

## Number One Global Network for mobile top-up & data solutions

Over 5 billion people across emerging economies have access to digital communications, stay better connected and as a result, participate more actively in the global economy through DT One.

DT One operates a global network for mobile and data top-up solutions, innovative mobile rewards, phone-to-phone recharge and value added services, such as voucher and bill payments.

Our global network interconnects more than 1000 telco, digital and financial partners across 160 countries and 550+ operators. We deliver smarter data-driven mobile solutions to ensure that no one is left unconnected.

## *We are a global leader in top up solutions*



## B2B TECHNOLOGY SERVICE PROVIDER - OUR NETWORK



**350M+**  
UNIQUE USERS



**6.5B+**  
TRANSACTIONS



**1000+**  
PARTNERS



**160+**  
COUNTRIES



**550+**  
OPERATORS

# DT One is growing its global marketplace for digital value services beyond airtime, with significant data opportunities

## DEMAND

Mobile network operators



Money transfer companies



Retail & kiosk networks



Digital & apps



### Global Marketplace

Single API  
Cross border & domestic  
Single settlement  
Real time delivery  
Trade in 50+ currencies

## SUPPLY

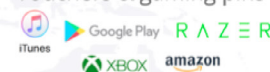
Mobile top-up



Bill payments



Vouchers & gaming pins



## Innovative mobile technology solutions for emerging economies

We use smart technology to deliver better mobile solutions made specifically to fit your business



### Mobile Top-ups & Data Bundles

International mobile top-ups are the most convenient way to keep connected and are a proven business case. A value-added service that on average, offers up to 25% margin per top-up.



#### BENEFITS FOR YOUR CUSTOMERS

No registration required, any prepaid mobile number can receive top-ups



It's cost-effective: Airtime and Data bundles are a more economical solution to stay connected



It's instant: Top-ups are received in real-time so senders can connect instantly with their loved ones via SMS, call or through the internet

#### International mobile top-ups are a proven business case

Typical Value - **up to \$20**

Returning Users - **up to 80%**

Transactions Per User - **up to 4 per month**

Unique Receivers - **over 100 million**

#### We offer the largest selection of airtime and data top-up.



##### INTERNET ACCESS

Surf the Internet



##### CALL TIME & SMS

Call and Text



##### COMBINATION

Enjoy Calls, Data & Text



## Vouchers & Bill Payment

DT One offers pre and post-paid bill payments and vouchers. As more people look online for their services it is the perfect value added service offering to have and one you can now easily provide your customers.

### Types of Value Added Services



Electricity, Water, Home  
Broadband, Cable TV



Prepaid Electricity,  
Water & Gas



Online Gaming,  
Retail Store Vouchers

#### YOUR BUSINESS BENEFITS

- International top brands available
- As simple as sending a top up
- No additional integration needed
- Broaden your offer
- Drives customer acquisition

#### YOUR CUSTOMERS ENJOY

- Highly personal valuable gift
- Received instantly and can be used immediately
- International top brands



## P2P

As the pioneers of Phone-to-phone airtime and data transfers, we offer a white-label, easy-to-implement API for mobile operators. Top-ups can be completed by even the simplest feature phone via text message or USSD, ideal for users without internet access. In certain markets, receivers can request top-ups when they run out of credit.

#### BENEFITS FOR YOU



Additional revenue stream with access to over 5 billion global customers



Easy to implement with simple integration through a single API



Recurring average transaction rate of 4X a month



A scalable, global solution offering a relevant product to a previously underserved segment

#### BENEFITS FOR YOUR CUSTOMERS



Affordable way to transfer top-ups globally and stay connected



Ability to send small amounts as frequently as needed



Conveniently accessed from any mobile phone



No subscription or registration required



## Mobile Rewards & Incentives

Reach and engage with over 5 billion emerging market consumers. Digital partners, NGO's, marketing agencies and consumer brands can use mobile rewards to meet a range of needs for driving customer acquisition, engagement and volunteers compensation support.



### App developers Gaming publishers Mobile advertisers

- Customer Acquisition
- Incentivise download and trial
- In-app and bill payment



### Consumer research panels Mobile surveys

- Reward survey responses and completion
- Crowd sourced data collection



### Advertising and Loyalty marketing agencies Companies and Brands

- Brand building
- Drive loyalty
- Customer satisfaction
- Repeat purchase
- Drive desired behaviour
- Customer engagement



### NGOs

- Refunds and compensation
- Customer Care

## Why partner with us?



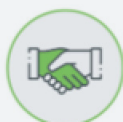
### 15+ YEARS EXPERIENCE- LEADING B2B NETWORK

- Global Reach to over 160 countries and 1000+ telco, digital and financial partners
- All teams have extensive experience working with telecom operators



### PAY AS YOU GROW MODEL

- No setup costs, no monthly fees
- Low commission on transactions
- Maintain accounts in one or multiple currencies of your choice



### ONE STOP SHOP

- Single Contract: DT One is your single point of access to over 1000 global partners, including 550+ mobile operators
- Simple API integration (typically takes 2-3 days) and web interface for unit transfers
- Consolidated operations and complete reporting suite



### INNOVATIVE TECHNOLOGY

- In-house development
- Hosted on Amazon AWS
- Easy integration
- Strong SLA: 99.99%
- Managed in-house with 24/7 support
- Secure with regular screening