



# BERLIN.mobile Pavilion MWC Barcelona 2022

**THE GERMAN CAPITAL REGION**  
excellence in ict • media • creative industries

## **BERLIN.mobile @ MWC 2022 | List of Exhibitors**

**Berlin Partner for Business  
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für Live Marketing ..... 7B81**  
**Adjust GmbH ..... CS300MR**  
**Adtran GmbH ..... 1A70**  
**Augmented Robotics  
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## Cluster ICT | Media | Creative Industries

The ICT, media and creative industries cluster moves within the guidelines of the Berlin and Brandenburg innovation strategy 2025 and is part of the endeavour to strengthen our States. In this way Berlin works shoulder to shoulder with Brandenburg. The cluster includes over 50,000 companies from business and science and we span 12 industrial sectors from ICT, games, film, fashion and music to publishing houses and advertising agencies. A focus on technology

and creativity are key features of our cluster and our States. Here the cluster works in a complementary manner and in close coordination with the Berlin Senate Department for Economics, Energy and Enterprises and the Ministry for Economics, Labour and Energy of the State of Brandenburg. Last year alone, a total of 98 projects with a total volume of 68.9 million Euro, 42 of which were new projects, were initiated and carried out.

**THE GERMAN CAPITAL REGION**  
excellence in ict • media • creative industries



**Cluster ICT | Media | Creative  
Industries in Berlin-Branden-  
burg**

**digital-bb.de**

**Berlin Partner für Wirtschaft  
und Technologie GmbH,**

**Wirtschaftsförderung Land  
Brandenburg GmbH (WFBB)**

## ad modum GmbH, Agentur für Live Marketing

ad modum is a full service agency for trade fairs and exhibitions, founded in 2006 with headquarter in Potsdam, Germany. Designers, architects, project managers, concept designers, material experts, craftsmen and many more:

ad modum full service has a large team of professionals. The world of ad modum? It's a world of ideas,

great design, german engineering and project management for clients worldwide.

»We have one goal: enthusiastic and satisfied customers! It is your company and your products that we offer a stage. We are the craftsmen for your perfect show! Full service. We take responsibility. We'll do it!«

# admodum



great design | german engineering | project management

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## Augmented Robotics GmbH

Augmented Robotics' proprietary technology allows users to identify static or fast-moving objects using only your smartphone. Your phone becomes the controller for RC cars or trains, racing them through virtual obstacles in the detailed digital world on your device. You can fly your favourite doll through

the air to collect coins in the fantasy world you've custom-created with your friends. You can improve your in-store board game shopping experience by scanning a box to see game components and set-up, possible accessories for purchase, and basic gameplay elements.



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## Center for Intellectual Property

The Technische Universität Berlin is a worldwide-recognized university that aims to advance science and technology for the benefit of our society. Technology transfer as a lively exchange between science and industry is an essential part of this. The Centre for Intellectual Property is a central point of contact for their inventors as well

as for cooperation partners and all other interested parties.

At this year's MWC, we present innovative developments of TU Berlin within various technology areas that could be the basis for licensing and/or cooperation projects.



**ZfGE** Centre for  
Intellectual Property



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## EANTC AG

EANTC (European Advanced Networking Test Center) is internationally recognized as one of the world's leading independent test centers for telecommunication technologies. Based in Berlin, Germany, the company offers vendor-neutral consultancy and realistic, reproducible high-quality testing services since 1991.

Customers include leading network equipment manufacturers, tier-1 service providers, large enterprises, and governments worldwide. EANTC's performance and scalability, interoperability, proof of concept, acceptance tests, and network audits cover established and next-generation fixed and mobile network technologies.



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## EMnify GmbH

EMnify is the leading cloud building block for cellular communications in the IoT stack, connecting millions of IoT devices globally – from electric vehicles to energy meters, alarm systems to GPS trackers, thermometers to health wearables. The EMnify API and SIM technology connect and secure any kind of IoT deployment to its application back-end. EMnify's cloud-native integrations and no-code workflows ensure seamless lifecycle scalability

# EMnify

for deployments of all sizes – from local start-up to global enterprise. The EMnify IoT Supernetwork is the largest globally distributed mobile cloud core network of its kind, supporting local network access (2G – 5G, LTE-M, NB-IoT) in over 195 countries from more than 25 cloud regions – and counting. EMnify's solution is built on partnerships with the leading hyperscaler cloud service providers, system integrators and hundreds of radio network operators worldwide.



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## Energenious GmbH

The GreenTech startup Energenious develops the cloud platform MicrogridCreator, providing digital support to planners and operators of sector-coupled, decentralized energy systems. The software calculates optimal system configurations and operating strategies for infrastructure projects

and industrial applications with high ROI and low emissions.

The powerful analytics can be integrated into existing, web-based IoT platforms and EMS. Energenious distributes SDKs that 3rd party developers use to interact with the web API and create innovative dashboards for data visualization and analysis.



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## Fraunhofer FOKUS

### **Beyond-5G and 6G Networks:**

Fraunhofer FOKUS develops efficient, scalable and application-optimised communication technologies and architectures for the digital world. We provide the necessary expertise, the communications infrastructure in form of modular software tools and flexible technology testbeds and enable the realization of portable demonstrators and realistic reviews of the latest concepts and

technologies. Our central research topics include campus and nomadic networks, real-time communication, integration of satellite technology, 5G testbeds and the evolution towards 6G. Our main solution is the Open5GCore: a flexible configurable, 3GPP compliant carrier grade core network for heterogeneous access networks.

**[www.open5gcore.org](http://www.open5gcore.org)**

**[www.fokus.fraunhofer.de/ngni](http://www.fokus.fraunhofer.de/ngni)**

**[www.6g-ready.org](http://www.6g-ready.org)**



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## GlobalDots Services and Support GmbH

GlobalDots is a world leader in cloud innovation. Founded in 2002, we have connected over 1,000 global businesses with the latest cloud & web technologies.

We consult, resell, implement and support over 80 performance & security solutions to accelerate business processes & global scaling.

- Web Performance: Partnered with all major CDNs, specialized in multi-CDN strategies and migrations.
- Cloud Security and Compliance: Automated, scalable security stacks that help the business run faster and tightly comply with InfoSec standards and organizational policies.
- FinOps: DevOps-powered cost reduction to maximize cloud savings.

# GlobalDots



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## Green Streams GmbH

At Green Streams, we operate an enterprise SaaS OTT streaming platform and completely change how broadband network operators and other pay TV operators provide TV and video services to their end customers.

If you are a broadband network operator selling 3-play and 4-play bundles, a great TV and entertainment service is an absolute must-have. If your TV



product is sub-par, your gross ads will flatten out, your churn rates will skyrocket and your market share will plummet. Not in the distant future, but very soon.

Never in history have there been such high customer expectations and such short innovation cycles. New devices, new streaming formats, new features and new security levels come up every few months. And your customers compare your TV service to the standards set by global OTT powerhouses like Netflix and Amazon.



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## Infotecs GmbH

As a leading international security solutions provider of disruptive innovations & software-defined VPN solutions, Infotecs developed the Peer-to-Peer ViPNet encryption technology to deliver greater security, flexibility, performance. We strive to continuously deliver value to our customers through developing the most advanced,

innovative security solutions that are easy to deploy and maintain. ViPNet Mobile Security provides military-grade security technology without compromising on performance along with compliance with GDPR.

One of Infotecs' products, LR100Gen, is a software tool to measure 5G Network performance.



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## Interactive Scape GmbH

As world leaders in multitouch object recognition technology, Interactive Scape offers unique data visualization solutions for exceptional user experiences. Scape X® object recognition seamlessly blends tangible with digital to bring information to life. Our newest launch expands this intuitive interaction to a device that we always have with us: our

patented Scape X® Mobile makes mobile devices and their individual content collaboratively accessible on large format touch interfaces. The digital table as a collaborative workspace will sustainably combine the analog and digital worlds to revolutionize various industries - like planning, consulting, presentation, retail, and research.



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## MOWEA GmbH

MOWEA GmbH is a spin-off of the Technical University of Berlin. For the first time, MOWEA combines standardized micro wind turbines into a single wind energy system. The wind systems can be flexibly combined and integrated into existing infrastructures – for telecom, real estate, or industrial applications. This provides not only flexibility, but also an economical price and easy transportation and installation.

MOWEA offers communication interfaces for intelligent control and maintenance of the turbines via remote. A plug & play interface enables simple integration into the energy management system of a cellular network. MOWEA is supported by the Vodafone Accelerator and innovation incubator Vodafone Uplift within the project “Wind Powered Radio Tower” with Vantage Towers AG.



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## Nowtilus Onlinevertriebs GmbH

Nowtilus is a digital video personalization company. With our product Serverside.ai we revolutionize the monetization of video streaming. Our ad-insertion technology inserts ads dynamically into OTT, CTV, HbbTV and Audio content. It allows buffer-less transition from content – to ad – back to content in streaming environments, delivering a personalized broadcast TV

experience across devices. This provides video publishers more usage with better ad-viewing completion and higher return on advertising due to precise targeting. Customers profit from increased yield due to higher prices per viewed ad. The cloud native, GDPR compliant, and highly scalable solution is pre-integrated with a variety of partners in the streaming ecosystem.

# nowtilus



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## nxtBase technologies GmbH

nxtBase provides a wide range of augmented reality applications, configurations, and integrations that can be customized to fit any industry, process, or application area. Important know-how is frequently missing at critical times, owing to the fact that many processes are becoming more complex and key employees with extensive knowledge are retiring. nxtBase takes on this challenge by combining our augmented reality

apps for various mobile devices (such as SmartGlasses) with our AI-powered platform nxtSuite to bring all information at a glance. Reduced operational costs, increased operational efficiency, improved productivity, and improved health and safety are just a few of the advantages. nxtGate, nxtSuite, nxtApps and nxtQ are solutions that reduce the effort on the customer side to a minimum and enable Industry 4.0 in every company.



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## Statice GmbH

Statice develops data privacy technology that helps companies process sensitive data in compliance with the GDPR. With the Statice data anonymization software, companies from the financial, insurance, and healthcare industries generate privacy-preserving synthetic data suitable for integration, processing, and dissemination. It is anonymized, compliant with the GDPR,

and safeguards the privacy of individuals.

The Statice technology relies on recent advances in machine learning and state-of-the-art data privacy research, integrating features to guarantee the quality and privacy of the synthetic data while maintaining usability and scalability. Statice's solution is built with flexibility and security in mind.



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## Technische Universität Berlin

Technische Universität Berlin is an institution steeped in tradition and one of the largest, internationally renowned technical universities in Germany. Roughly 35,000 students study here—a University of Excellence in the heart of Berlin. TU Berlin is an active participant in Berlin, an international metropolis

and outstanding center of science. For the second time TU Berlin is participating at MWC with 3 Startups and the Centre for Intellectual Property with the goal to showcase its strong innovative drive. We've got the brains for the future. For the benefit of society.



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## VISSEIRO GmbH

Next level care: Visseiro's SmartSeat cushion measures relevant vital-signs, evaluates these on long-term view and alerts responsible caregivers in case of deviations. Living independently as an elderly person carries risks. Nowadays solutions, like wearables have no compliance for elderly people. Therefore, Visseiro

developed a new technology for measuring vital parameters by just sitting down on a seat cushion. The sensors measure daily sitting patterns, health data (heart rate, heart rate variability, respiration rate and amplitude) by tracking the movement of the heart etc., the sophisticated AI algorithms analyze the data.



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## Economic Development Agency Brandenburg (WFBB)

The Economic Development Agency Brandenburg (WFBB) is the central point of contact for investors, companies based in the state of Brandenburg and technology-oriented start-ups. WFBB offers a broad array of services for economic development and the promotion of employment: From supporting a company's establishment and its expansion to promoting innovations, internationalization

and networking as well as the acquisition and qualification of a skilled workforce. Furthermore, we support the development of sector-specific innovation clusters in the state of Brandenburg and the German Capital Region. The cluster ICT, Media and Creative Industries supports actively companies in trend setting technologies like AI, Blockchain, Mixed Reality or MediaTech Industries.

Economic Development  
Agency | **Brandenburg**



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## Berlin Partner for Business and Technology

### First choice: Berlin Partner for Business and Technology

Business and technology support for companies, investors and scientific institutions in Berlin – this is the Berlin Partner für Wirtschaft und Technologie GmbH mission. With customized services and an excellent science and research network, our many experts provide an outstanding range of programs

to help companies launch, innovate, expand and secure their economic future in Berlin.

A unique public-private partnership, Berlin Partner for Business and Technology collaborates with the Berlin State Senate and over 230 companies dedicated to promoting their city. Berlin Partner is also responsible for marketing the German capital to the world.

**BERLIN PARTNER**

for Business and Technology

**BERLIN**



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**The joint presentation of Germany's Capital Region is hosted by the local economic authorities of the states of Berlin and Brandenburg:**



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**EUROPEAN UNION**

European Regional  
Development Fund



**BERLIN GOES INTERNATIONAL**

A Program of the Senate  
Department for Economics,  
Energy and Public Enterprises

