



# Network intelligence to enable modern connectivity

Ookla® is the global leader in network intelligence and connectivity insights. For almost two decades, Ookla has set the industry standard for both fixed and mobile network testing and analysis. Through its world-renowned Speedtest® and Dwnndetector® platforms to a growing, accompanying suite of end-to-end enterprise solutions, Ookla’s mission is to make the internet better, faster, and more accessible for everyone.



## Speedtest®

**18+ million tests per day, 40+ billion tests to date**

Ookla Speedtest® is the definitive way to measure your internet performance. The proven technology behind Speedtest is purpose-built for accurate and unbiased internet performance testing, which empowers people all over the world to gauge and troubleshoot the speed and quality of their internet connections.

Available for:



Web



Android



iOS



macOS



Windows



Chrome



Apple TV

## Speedtest Server Network™

**Global presence: 16,000+ servers in over 190 countries**

With servers in every country and major population center, Speedtest ensures an accurate view of local performance without requiring long — even international — data transit to perform a test. Ookla’s massive server network ensures that tests taken with Speedtest provide the most accurate possible assessment of real-world internet performance from anywhere on the globe.

## Speedtest Awards™

**Recognizing and publicizing the world’s best network operators**

Speedtest Awards, presented by Ookla®, are an elite designation of the fastest and top-performing fixed broadband and mobile operators around the world. Awards are based on data aggregated from billions of consumer-initiated tests and mobile network coverage scans taken with Speedtest, then subjected to our rigorous statistical analysis.



## Dwnndetector®

**Outage and status information for online services**

With a global user base of hundreds of millions of people, Dwnndetector tracks the status of over 10,000 services in 45+ countries. By analyzing and verifying the world’s largest pool of consumer-reported outage information, Dwnndetector provides real-time problem reporting for all kinds of services that users consider vital to their everyday lives and work.

# Enterprise Solutions

Ookla's enterprise solutions combine first-party crowdsourced data and scientifically controlled testing with tools that provide actionable insights across a network's lifecycle and customer experience. Our insights empower operators, businesses, government agencies, nonprofits, and other organizations to analyze, optimize, and publicize networks around the world.

---

## Speedtest Intelligence®

### Timely global performance metrics

Speedtest Intelligence provides current insights into global fixed broadband and mobile performance data. Leveraging billions of consumer-initiated tests, Speedtest Intelligence is an essential tool for companies that seek to make business and technical decisions with a full understanding of both the speed and quality of the networks in their markets.

---

## Downdetector Enterprise™

### Comprehensive monitoring for online service providers

Leveraging over 25 million monthly problem reports, Downdetector Enterprise provides monitoring, early alerting, historical data around service outages, and insight into third-party outages so your team can reduce downtime and increase customer satisfaction.

---

## Spatialbuzz™

### Customer-driven network improvement

Combining real-time customer engagement with real-world device measurements, the Spatialbuzz platform is a new way to increase customer satisfaction and prioritize network improvements.

---

## Cell Maps®

### Personalized network coverage maps

Cell Maps is a user-friendly, interactive mapping platform that showcases your company's personalized network coverage map, showing customers where they can expect to experience a quality connection on your network.

---

## Cell Analytics™

### Performance, coverage, and signal measurement data

Powered by performance, coverage, and signal measurements from Speedtest, Cell Analytics provides insights about wireless service quality, RF measurements, data usage, user density, indoor vs. outdoor performance, cell site locations, and much more — surfaced in a powerful, yet easy-to-navigate portal.

---

## Ookla Wind™

### Wireless intelligence on demand

Re-imagine the way you drive test, walk test, and optimize your network. Ookla's handset-based testing and monitoring solution provides comprehensive network measurements with real-time data processing and visualization.

---

## Speedtest Powered™

### Integrated network testing solutions

Speedtest Powered brings the advantage of Ookla testing to any product or service capable of connecting to the internet with an array of enterprise licensing options, including embedded testing solutions, hosted web testing (Speedtest Custom), web and mobile SDKs, and more.

---

## Coverage, Spectrum License, & Tower Info

### GIS Datasets, Tower Source™, Map Elements®

Get coverage and spectrum license intelligence for wireless, cable, broadcast, and landline networks and access to a comprehensive database of U.S. towers.

Connect with Ookla  
ookla.com | @Speedtest | @Downdetector