



# THE FIRST DECENTRALIZED LOCAL ECONOMY MANAGEMENT PLATFORM

Current cashless providers can be compared to a «central bank», they can create tokens from scratch or modify the transaction history as they have full control over the system. D-event allows everyone to be financially autonomous and to participate in the validation of transactions meaning that everyone maintains the ledger via the network. We also propose to operate offline via selfbars and top-up terminals that will generate a local network in case of an Internet failure.



d-event is a new cashless generation allowing the user to be fully autonomous as the community itself maintains and validates the transaction network. The system is interoperable and allows the user to accept any type of payment (from cash to credit cards).



You can create and sell any type of ticket (entry, subscription, service, good, drink ticket...) via various channels (online, on site, privately or via resellers) in a few clicks. Ticketing on d-event reduces the risk of fraud and avoid the secondary market thanks to our unique distributed ledger technology.



In addition to bringing together cashless and ticketing, d-event is above all an online marketplace that allows any professional to sell products and services online or via physical points of sale, via the application or directly on its website thanks to a widget integration.



## FESTIVALS & CONCERTS

You create your own local economy with your partners. Moreover, d-event is suitable for all events types and sizes because you don't have to install all the necessary hardware on site, you can start with a simple SmartPhone to manage your points of sale and cashless payments (NFC and QR code).



## CLUBS & ECOLES

Facilitate the management of your sport club or school by digitizing financial flows. You can create your own local currency or simply use Euro. Thanks to internal tools, your accounting and VAT management is facilitated.



## BARS & RESTAURANTS

You want to take advantage of the attractiveness generated by a big event in your region? You can offer festival-goers to pay with d-event in your establishment!



## HOTELS & CAMPINGS

Avoid your customers to bother with cash and offer them a simple solution adapted to their needs. Whether it is via the application or via an NFC support (bracelet, card...), your customers will be able to book at home and consume on the spot in a fluid and secure way.



## Our Business Model

Access to the platform is free, each professional can create tickets, items and points of sale and start selling in a few clicks. The professional only pays a **percentage when withdrawing money** from his e-wallet. This should stimulate the growth of the ecosystem. Indeed, the withdrawal fee will encourage professionals to pay their suppliers within the ecosystem before putting their money back into their bank account. If the money stays in the network, professionals are only charged a **small transaction fee (€0.02)** to avoid any **DDoS attack** that could clog the network.

## TEAM



Our team is composed of **3 co-founders experts** in **Blockchain, finance and business management, recruitment and public relations**. Most of them are entrepreneurs themselves:

**Harold Kinet / CEO** is the creative of the team, he designed d-event and has a background in the event industry as artist, organizer and marketing officer.

**Mohammed Darwish / CTO** is a Jedi Hacker, or a white-hat hacker if you prefer. He is a very talented full-stack developer.

**Steve Vansimpson / CFO** is the financial guy specialized in risk management, tax optimization, business strategy and budgeting. He is the guy any company needs to be healthy.



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