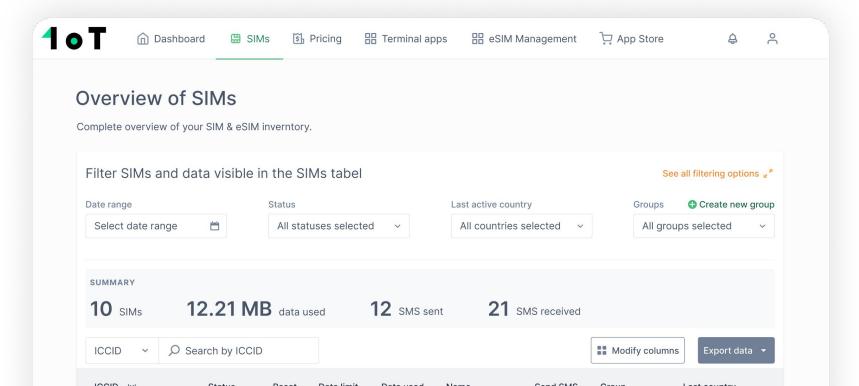
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IoT Connectivity Management Platform for MNOs & MVNOs



1oT is a technology company that removes the complexities of IoT connectivity.

Founded in 2016

1oT belongs to <u>Mobi Solutions Group</u>, which has been building value-added services on top of carriers since 2001. Including a mobile payment company called <u>Fortumo</u> and SMS sending platform <u>Messente</u> to the market.

 Launched eSIM in 2019 in partnership with Valid

Valid is the 5th largest SIM card producer in the world.

 We have sold more than 500 000 eSIMs and SIMs globally

Acknowledged for innovation and excellent service









2019: shortlisted as Startup of the Year



2020: M2M Cellular Service Provider of the Year



2020: shortlisted as Best Network Software Breakthrough

Increase efficiency and reduce costs by licensing 1oT Terminal

- A separate platform with a full overview of IoT clients streamlines internal processes and improves your IoT service.
- Lessen the burden of the account manager and support team by offering a self-service management platform.
- Level up your value proposition and win more loT customers.

1oT values simplicity and flexibility

Ease of use

Our philosophy is that if it needs an instruction manual, we didn't build it well. Every feature on our platform is self-explanatory.

Scaling

The platform grows along with the client as they scale their business. 1oT Terminal can be enhanced with value-adding services through the App Store.

Complete control

1oT Terminal is designed to be a single point of control for managing IoT cellular connectivity. Both for the MNO and the IoT business.

We handle the integration process

- 1oT is in charge of successful launch while training your staff to make the most of the 1oT Terminal.
- A dedicated project manager is overseeing the whole integration progress.
- Licensed 1oT Terminal will come with your colors and brand, just like you had built it.

Mapping out the project plan

Commercial agreements Gathering requirements Integration endpoints

Development

White-labeling E2E Testing Integrations

Launch

Deployment on live servers

Migration of existing customer base
Internal trainings

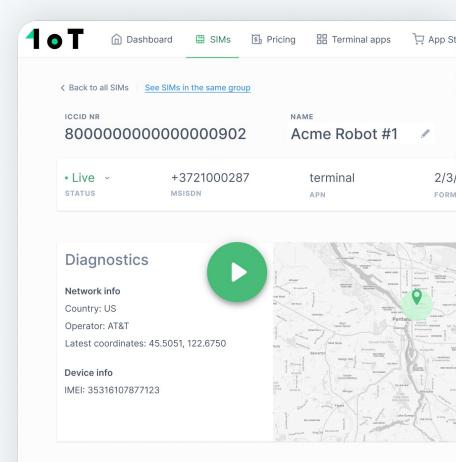
Ongoing support

Continuing to improve 1oT Terminal Maintaining service level agreement Onboarding new clients

1oT Terminal is a self-service platform to manage IoT deployments from one interface

1oT Terminal is tailored for IoT service providers and device makers to manage thousands of SIMs (UICC or eUICC).

We are licensing a white-label version of 1oT Terminal to carriers requiring a robust and flexible IoT connectivity management platform because of market demand.



1oT Terminal is a single UI to manage the full cycle of IoT connectivity



Admin Portal for the MNO

- Designed for MNO's account managers and support units
- Gives a complete overview of your clients and their SIM inventory

Client Portal for MNO's IoT & M2M clients

- Self-service portal for controlling SIMs & eSIMs, data packages, and billing
- Comes with customizable value-adding services (Apps)

Meet your new IoT headquarters



Admin Portal →

Full oversight and control of M2M clients

Client Portal →

Self-service platform for M2M clients

Billing & Invoicing →

Tailor-made for IoT & M2M business

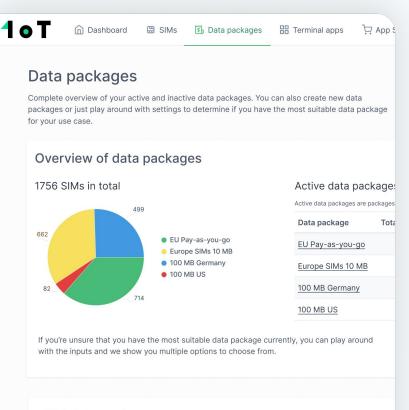
App Store \rightarrow

Upgrade Terminal to suit every company

eSIM Management Tool → eSIM made easy



ADMIN PORTAL

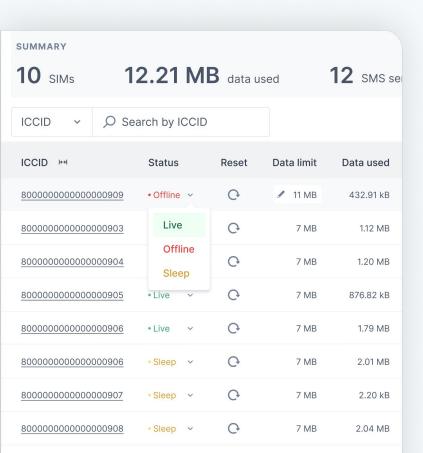


Admin Portal combines all features to manage your IoT & M2M clients' accounts

- Keep an overview of accounts and their deployment information
- Create new client accounts and build unique pricing plans
- Do bulk actions across several clients or manage each client's portfolio
- Keep track of your IoT SIM & eSIM inventory

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CLIENT PORTAL



Client Portal is a self-service SIM management platform

Base features include

- Changing SIM statuses
- Setting data limits
- Sending SMS
- Viewing detailed data & SMS logs
- Seeing pricing, billing & invoice information
- Searching, grouping & naming SIMs

See overview video of Base Features →

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APP STORE

Generate additional revenues by offering a layer of value-adding tools as Apps

- You can choose which Apps are part of base features and which are paid value-added apps for your Clients.
- MNO directs the pricing model. We support monthly subscriptions, bundles, and a one-time fee.
- We can build new apps for your strategic clients and business cases.

Apps value for IoT business

Scaling

The platform grows along with the client as they scale their business. 1oT Terminal can be enhanced with value-adding services through the App Store.

Complete control

Client is in charge of selecting which apps to activate.

Ease of use

Our philosophy is that if it needs an instruction manual, we didn't build it well. Every feature on our platform is self-explanatory.

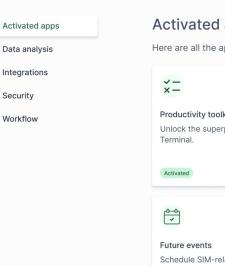
APP STORE

Apps help save money and simplify the process of managing SIM cards

- Optimize SIM management tasks
- With a variety of notifications channels, you are always aware of what is happening with your SIMs
- Examine data usage patterns and turn insights into cost savings.
- Protect your privacy and improve the security of your Terminal access

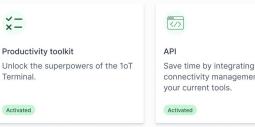
App store

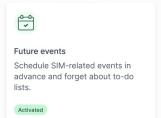
Customise 1oT Terminal with tools that keep your team and workplace running smoothly. Each valuefee is automatically added to monthly invoice. You can always deactivate an app.



Activated apps

Here are all the apps that you've activated.







Notifications

Receive notifications to a issues before they affect business.

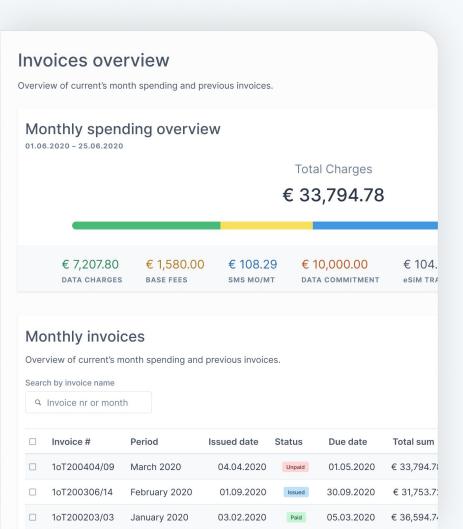


Data analysis

Collect and analyse consumption data to make data-driven but





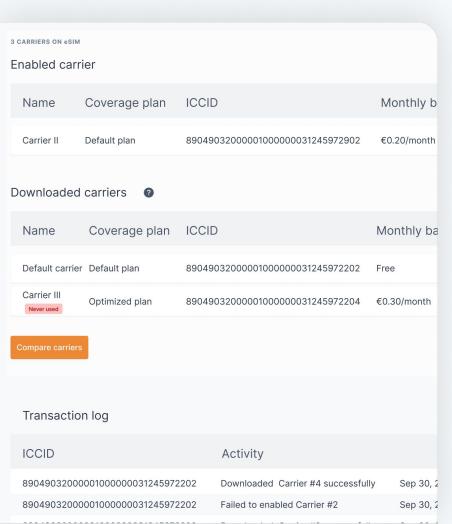


BILLING

Billing system built for specifically M2M & IoT connectivity

- The billing system supports
 Pay-as-you-go, MB per package, pooled billing, and fee data per SIM.
- You have the full flexibility in determining which data packages are available for your clients.
- Review all the invoices produced by the billing system from a single place.

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eSIM Management

Easy to use interface for eSIM transactions

- Both the MNO and its clients can manage eSIM transactions with ease
- Keep a log of all the eSIM transactions
- Clients can compare pricing between available eSIM profiles
- Automated eSIM tests assure customer's IoT modules support eSIM

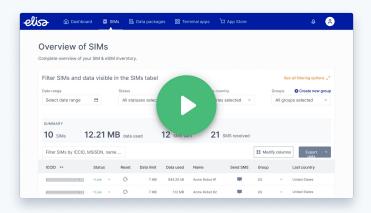


A new generation platform

The IoT market's needs have changed, and platforms need to support IoT growth.

- Flexible licensing model
 We can customize the platform to fit unique MNO needs
- Easy to integrate
 1oT Terminal is a soft layer planted on top of a MNO's existing core network infrastructure
- Mutually beneficial business model
 MNOs can earn back their investment with revenue sharing models through our App Store

Elisa has licensed 1oT Terminal



"1oT Terminal is the most cost-effective and user-friendly SIM management platform out there! We are delighted to have licensed 1oT Terminal to cater our IoT & M2M clients in a modern way."



...and that's it!

For further questions don't hesitate to contact us:

Email: licensing@1oT.com
More information: 1oT.com