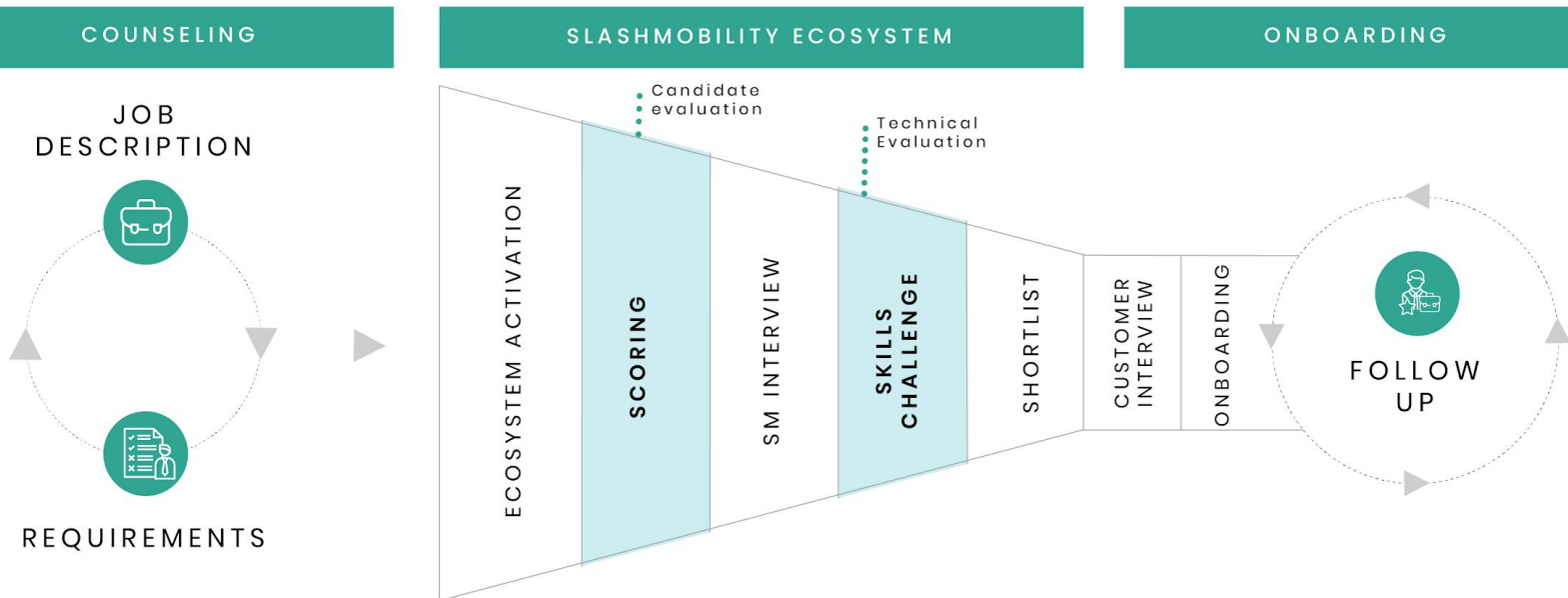


**ACCELERATION
COMMISSIONED**



IT Recruitment

We accompany you from the definition of the profiles you need up to the hiring and onboarding of your new employees, all in a flexible and efficient way thanks to the activation of our talent ecosystem



DIGITAL SOLUTIONS

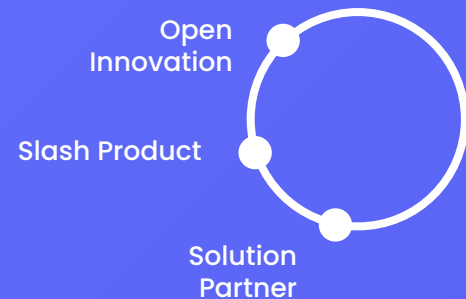
BUILD THE FUTURE EASILY

SOLUTION CENTER



Digital SOLUTIONS

We capitalize on the knowledge of organizations by integrating solutions already developed with a high innovative component.



**»We build innovative
products using our
innovation ecosystem**

Open Innovation

We design and implement Open Innovation strategies, creating models of collaboration between all the agents of the innovation ecosystem.

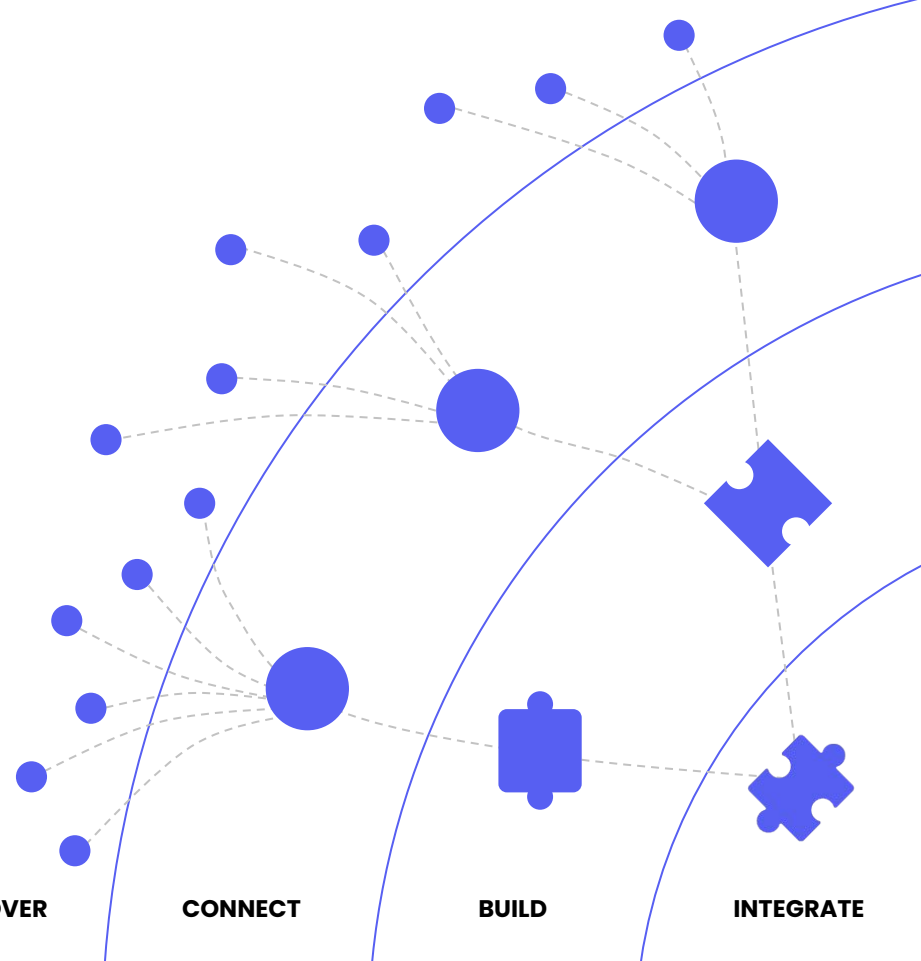
From collaborative intrapreneurship initiatives to incubation programs and acceleration of startups, we accompany organizations beyond their own limits in the development of disruptive solutions.

DISCOVER

CONNECT

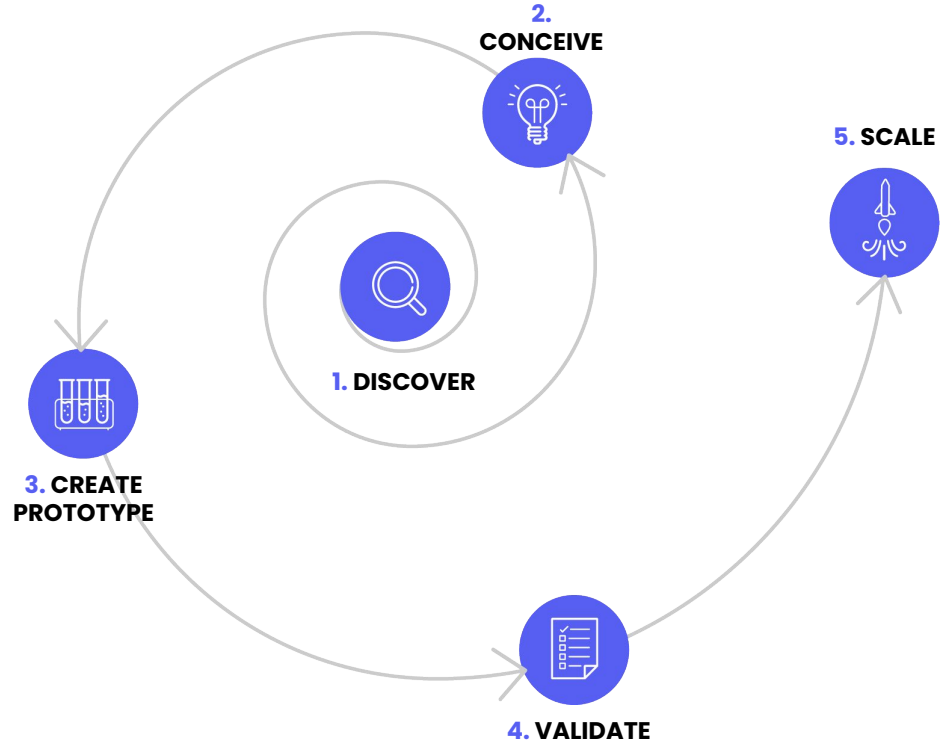
BUILD

INTEGRATE



Slash Product

The innovation team continually conceives of and creates prototypes for multiple solutions, selecting those with the greatest potential to build, using them, disruptive digital products that solve the main challenges of corporations.



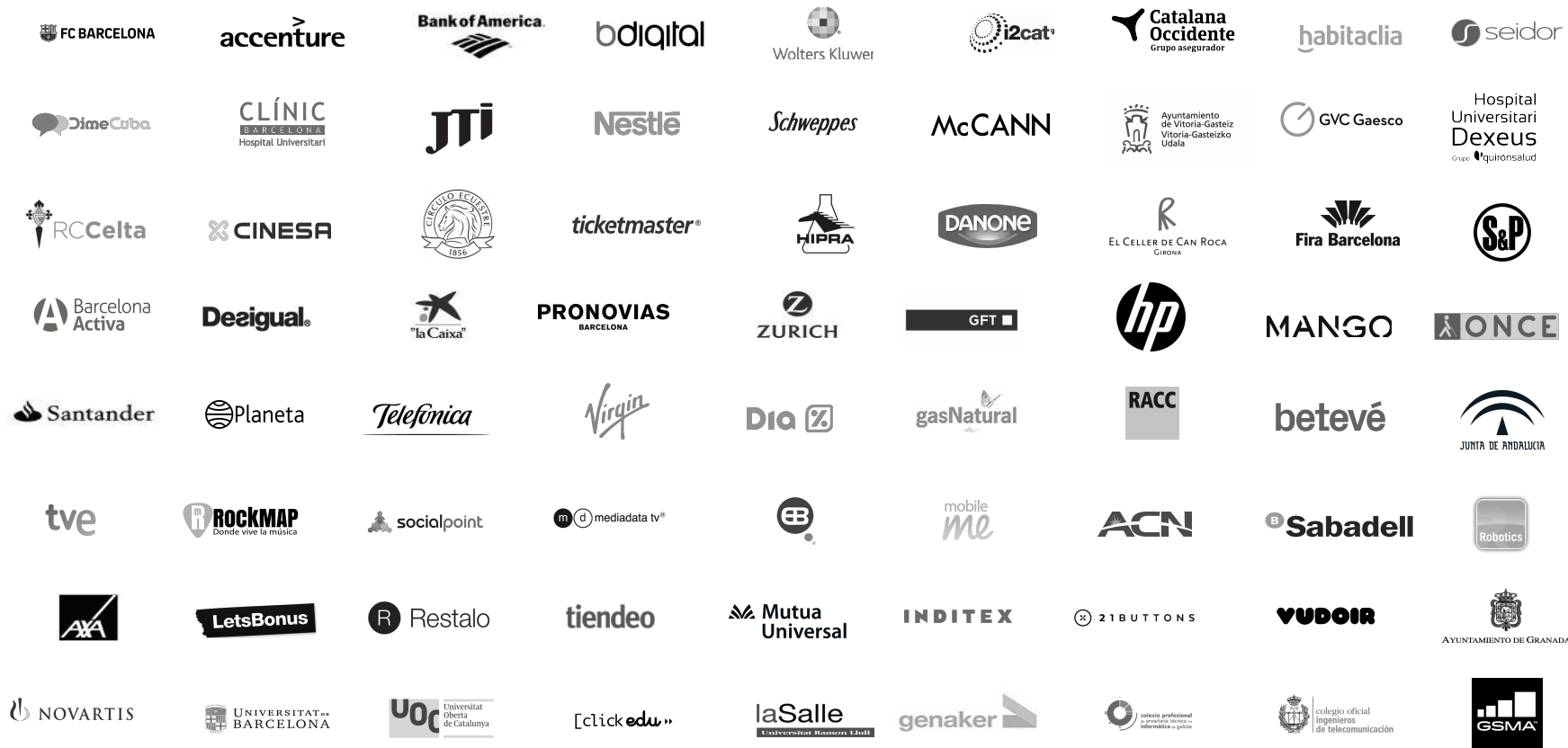
Solution Partner

We collaborate with the main companies providing digital solutions, offering agile integration, onboarding and support throughout the entire life cycle.



WHY SLASHMOBILITY?





SOME OF OUR +250 CUSTOMERS



SlashMobility

EMILIO AVILÉS

THE DIGITAL LEADER

Nominee for the
**BEST DIGITAL EUROPEAN
LEADER EXECUTIVE**



**DIGITAL BUSINESS
WORLD CONGRESS**

INNOVATION IS ETCHED INTO SLASH DNA

Since 2015, we have developed more than 30 innovative projects.



PYME INNOVADORA

Válido hasta el 17 de junio de 2022



eAwards 2018 and 2019

Best App
Development
Agency





BARCELONA

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Shall we talk?

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Slashmobility
The beat of transformation

in [/SlashMobility](https://www.linkedin.com/company/slashmobility)

🐦 [@slashmobility](https://twitter.com/slashmobility)