



The first smart baby car seat alarm system, comes in two variants: **Tata Pad** and **Tata Band**.

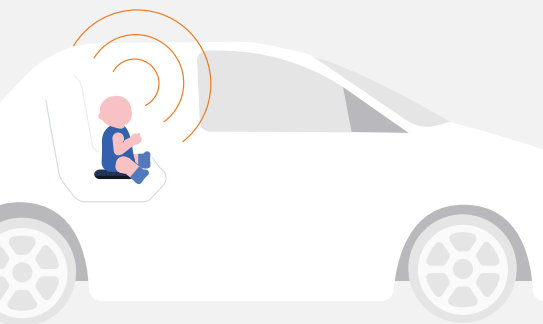


A product by Filo Srl
Via Marsala 29 H/I, 00185
Rome - Italy

For any further information:
info@getmytata.com
www.getmytata.com

HOW IT WORKS

The alarm system is triggered when the parent is away from the car (because the smartphone lose the bluetooth connection with the sensors) and Tata Pad/ band still detects the child on board.



✓ **CONTEXT**

In Italy - in the last 10 years - 8 children died after being forgotten in a car. In the USA, on average, 38 children under the age of 15 die each year from heatstroke after being left in a vehicle. Nearly every state has experienced at least one death since 1998, and in 2018, a record number of 53 children died after being left in a hot vehicle, closely followed in 2019 with 52 deaths. A prevention system is needed.

✓ **OPPORTUNITY**

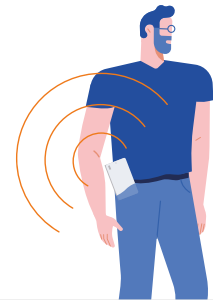
In Europe there are more than 20 million children between the ages 0 and 4, while in the United States there 16 million children in the same age range. Each year, there are 5 million babies born in Europe and 4 millions in the United States. There is a huge opportunity to help keep our newborns safe.

✓ **SOLUTION**

The first smart baby car seat alarm system, comes in two variants: Tata Pad and Tata Band. Tata system is capable of detecting the child on board and warn the parent (or emergency contacts) with three incremental levels of alarm if the baby is left alone in the car.

⌚ **AFTER 3 MIN**

1ST LEVEL OF ALARM
SOUND NOTIFICATION
OF 30 SEC. ON THE PARENT'S
SMARTPHONE



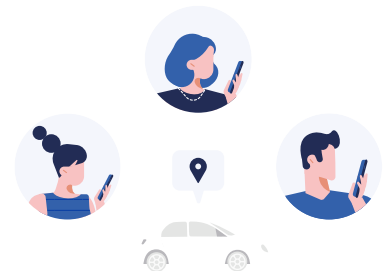
⌚ **AFTER 4 MIN**

2ST LEVEL OF ALARM
CALL TO THE PARENT'S
SMARTPHONE



⌚ **AFTER 7 MIN**

3ST LEVEL OF ALARM
CALLS AND MESSAGES TO
EMERGENCY CONTACTS





The baby safety pad, designed to be placed over the car seat.










Tata Pad, thanks to its special sensors, detects the presence of the child on board and warns the parent if the child is left alone in the car.



Major benefits:

- ✓ Easy to install, simple to use
- ✓ Sharing one device up to two people
- ✓ Does not interfere with the car Bluetooth
- ✓ Set up to 5 emergency contacts
- ✓ Bluetooth connection check
- ✓ Automatic connection with the smartphone's bluetooth
- ✓ Automatic alert on device battery low
- ✓ Cloud alarm system to send messages and calls, independent from smartphone.

Specifications

 Size	22 cm x 22 cm
 Battery	Power Supply: 2x CR 2032 replaceable - Duration: 1 year
 Compatibility	iOS: ≥ 11.0 - Android: ≥ 5.0
 Connection	Bluetooth 4.2
 Buzzer	up to 100 db
 Detection technology	Capacitive sensors
 Frequency band	2.4 GHz
 Transmission power	Up to 3 dBm
 Operating temperature	-20°+60°C

For any further information:
info@getmytata.com | www.getmytata.com