# SMARTSOUND

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WithaPET Skeeper

# SMARTSOUND

# **Smartsound Corporation**

# **Company Introduction**

Smartsound Corporation was established in Nov 2011 with the vision of being "the company with the World's Best Smart Healthcare Products".

Based on our core "Sound Processing Technology", we develop Medical IoT (IoMT) -based Smart Devices by combining various sensors that can measure human and pet's vital signals.

- 1. Human Healthcare (Skeeper) : Non-Face-To-Face Stethoscope - Measuring heart, lung and others
  - Measuring neart, lung and c - Data Labelling (History)
  - Data Labelling (History)
  - AI (Artificial Intelligence) Diagnosis
- 2. Pet Healthcare (WithaPET) : Smart IoT Pet Healthcare Solution
  - Auto-Measurement for pet's heart and lung
  - Collecting the sound data
  - Data sharing or S/W Integration

### [Award]

- 1. USA NASA iTech Bio Technology
- 2. GITEX Supernova & Healthcare Innovation Cup 3. IoT Trailblazer Award

3. Io I Trailblazer Award

# **General Information**

| Company name     |        | Smartsound Corporation    |
|------------------|--------|---------------------------|
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|                  | E-mail | jhojholee@ismartsound.com |
|                  | URL    | www.ismartsound.com       |

# <section-header> WithaPET WithaPET WithaPET WithaPET WithaPET WithaPET WithaPET



| Content Category | I | IoT/Living                   |
|------------------|---|------------------------------|
| Content Link     | 1 | https://youtu.be/1_OtirSFf5Y |

### **Content Introduction**

WithaPET (Smart Pet Healthcare) is used with sound technology, but it is optimized for the pet health environment.

It can measure pet's heart and respiratory rate with just simple device and application.

In addition, it can used for the home users and also can be used at animal hospitals for surgery or recovery room.

[WithaPET's Key Functions]

- Automatic Measurement : Heart Rate / Respiratory Rate
- Wearable
- Heartbeat Lullaby
- History/Sharing

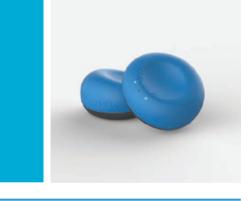
# SMARTSOUND

# SMARTSOUND









| <b>Content Category</b> | 1 | AI/Big Data                  |
|-------------------------|---|------------------------------|
| Content Link            | 1 | https://voutu.be/p3FR8Wf9DaM |

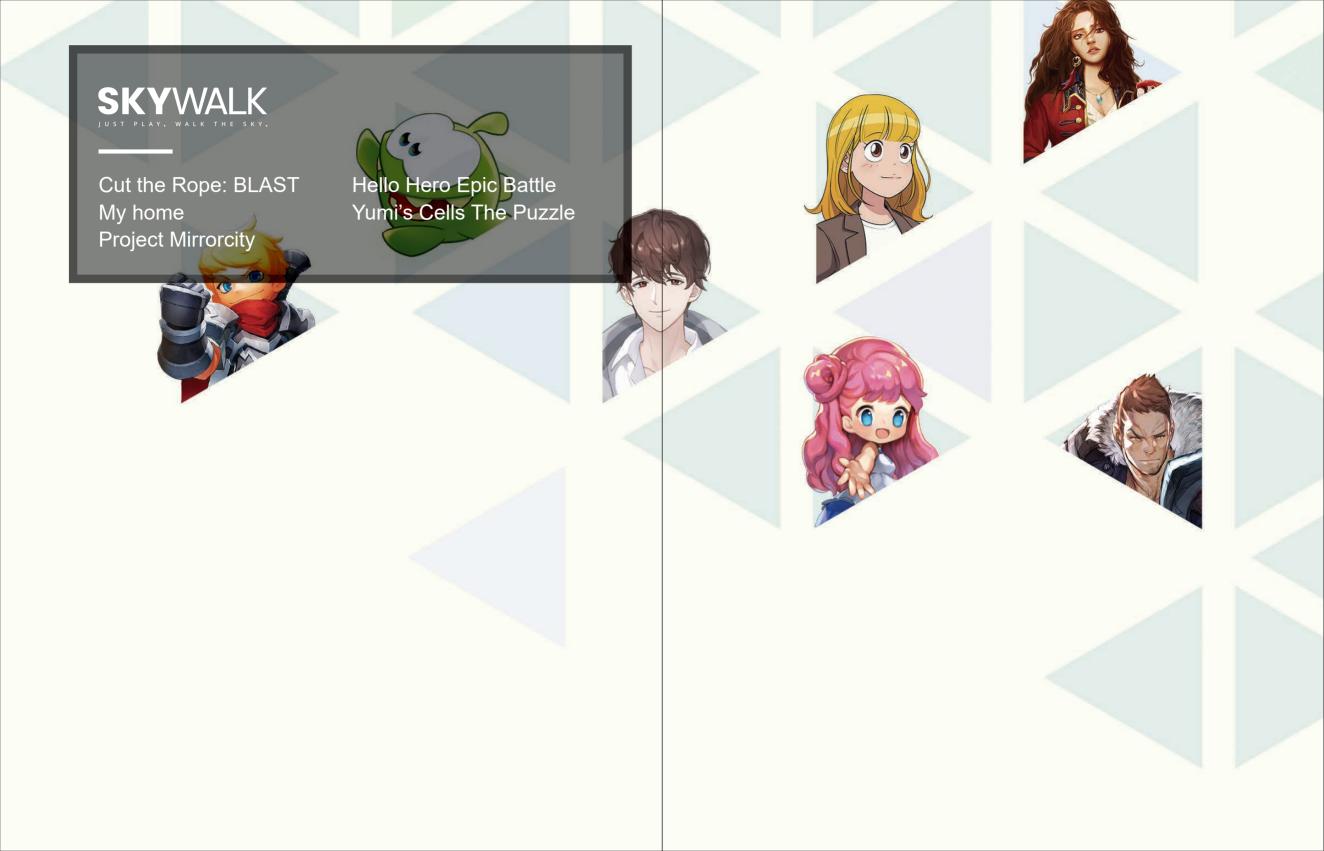
**Content Introduction** 

Skeeper is a smart stethoscope based on IoMT, which can measure user's heart and lung precisely and remotely with mobile applications.

[Mobile Applications]

- 1. Skeeper pro for home users (Home -> Medical Experts or Hospitals)
- 2. Skeeper doctor for hospitals professionals
- Continuously measure patient's vital signals (heart & lung)
- Non-Face-To-Face Auscultation
- Can be shared the data automatically by API or system integration
- 3. Al Diagnosis
- Major Heart & Lung Diseases

# SMARTSOUND





# SKYWALK

# **Company Introduction**

SKYWALK is a mobile game developer / publisher based in South Korea who aims for the sky. Founded in May of 2019, our goal is to provide our users with the best gameplay experience with high quality games.

SKYWALK has brought the following games to the global market – Cut the Rope: BLAST, Yumi's Cells: The Puzzle, Heroes of Atlan, and LINE Puzzle Everytown et cetera, with development. We will continuously strive to provide games that are played and loved forever by gamers all around the globe.

Now Metaverse games are being prepared according to current trends. Our next update to 'My home' is going to be based on the Metaverse that will serve not only as a game, but also as a space where everyday real life is extended. We will continue to lead the world in line with the current trends.

# **General Information**

| Company name     |        | SKYWALK                      |
|------------------|--------|------------------------------|
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# Cut the Rope : BLAST



| <b>Content Category</b> | Т | Etc                          |
|-------------------------|---|------------------------------|
| Content Link            | 1 | https://youtu.be/WgoFHLeI0c8 |

### **Content Introduction**

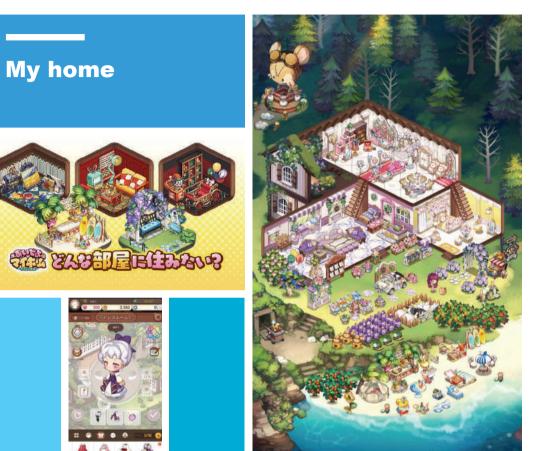
'Cut the Rope: BLAST' is an official BLAST puzzle game of the 'Cut the Rope' series, which has accumulated 1.4 billion downloads since the beginning of the smartphone game industry.

It offers a variety of things to enjoy, including tournament mode, team cooperation mode, and so on. We also plan to update the boss battle content, which is called 'Evil Spider' for the first time in the blast puzzle genre.

Collect, remove blocks, and feel the objects' hit!







| Content Category | I | Etc                          |
|------------------|---|------------------------------|
| Content Link     | 1 | https://youtu.be/Dp2B1noxEu4 |

### **Content Introduction**

'My home' is a simulation game based on the concept of healing fantasy that takes place in a workshop in the forest.

Users can enjoy all healing activities regarding lifestyle such as cooking, crafting and so forth. It is also possible to color characters' hair, and costume as users want.

Social networking is one of the most exciting systems. It's always fun to make new friends and hang out with them in game.

Our next update is based on the Metaverse so please stay tuned!



# **Project Mirrorcity**





| Content Category | l Etc |
|------------------|-------|
| Content Link     | -     |

### **Content Introduction**

'Project Mirrorcity' is a fantasy genre story game where the aim is to clear the game by the main characters who entered the virtual reality game world 'Mirror city'. In the process of clearing the game, they build up relationships with each other while feeling emotions such as love, friendship and so on.

Users play the game through reasoning according to the story and find solutions. It is currently being developed and aims to release in August 2022.



# Hello Hero Epic Battle





| Content Category | 1  | Etc   |
|------------------|----|---|
| Content Link     | I. | https://www.youtube.com/watch?v=z2YTRc17x5Y |

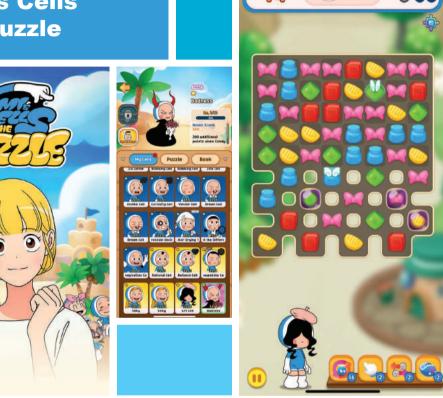
### **Content Introduction**

'Hello Hero Epic Battle' is a turn-based RPG. It is the sequel to 'Hello Hero', which topped 49 stores and recorded 20M global downloads.

All 150 heroes have their own story so users can play with immersion. They combine five heroes out of six classes into a party and enjoy endless adventure in modes such as Dimension Tower, Gem Expedition, World Boss et cetera.

It also has over 1M customizable items so that users can decorate their heroes. Decorate your hero with gloves, clothes etc and get equipped with weapons, and armors too!

Yumi's Cells The Puzzle



70

| Content Category | Etc                          |  |
|------------------|------------------------------|--|
| Content Link     | https://youtu.be/GIIdxKA9CZ4 |  |

### **Content Introduction**

'Yumi's Cells The Puzzle' is a match3 puzzle game that anyone can enjoy. It is based on the famous Korean Webtoon 'Yumi's Cells' with 3.4 billion views around the world.

For fans of the Webtoon, there are fun factors to enjoy. Users can meet Yumi and cells in game and also can play with them. In addition, some of the original episodes will open for every 20 stages cleared.

The game itself is fun so don't even worry if you are not a fan!



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17,980

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# 30 VR\_56

Underwater

Splash into the deepest oceans, right where you are!

# LET'S GO FOR FUN SCUBA DIVING Mobile 3D VR Smart Aquarium BUS

# Aquarium bus

'Aquariums at your doorstep'

# Watch Out! Tidal Wave! Beautiful oceans are coming to your house!

Meet your favorite marine-life friends, when you want, where you want!

Experience the real and live oceans with the innovative and realistic 3D Smart Aquar Help stabilize psychological and emotional development of children and provide a learning experience of importance of nature and life.







Marine Life Themed Mobile Action Adventure Bus

Digital lifelike aquarium space and atmosphere
Explore various opportunities with zero travel time!

Maximize Education and Learning Experiences through Realistic 3D Visual Effect Configurations • Experiential learning programs and safety education program campaigns • High quality education and experiences with a professional teacher

Wide Range of Services Combined with State-of-the-Art ITTechnology
Vivid images and realistic hands on experiences with 3D technology
Action-packed interaction and educational information with multi-touch screens
Fun and games through smart devices and RFID technology

8 IIIIIII



# **MANGROVE Inc.**

# **Company Introduction**

'Mangrove Inc. is a venture producing maritime 3D VR contents and operating experiential bus by utilizing virtual reality experience contents. Technologies that were used in "Mobile 3D VR Smart Aquarium Bus" can be utilized for experiential education program with VR contents, tourism, promotion, and other various fields. By interlocking 5G, highquality VR contents can be seen in realtime. We look forward to expand our services to overseas.

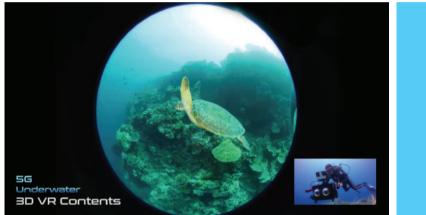
# **General Information**

| Company name     |        | MANGROVE Inc.                |
|------------------|--------|------------------------------|
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|                  | URL    | https://youtu.be/LEbIHM3hnmc |

# LET'S GO FOR FUN SCUBA DIVING







| Content Category | 1 | VR(Underwater 3D VR)         |
|------------------|---|------------------------------|
| Content Link     | 1 | https://youtu.be/LEbIHM3hnmc |

### **Content Introduction**

'South of Cebu in the Philippines, there is a small village called Moalboal. The meaning of Moalboal is 'turtle's egg' and it is rated as one of the top ten diving spots in the world. We came to Moalboal to find sea turtles. The sea of Moalboal has escaped from the development and still preserve the beauty unspoiled. Coral, tropical fish, schools of sardines, sea turtles and underwater environments all filmed in vivid "3D VR" for your viewing pleasure.





# Mobile 3D VR Smart Aquarium BUS





| Content Category | 1 | VR                           |
|------------------|---|------------------------------|
| Content Link     | 1 | https://voutu.be/LEbIHM3hnmc |

### **Content Introduction**

\*Mobile hands-on digital aquarium : Brought to your doorstep, Reduction of travel time, Safety assurance for kids

\*3D VR Images about the ocean : Educational documentary for kids, High sense of realism images \*Revenue enlargement by mobile application : Connecting to game application \*Multi-touch screen configuration(10 points)

\*Sound system equipped with wireless microphones / Equipped with a vehicle specific private generator(Diesel fueled)

\*Real-time surveilance with a smartphone through interior and exterior vehicle CCTVs / Ensured safety with equipped level jack



XR METAVERSE CONCERT META HERITAGE+ NFT

XR LIVE 5G HOLO LIVE

LIVE

CREATION OF VIRTUAL WORLD

# **META**VERSE

META HERITAGE

Nasd

EXTEND D. REA

XR METAVERS

# LIVE K

# **Company Introduction**

LIVE K create a new paradigm of XR (Extended Reality) Metaverse.

LIVE K is a technology-based content production company that started with hologram, media art, and virtual video production technology and recently has metaverse content production and metaverse platform implementation using mixed reality technology.

LIVE K produced a 3D mixed reality performance of Korea's representative KPOP festival "Dream Concert," which has a 28-year tradition in 2020. Live K has recently cooperated with SKT, Korea's No. 1 telecommunication company, to produce metaverse content, and is making the world's first case of permanently operating KPOP artists in metaverse space with 3D performance videos by filming them with volumetric rendering techniques.

### Our main achievements are as follows.

[2022] SKT metaverse [ifland] \_ Meta club 'Hongdae' Kpop concert Producing
[2021] Miss World & Universe Korea : XR Metaverse Event producing
[2021] 3D FIRENZE Virtual Art Concert : JTBC\_Phantom singer KIM Joo Taek
[2020] KOREA KPOP\_DREAM CONCERT: Global 3D Landmark Virtual Tour
[2019] 5G VR/AR Flagship Project <HOLO LIVE STREAM>>
[2018] Pyeongchang Olympic K-ICT Exhibition Planning Consulting
[2017] Selected as K-Start-up in Tencent Accellerating Center in Shenzhen
[2017] Participation for USA SWSW' Exhibition in Korea Pavilion
[2016] LIVE K, Hologram <Heavenly Dance> showcased in Rio Olympic

# **General Information**

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|------------------|--------|------------------------|
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|                  | URL    | www.livekshow.com      |

# XR METAVERSE CONCERT



LIVE



### Content Category

**Content Link** 

I XR / METAVERSE

https://www.youtube.com/watch?v=2 dkt-x6-ew

### **Content Introduction**

LIVE K's XR-metaverse concert is the world's first 3D volumetric meta concert involving KPOP singers implemented on the SKT Metaverse platform. Currently, most metaverse platforms are implemented based on animation characters. The metaverse platform to which XR (extended reality) technology is applied is a new type of metaverse that combines photographic graphics and real human characters.

[2022] SKT metaverse [ifland] \_ Meta club 'Hongdae' Kpop concert Producing [2021] Miss World & Universe Korea : XR Metaverse Event producing

# META HERITAGE+ NFT



# WORLD HERITAGE METAVERSE+ NFT



| Content Category | I | METAVERSE + NFT                   |
|------------------|---|-----------------------------------|
| Content Link     | Т | http://kacpa5.cafe24.com/default/ |

### **Content Introduction**

A public project that makes cultural heritage a metaverse, produces it as an NFT using original certification technology, and uses it as a World Heritage Promotion Fund.

LIVE K' partner (Original Management Association) provide an original authentication system in which a number of domestic and foreign patent-based digitized surface fingerprint methods with blockchain DID technology so that the real product that is the basic asset of NFT can be identified scientifically. \*Fingerprint is a unique external and physical characteristic that distinguishes objects as it is unique and cannot be duplicated.

[2022] LIVE K & Original Management Association is participating in the World Heritage Tripitaka Koreana nft + metaverse Heritage project. It will continue to promote meta + Heritage + nft projects of World Heritage such as the Tripitaka Koreana.



LIVE

| Content Category | I | XR / Virtual Production                     |
|------------------|---|---|
| Content Link     | L | https://www.youtube.com/watch?v=0uG6QhXA_rA |
|                  |   |   |

### **Content Introduction**

The XR LIVE which is a technology that synthesizes a virtual 3D space and real people on the basis of a game engine in real time. The differentiated technological element is the solution that synchronizes the 3D virtual space camera of the game engine with the camera that photographs real people in real time through the virtual camera tracking sensor. This allows you to increase the sense of reality in a virtual space where the background moves behind the person whenever the camera moves.

[2021] 3D FIRENZE Virtual Art Concert : JTBC\_Phantom singer KIM Joo Taek [2020] KOREA KPOP\_DREAM CONCERT: Global 3D Landmark Virtual Tour



# **5G HOLO LIVE**





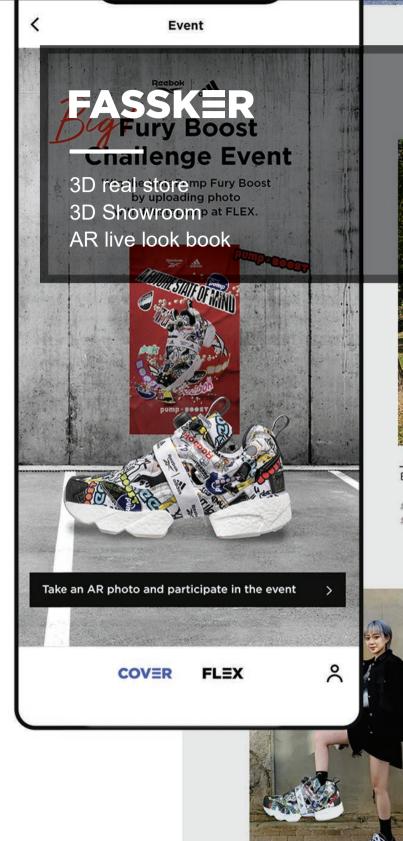
**Content Category** HOLO GRAM **Content Link** 

https://www.youtube.com/watch?v=4X9R4rXvLCA

### **Content Introduction**

3D K-pop star's hologram streaming service using 5G technology. HOLO LIVE which is real-time remote hologram live streaming service. for exapmle, We have a holographic studio, we will produce holographic image of k-pop stars like BTS and then will stream in remote locations and relays the holographic images to fans and audiences in real time.

[2019] 5G VR/AR Flagship Project <HOLO LIVE STREAM> [2016] LIVE K, Hologram <Heavenly Dance> showcased in Rio Olympic





 $\heartsuit$ 

\_howshine\_ ♥ Everyone get out of the way. Here we go!

#FASSKER #Reebok #Adidas #LimitedEdition #ARPumpFuryBoost



colorver Cosmic concept

#FASSKER #Reebok #Adidas #LimitedEdition #ARPumpFuryBoost



**psvovsq** Play with Reebok X Adidas

#FASSKER #Reebok #Adidas #LimitedEdition



# FASSKER

# FASSKER

# **Company Introduction**

FASSKER is a mobile-optimized service focusing on digital natives who enjoy mobile-centric life styles. There are 4 main categories, Cover, Flex, Style Tech, and Fashion Metaverse Mall.

1. Cover presents fashion news or fashion trends. New contents are uploaded daily. They include AR, VR, and interactive 3D as well as images or videos.

2. Flex is a fashion focused SNS space for Gen-Z who aspires to be a fashion leader. They can share their daily outfit and fashion stories, and connect with other people.

3. Style Tech is for fashion companies who want to promote their brands in a new creative way using high tech digital tools but doesn't have the technical knowledge. It is a service for fashion brands allowing them to reach to a new generation. We collaborate and create 3D/AR/VR interactive marketing materials.

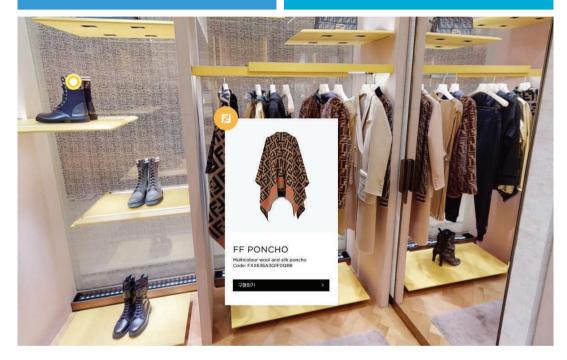
4. Fashion Metaverse Mall is a digital metaverse space specifically for fashion brands and Generation Z who are comfortable in presenting themselves through fashion and media. This service is .in progress and will be launched soon.

Also, we are planning a metaverse platform to be released this March that connects digital reality space (fashion magazine & SNS) and digital virtual space (FASSKER WORLD & personalized digital dress room)

# **General Information**

| Company name     |        | FASSKER           |
|------------------|--------|-------------------|
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|                  | E-mail | henry@fassker.com |
|                  | URL    | www.fassker.com   |

# **3D real store**



| Content Category | I VR  |
|------------------|---|
| Content Link     | I https://coach.ski-collection.fassker.net/<br>https://polham.fassker.net/<br>http://tods-parc1.fassker.net/<br>https://fendi.fassker.net/?utm_source=Kakao&utm_medium=social&utm_<br>campaign=Organic_KakaoKR&utm_content=1218_VRStore_Image<br>https://youtu.be/b6f3yWak-Ho |

### **Content Introduction**

Virtual Era, Explore 3D Real Store!

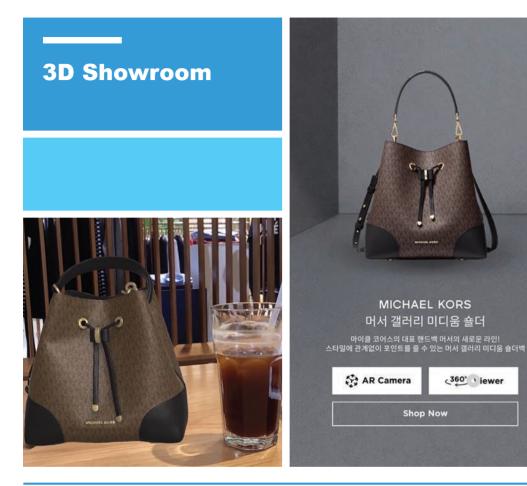
We offer a new virtual experience to the customers who want to visit the store in this challenging Covid-19 pandemic era.

3D Real Store's digital space offers a seamless experience as visiting an actual store and so far it showed an increase in sales for e-commerce.

# FASSKER

# **FASSKER**

# FASSKER



| Content Category |   | VR, AR  |
|------------------|---|---|
| Content Link     | I | https://app.adjust.com/an01rje?adgroup={ad_service_id}&crea-<br>tive={slot_id}&idfa={apple_ifa}&gps_adid={google_aid}&android_id<br>={google_aid}&kakao_click_id={click_id}<br>https://voutu.be/0MvF_bn73B0 |

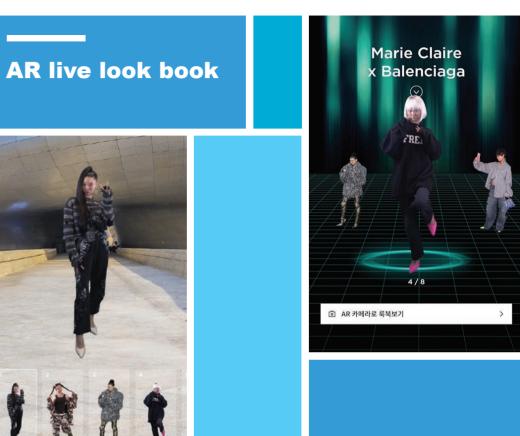
### **Content Introduction**

Without time and space constraints, we allow you to experience a realistic shopping experience on mobile.

By using the best 3D and AR technology, it will provide a unique brand experience.

Users can experience the product before purchasing the actual products by using an AR camera user can wear them, take a snap photo, and upload them to their SNS account too.

User engagement is getting more and more important especially in this Covid-10 pandemic era. This 3D showroom will allow users to experience the brand's product before purchasing the actual product.



| Content Category | 1 | VR                 |
|------------------|---|--------------------|
| Content Link     | 1 | https://app.adjus  |
|                  |   | tive={slot id}&idf |

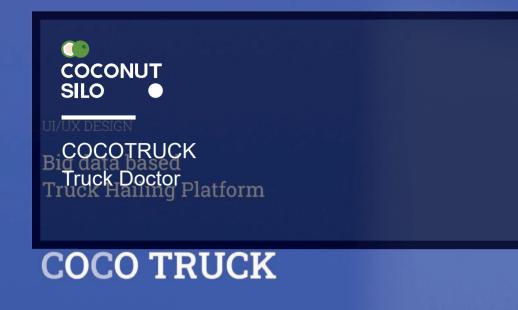
https://app.adjust.com/an01rje?adgroup={ad\_service\_id}&creative={slot\_id}&idfa={apple\_ifa}&gps\_adid={google\_aid}&android\_id ={google\_aid}&kakao\_click\_id={click\_id} https://youtu.be/u492zxJZfr0

### **Content Introduction**

If you wonder how to engage with customers with not only photo look book nor fashion films consider our AR Live LOOKBOOK.

Through AR cameras customers can see models' acting right in front.

In the digital era FASSKER enables you to shorten the length between brands and customers.



### OVERVIEW

Cocotruck is a B2B Mobility-as-a-Service (MaaS) platform where cargo owners can move shipments without owning their own vehicles.



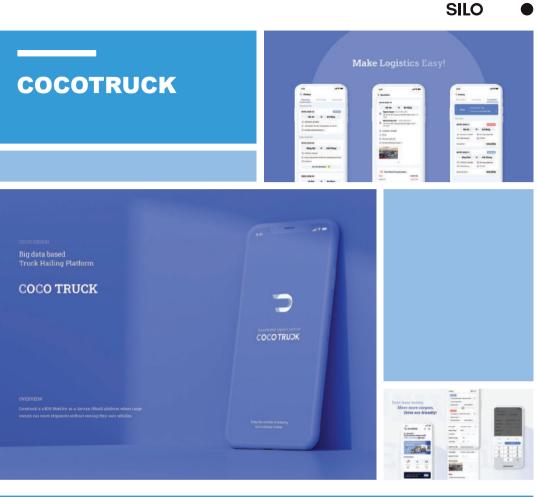
# **COCONUT SILO**

# **Company Introduction**

Coconut Silo, a Hyundai spin off company, is an AI deep tech company. We accelerate the logistics value chain via innovative ways. We provide 2 logistics specialized platforms, COCOTRUCK and Truck Doctor, which is protected by 20+ patents. By acknowledgement of our excellence in both technological and business impact points of view, we've been awarded by various Korean Ministries and received commendation from various Korean Ministers. We have our presence in the USA, China, Vietnam, Uruguay and India. We are currently having partnerships with Hyundai, KIA, Mercedes-Benz, Daimler, Fujitsu, LG CNS, IDB Lab and Avancargo.]

# **General Information**

| Company name     |        | COCONUT SILO             |
|------------------|--------|--------------------------|
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|                  | E-mail | kangyeop@coconutsilo.com |
|                  | URL    | https://coconutsilo.com/ |



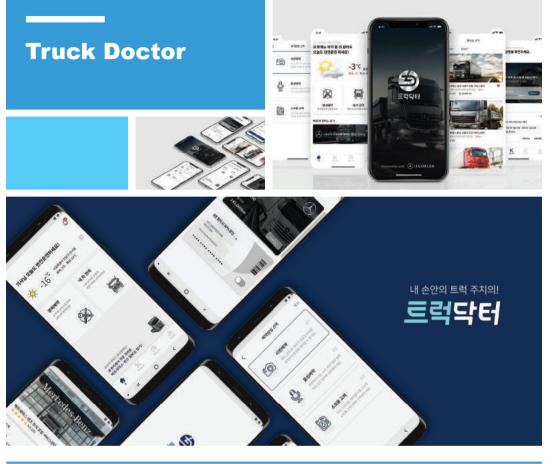
COCONUT

| Content Category | Т  | Platform, Al, Big Data       |
|------------------|----|------------------------------|
| Content Link     | I. | https://youtu.be/UyN8FydIxd8 |

### **Content Introduction**

Our advanced freight logistics platform "COCOTRUCK" connects all types of players in the logistics market into a single place. With big data we enhance efficiency and enable logistics companies to maximize the number of orders received. Not only that, we enrich the ecosystem by providing a SaaS(Software as a Service) platform for B2B users to manage their resources easier and to become a greener company.





 Content Category
 I
 Platform, Big Data

 Content Link
 I
 https://www.coconutsilo.com/products/truckDoctor

### **Content Introduction**

A big data truck repair platform, Truck Doctor helps drivers to make a repair request no matter where and when they are. By using Truck Doctor, drivers can maintain their invaluable asset in the best status, via additional big data based features.

# COCONUT SILO

B

VIBETECHREAL weracle HOLOBEAT



# BIBIMBLE

# **Company Introduction**

BIBIMBLE is a metaverse solution company that fuses the boundary between virtual and reality.

We provide metaverse platform solutions such as exhibitions/events.

By using BIBIMBLE's metaverse solution, anyone can easily hold a digital exhibition and recruit exhibitors by selecting an immersive space using a 3D engine.

You can play the metaverse by creating a unique character with various custom elements that can express yourself.

It is possible to collect and calculate various data for event organizers, such as post-event events, number of visitors, and viewing status of specific contents.

BIBIMBLE plans to service an innovative metaverse that is indistinguishable from the real world through expansion to holographic performances, holographic rhythm games, metahuman, open world in the future.

# **General Information**

| Company name     |        | BIBIMBLE               |
|------------------|--------|------------------------|
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|                  | URL    | www.BIBIMBLE.com       |







| Content Category | I METAVERSE                                  |  |
|------------------|--|--|
| Content Link     | https://www.youtube.com/watch?y=8dGWV/7AWsbo |  |

### **Content Introduction**

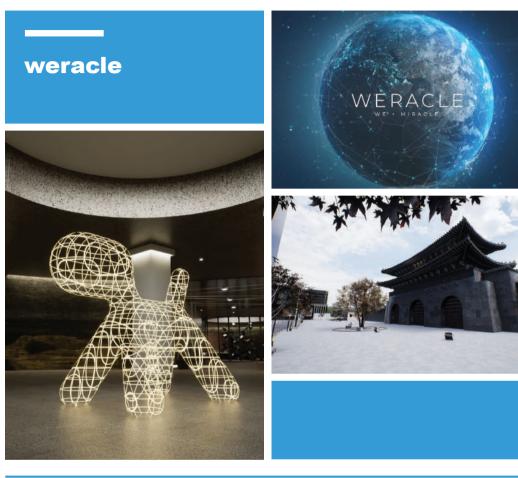
VibeTech is a platform that provides a metaverse platform in the field of exhibition events. You can apply for and participate in exhibitions online, and you can see various exhibitions in the Metaverse world of exhibition events.

Metaverse can give you new experiences that you can't show at offline events through a variety of spaces and booths provide by VibeTech.

Users can easily mount and change images or images of their own space, providing each unique experience.

You can Create space using 3D engine Design library

You can visit the same place together through simultaneous connection anywhere in the world. Real-time chat functionality allows you to check and play services directly.



| <b>Content Category</b> | I METAVERSE                    |  |
|-------------------------|--------------------------------|--|
| Content Link            | I https://bibimble.com/weracle |  |

### **Content Introduction**

Weracle is a compound word of 'We+Miracle'. It is based on the world that is being created together. Various jobs in real world will be implemented in this Weracle world. In addition, the concept of Play to Earn (P2E) will be introduced to induce economic activities just by working inside of it. It is a world where anyone can rent land from virtual real estate, build a building with the options they want, and then build an independent custom metaverse space.



### Content Category

**Content Link** 

https://www.youtube.com/watch?v=yV4JFWP8D Y

### **Content Introduction**

Hologram technology combining virtual reality and hologram

MR

Hologram tube rhythm game.

Users playing virtual reality can take advantage of the knowledge of people around them.

Virtual reality inside the infinite world Let's play virtual reality game

You can play the game in a performance way.

The cooperative game with the outside is for the fusion of the game.

# ARG

SnapAction\_aquarium SnapAction\_fairytale SnapAction\_dinosaur SnapAction\_JurassicPark SnapAction\_spaceBangBang 0

6666

0



# **ARGO** creative

# **Company Introduction**

ARGO develops and manufactures an integrated platform for face and body tracking recognition-based AR contents with interactive kiosks that allow people to have fun memories while experiencing fun augmented reality. We are developing interactive AR contents and kiosk that incorporates new entertainment technology elements such as animated avatars. With AI (body tracking recognition-based) AR kiosks, everyone can make 3D animations. We are at the forefront of the augmented reality hardware sector, which focuses on facial analysis, detection and instant scanning to complete the 3-D avatar technology. We received a patent for detecting the users' face and body flexion and motion through AI-based motion capture, and generating them by emoji of augmented reality. In the future, our technology will expand the content to the Metaverse. This is the direction towards the interaction between the real economy and the Metaverse. ARGO aims to provide the 3D experience and digital creation for everyone!

# **General Information**

| Company name     |        | ARGO creative     |
|------------------|--------|-------------------|
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# SnapAction\_ aquarium





| Content Category | I | AR  |
|------------------|---|---|
| Content Link     | 1 | https://www.youtube.com/watch?v=xK4O4hvV24I |

### **Content Introduction**

Various emoji expressed on the face and body, as well as on various backgrounds of augmented reality, are perceived and tracked along with the expression and movement by recognizing the face and body curvature of various special actions. Experiencing movie stars or characters for 2 to 3 minutes are automatically saved. Movements and poses can be saved up to 15 snapshots during the experience and they can be selected, edited to be uploaded online social media.







# SnapAction\_ fairytale



| <b>Content Category</b> | 1 | AR  |
|-------------------------|---|---|
| Content Link            | 1 | https://www.voutube.com/watch?v=z2YTRc17x5Y |

### **Content Introduction**

'Snap Action' AR video kiosk based on body tracking recognition driven by AR development program "AR Contents Integrated Development Platform" developed by ARGO. Snap Action is a kiosk that allows users to directly enjoy the intuitive experience as a main character or an avatar in the video contents that are viewed according to various categories of themes, without looking at the kiosk screen or any additional equipment such as headset.

# SnapAction\_ dinosaur



| Content Category | I | AR  |
|------------------|---|---|
| Content Link     | L | https://www.youtube.com/watch?v=-8VP_Q5uB4M |

### **Content Introduction**

SnapAction is an AR photo kiosk that creates customized animated avatars with branded content, and prints keepsakes on demand. It makes selfies and videos as 3D animation avatars that are easy to access users through social media, making them more attractive and fun. We devoted ourselves to AR field and launched AR photo kiosks to make commercial marketing content more effective through brand marketing and interaction with customers combined with various sensory effects.



# SnapAction\_ JurassicPark



 Content Category
 I
 VR

 Content Link
 I
 https://www.youtube.com/watch?v=YuWV77HB
 kE

### **Content Introduction**

AR Photokiosk, SnapAction turn users into easy-to-access 3D animation avatars with one single selfie and instant messaging and social networking more engaging and fun. We devoted ourselves to the AR field and launched AR photokiosk, in order to make commercial marketing content more effective through customer interaction combined with brand marketing and various novel sensory effects.





| <b>Content Category</b> | 1 | AR MR                                       |
|-------------------------|---|---|
| Content Link            | 1 | https://www.youtube.com/watch?v=WpYrvv_5KTU |

### **Content Introduction**

**SnapAction** 

With entertaining features and features of augmented reality, Snap Action can offer wide range of options to operate. Customizable by easily updating, upgrading and editing based on regional and business characteristics or symbolic characters

Output can be selected between photo paper and plastic card to suit the needs or purposes. The plastic card can offer more advantages that it can be used as business promotional tools not only providing information of the business but also special souvenir for the customers.

Easy editing and maintenance according to guideline manual. User friendly system. Linkage to smartphone and social media.

