



**NRW.GLOBAL
BUSINESS**
Trade & Investment Agency

Economic success in North Rhine-Westphalia and world wide

READY.STEADY.GROW in North Rhine-Westphalia – The best way to grow big in Europe

NRW.Global Business, the state-owned trade and investment agency of the German State of North Rhine-Westphalia (NRW), is the one-stop agency for companies planning to expand to Europe. We provide support ranging from business contacts networking, HR support, location scouting and guidance on approval procedures and visas. Our services are free of charge from the first step to successful completion. And even after your investment in NRW we continue to support you with help and advice.

WHY NORTH RHINE-WESTPHALIA | NRW?

As Germany's leading economic region, North Rhine-Westphalia (NRW) offers companies optimal conditions to grow both locally and globally. Centrally located in the heart of Europe, major national and international transport routes converge here. The most populous of the 16 German states has very high purchasing power and is considered to be one of the largest sales and procurement markets in Europe. Large listed companies feel just as much at home here as highly specialized family-owned SMEs and creative startups – and over 20,000 international players.

Discover why NRW continues to be Germany's #1 most important economic region.



DIGITAL AND INDUSTRIAL HUB
IN THE CENTER OF EUROPE



INDUSTRIAL AND TECH
HEARTLAND OF GERMANY



HOME OF WORLD
MARKET LEADERS



GERMANY'S NO. 1
INVESTMENT LOCATION



REACH 500 MIO. PEOPLE WITHIN 2-3 HOURS -
EXCELLENT INFRASTRUCTURE



RENOWNED UNIVERSITIES & WORLD CLASS
IN RESEARCH & DEVELOPMENT



EUROPE'S BREEDING GROUND FOR
TALENTS (MOST ENGINEERS IN GERMANY)



NO. 1 TRADE SHOW LOCATION
(OVER 6 MIO. VISITORS YEARLY)



DIGITAL HUB IN EUROPE AND
HOTBED FOR STARTUPS



AND IT'S FUN!
HIGH QUALITY OF LIFE

Let's talk!

NRW.Global Business GmbH

Trade & Investment Agency

of the German State of North Rhine-Westphalia (NRW)

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