

Reach and engage with over 5 billion emerging market consumers

Digital players such as app and game developers, marketing agencies and consumer brands can use mobile rewards to meet a range of needs for driving customer acquisition and engagement.



App Developers (social media,
dating & games)



Marketing Agencies &
Corporates



NGOs & Survey
Companies

How to use mobile rewards

Whether you need to launch a new app, get a survey done or drive engagement in a marketing campaign, you can instantly reward your users directly to their mobile phones with call, text and data credit.



Incentivised Trials &
Customer Acquisition



Refunds, Compensations
& Customer Care



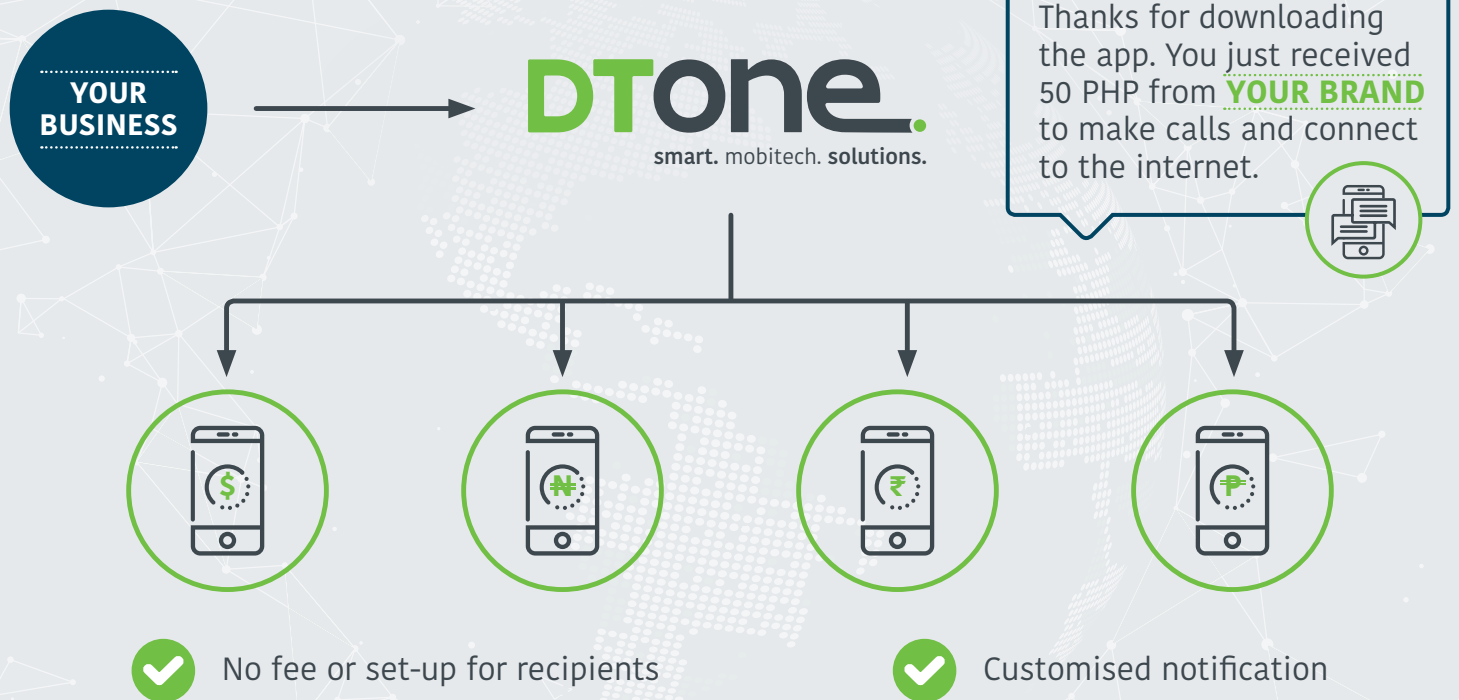
Brand Engagement,
Loyalty & Referrals



Survey Responses

Global network for mobile top-ups and rewards for emerging economies

How it works



End-to-end digital solution with real-time processing

Convenient and simple to operate

Send rewards to consumers in over 160 countries in their local currency

YOUR BENEFITS

FOR YOUR CUSTOMER

Extremely valuable in emerging economies

Received instantly and directly on their mobile phone

Rewards can be used immediately to make phone calls or use the internet, unlike e-vouchers

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