



Transferring customer content faster

When customers upgrade their mobile in-store, the expectation is to transfer all of their content to their new phone and get up and running while they wait. As phone storage capacity and usage increases exponentially, speed and convenience of content transfer is key to providing a positive in-store customer experience.

Mobility is the market-leading cross-platform solution delivering a full suite of mobile device lifecycle services to meet your in-store needs, including Ultrafast Content Transfer, Forensic Wipe, Diagnostics and AppLoader, with cloud-based analytics and licensing hosted on Amazon Web Services.

Choose the platform to meet your in-store needs...

Mobility Tablet

Dedicated high-performance Windows 10 tablet, enabling complete mobility for mobile operators and retailers

Leverages the speed of a wired connection and powerful on-board processing to achieve content transfer speeds of up to 1GB per minute

Ruggedized for maximum durability and reliability

Supports over 10,000 phones and includes regular updates to provide day one support for newly released models

Offers the complete range of **Mobility** services and diagnostic tests

Mobility Software

Highly cost-efficient software-only solution, providing multitasking use of existing in-store Windows 10 PCs and tablets

Simple and quick self-install onto your in-store devices

Compatible with any Windows 10 PCs and tablets that have a minimum of 4GB RAM

Uses PC and tablet USB ports for fast transfers via wired connection

Customer privacy and security is maintained by transferring content between phones, without storing any customer data on the PC or tablet

Provides an identical level of phone support and range of services as **Mobility Tablet**

Features

Ultrafast Content Transfer

Seamless and secure transfer of all data from one phone to another when upgrading to a new device. Transfer options include everything from wallpaper to alarm settings, weather, photos, videos, contacts, and apps, with a typical transfer speeds of up to 1GB per minute.

- More content, less time
- Over 10,000 supported devices
- Weekly updates for new devices

Diagnostics

Accurately diagnose mobile phone issues in-store. Improve the quality of service through automated device troubleshooting. Simplify phone upgrade processes to significantly reduce in-store wait times.

- Supports over 180 software and hardware tests
- Fast and accurate diagnostics for over 10,000 phone models
- Resolves issues in real-time



Features (cont.)

AppLoader

Create new revenue opportunities for your business and added value for your customers by installing individual apps or entire app packages to any phone automatically, without burdening WiFi or internet connections.

- Personalized for every customer and phone
- Every app loaded is compatible with the device
- Automatic distribution of updates

Forensic Wipe

Address customer reluctance to trade in their old devices by wiping all of their content right in front of them.

- Forensically wipes devices meeting the highest media sanitation standards
- Certified to National Institute of Standards and Technology (NIST) 800-88 guidelines
- Ensure your customers' data is protected and your GDPR compliance is not compromised
- Available for Android, iOS, and Samsung phones

Cloud-based Analytics

Gain insight into activities across your entire customer-facing operation by gathering data from all **Mobility** platforms. Cloud-based analytics, based on AWS (Amazon Web Services), provide real-time reporting and statistics for each service at the regional or store level.

- Real-time visibility across your entire retail network
- Improve decision-making with actionable insights into KPIs
- Understand usage trends



Why choose Mobility?

Ultrafast Transfer

Ultrafast full content transfer, including Android to Android and iOS to iOS, providing in-store customers with a complete replica of their phones in minutes.

Robustness

A robust solution with unified management and reporting.

Diagnostics

Over 180 diagnostic tests and repair procedures, to fix the most common device issues on the spot and avoiding sending phones away for repairs.

Compatibility

Support for over ten thousand phones, including day one support for newly released models.

With Mobility solutions you can...

- Improve customer experience
- Shorten in-store wait times
- Diagnose issues faster
- Increase revenues

