

# Marketplace

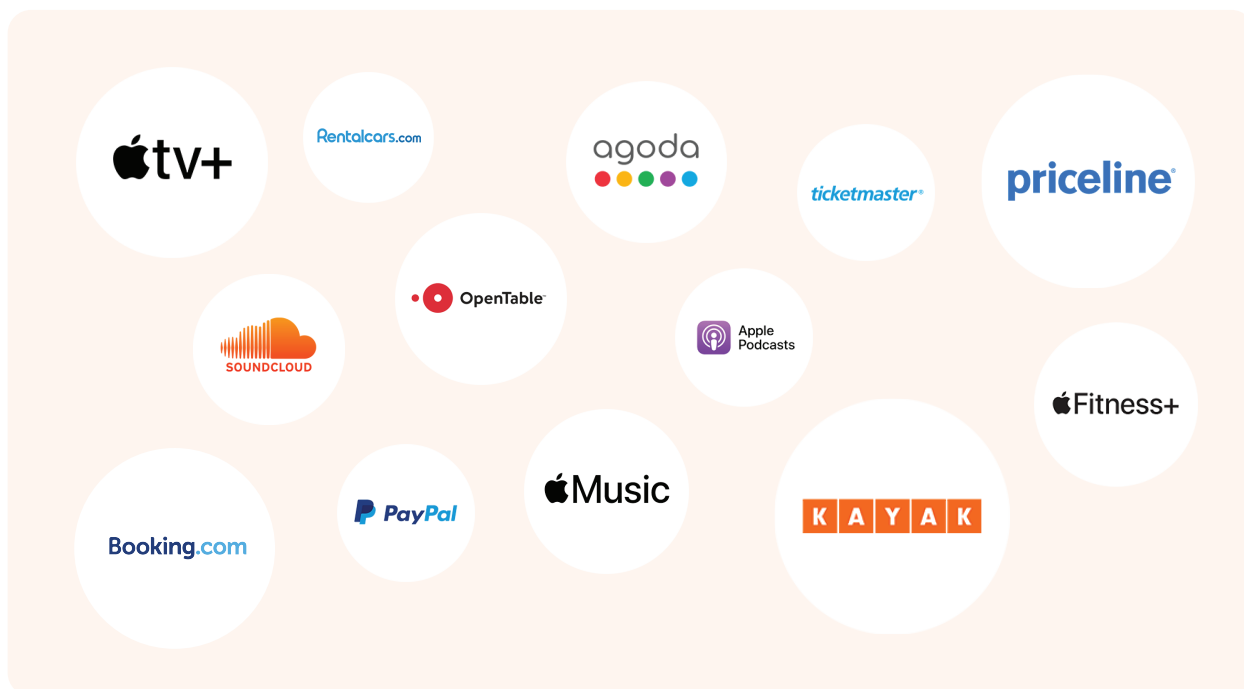
Offer premium global brands to your subscribers

Every CSP wants to create commercial bundles with the world's best known digital brands like Netflix®, Expedia®, and Apple®. But so far, the process has been difficult. The Totogi Marketplace allows you to integrate pre-negotiated offers from over 90 global brands using a single API.

## Grow your revenue with Totogi Marketplace

Totogi Marketplace frees up your commercial teams to focus on delighting customers. We do all the heavy lifting by negotiating the best offers from top digital providers. Just one API integration with Totogi gives you turnkey access to an entire on-demand catalog – and the opportunity to create a new revenue stream and improve customer satisfaction.

Our simple, one-time integration enables CSPs to offer dozens of premium digital subscriptions to subscribers, and the list is growing daily.



## Benefits:



### **Diversify revenue**

Easily design and sell add-on packages using pre-negotiated offers (90+ partners and growing) from the Totogi Marketplace.



### **Delight subscribers with premium content**

Deliver offers to subscribers that supplement traditional voice and data plans. They can access the content they want through your tailored selections.



### **One-time integration onboards partners at scale**

With a *single*, simple integration to the Totogi Marketplace, you can give subscribers immediate access to dozens of premium brand offers including Apple, Soundcloud, and more.



### **Increase subscriber engagement**

Increase subscriber satisfaction and retention with a diverse choice of digital content from premium brands to become their go-to digital provider.

## Get started in 3 easy steps:

**1**

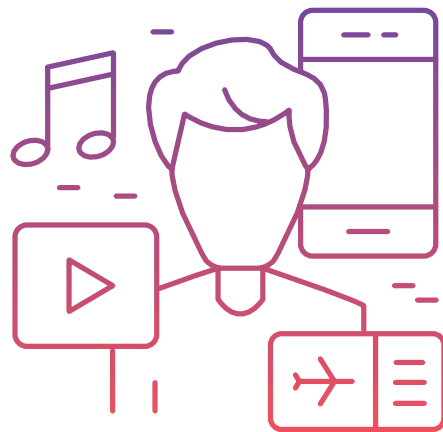
**Select partner deals to offer your subscribers**

**2**

**Add offer to catalog and provision service**

**3**

**Deliver the offer to subscribers by text, email or through your app**



## Ready to be your customers' go to digital provider?

Contact us to set up a meeting at [sales@totogi.com](mailto:sales@totogi.com) or visit [totogi.com/marketplace](https://totogi.com/marketplace) to learn more.