

#### The First Decentralized Local Economy Management Platform



Enjoy the Present

## FINANCIAL AUTONOMY



Manage your online marketplace



Manage your points of sale



Manage your e-wallet



# About d-event

#### Autonomy and transparency in your financial management

D-event offers a completely new kind of **local economy** ecosystem thanks to the integration of **Blockchain technology**, which reduces the costs of intermediaries in payments and ticket creation.

This technology allows all actors, from end-users to professionals, to manage a **virtual wallet** independently and to exchange directly with all other actors within the network for the ticket and item sale, purchase and money transfer.

Unlike current cashless solutions where the entire monetary system is **controlled by the provider**, d-event allows everyone to participate in the validation of transactions. Indeed, cashless providers can be compared to "**central banks**" as they can create tokens from scratch or modify the transaction history since they have full control over the financial flows. In our system, everyone maintains the ledger via the network and **even d-event cannot modify it without consensus**.

Stability is essential for a payment system during an event. With a decentralized network, there is **no longer** a single point of failure as was the case with traditional cashless systems, but a serie of nodes (the peers) that execute and verify transactions. If one server is down, the others will always be there to continue validating the transactions.

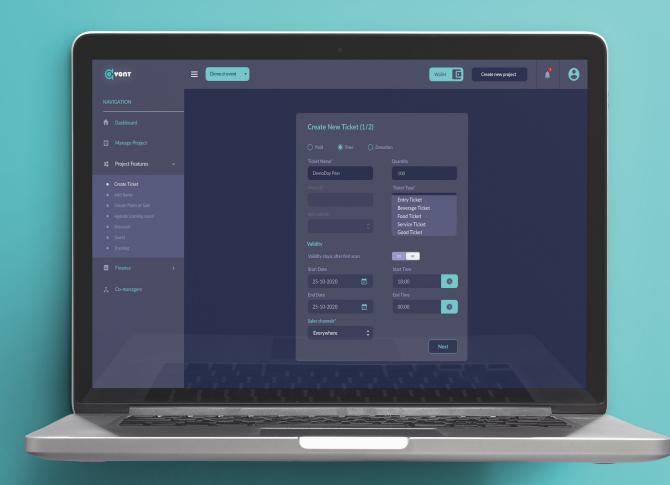
Since the platform operates as an ecosystem, all players benefit from the growth of the network because each project or event automatically adds its audience to the ecosystem. Which is beneficial for others because end users are already used to the application and will already have money in their virtual wallet. In addition, they will no longer need multiple applications for each event they participate in, everything becomes interoperable.

For even more ergonomics and performance for large events, we plan to **operate offline** in the event of an Internet or Wifi failure. To do so, we will install free of charge automatic Beverage bar furniture (selfbars) that will generate a local network in order to continue to validate transactions during the outage. So no more crash periods in the middle of a festival...

Harold Kinet CoFounder & CEO



## **TICKETING**



## **Your Rules**

CREATE YOUR
TICKETS

You can create entrance tickets, tickets for consumables (drink & food), service tickets, or tickets for the purchase of goods (merchandising). You can always choose between payment in euros for onsite consumption or in local currency in the form of a customizable ticket.

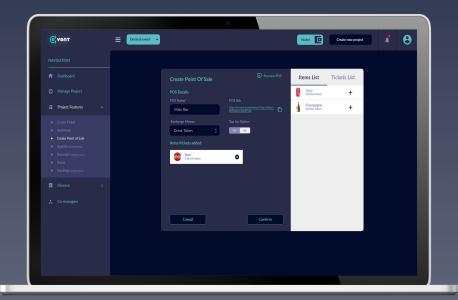
REFUNDABLE, EXCHANGEABLE

For more flexibility, you can decide whether a ticket is refundable according to your terms or exchangeable between users. Quite practical in times of uncertainty. If the tickets are nominative, you will have to uncheck the exchangeable option so that only the buyer can use the ticket with his Smartphone.

SECURED ON THE BLOCKCHAIN

Each ticket created is registered in the distributed registry of the Blockchain, which prevents counterfeiting because as long as you stay in the ecosystem, the tickets are tamperproof. This also allows the exchange price to be locked at or below the purchase price to avoid black markets.

## **CASHLESS**







# Your Local Economy

CREATE ITEMS

Before creating a point of sale, it is necessary to create sales items. This can be drinks, food, services, goods, tickets... Be creative! Each item has a price (in euro or ticket), an image and a description if necessary.

CREATE POINTS OF SALE

Once your list of items is complete, you can create your points of sale and select items to sale for each point. If you create a main bar, you will add drinks for example, if you create a point of sale at the entrance, you will add tickets (tickets, drinks, services...).

SELLING!

All you need to do is designate a person in charge for each point of sale to manage the smartphone or tablet that will take customer orders. Payments can be made in cashless but also in cash if you authorize it.

## **E-WALLET**



# Your Money

COLLECT YOUR
REVENUE

As you manage your own wallet, you collect your revenues in real time. You will have the details of your sales by tickets and by points of sale. You can also manage your refund requests directly from your dashboard.

PAY YOUR PROVIDERS

Just like a traditional bank account, you can send and receive money. You also have the opportunity to pay your providers present on the platform in order to reduce your collection fees when withdrawing your revenue.

TRANSFER YOUR MONEY

Transfer your money to your bank account in just one click! You can even activate automatic withdrawal each time your wallet reaches a specific amount.

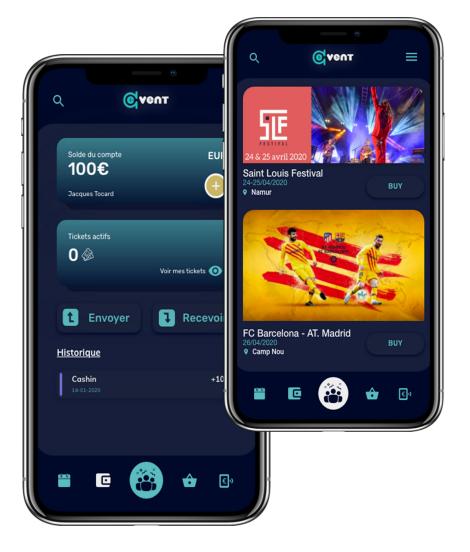
## VAT MANAGEMENT

# SET YOUR RATES ON EACH TICKET AND ITEM SOLD

A very practical tool to facilitate accounting, you can assign a personalized VAT rate for each type of ticket or item sold. Once you have made your allocation, you can export an automatically generated accounting balance sheet for your project.



#### **MOBILE APP**



## A MOBILE APP FOR YOUR USERS

Your users will need to install the d-event application on their SmartPhone in order to purchase your tickets online and consume on site by paying either by NFC or by scanning a QR code at your point of sale. They will be able to manage all partner events with a single application.

## EVEN WITHOUT SMARTPHONE

We also thought of those who do not have a SmartPhone. It is possible to top up an NFC support (card, bracelet...) at any point of sale to load an NFC support in tickets or digital euros.

#### **INDICATIVE PRICING\***

#### **TRANSACTION COSTS**

2,75% withdrawal fees

0,02€ per transaction

Withdrawal fees apply as soon as you take the money out of the ecosystem. So you can pay your suppliers before you withdraw your money to pay less fees.

#### **TICKETING**

0,97€ per ticket sold

For each ticket sold, a fixed commission of €0.97 including VAT is charged.

#### **PREMIUM SUBSCRIPTION**

15€/mo

The premium subscription gives you access to additional features:

- the automation of payment conditions
- integration of co-managers/partners for revenue distribution.

Pricing is indicative and will be used to guide our business model during the BlockStart program.

#### **THEY TRUST US**









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