



Mobile World Congress

28 February – 03 March 2022

Barcelona, Spain

Hessen-Pavillion: Hall 7, Stand 7A71

Hessen – Programmed for Success

Hessen is one of the leading business locations in Europe combining economic strength and innovation with cosmopolitanism. Hessen is situated in the heart of Europe giving companies and investors the key to the biggest market worldwide.

Hessen is an ideal location for information and communication technology (ICT) with outstanding future prospects.

- around 122,000 employees, 40 billion Euros in revenue, and around 10,000 companies - Hessen's undisputed strongest technology sector maintains an attractive top position in Germany and Europe.
- 90,100 IT experts work in Hessen, making it one of the top 3 federal states with the greatest concentration of IT experts.
- Largest internet exchange point DE-CIX in Frankfurt
- National Research Center for Applied Cybersecurity ATHENE in Darmstadt
- Frankfurt is the most attractive city for data centers in the GAS region, according to a study by GDA and PwC.

- In 2020, Hessen's Center for Artificial Intelligence was founded in Darmstadt. It aims to deliver excellent basic research, focus on specific practical applications to find answers to the important challenges of our time and transfer the knowledge to business and society.
- Five percent of the companies in Hessen already use AI - more than in any other federal state.

The success of Hessen's IT sector can be traced to several factors: successful companies and academic institutions, innovative R&D joint ventures, a high level of information technology expertise, and a top-level infrastructure which meets international requirements.

We are pleased that several Hessen-based companies have opted to present their innovative solutions at Hessen's joint pavilion.

We wish all visitors and participants interesting discussions and a successful trade show.

HESSEN



Hessen represented by

Ministry of Economics, Energy, Transport
and Housing, State of Hessen

www.wirtschaft.hessen.de



Organized by

Hessen Trade & Invest GmbH
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www.frankfurt-main.ihk.de

Investor Information

www.invest-in-hessen.com

Hessen in the heart of Europe

The gateway to Europe

500 million affluent consumers in Europe

In the centre of European markets

44 million consumers within a
radius of 200 km around Frankfurt

Europe's connecting city

All European business centres within a
3 hour flying radius

Data traffic hub

Largest internet exchange point
worldwide in Frankfurt

bda connectivity GmbH

For more than 60 years the company has manufactured special cables that are optimized for the area of application. New additions were high-quality indoor antennas and passive components for the telecommunications market. The "CoMeT" measuring system developed by the company is essential in order to measure the screening effectiveness of cables, connectors, assemblies and distribution components.

The products can be found in the electrical and electronics industry, telecommunication networks, automotive supply industry, audio and studio technology as well as medical technology and science.



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Fujitsu Technology Solutions GmbH

Fujitsu in Europe

Fujitsu is a leading full-service information and telecommunications provider that supports its customers in all aspects of digital transformation. Fujitsu combines IT services and products with future-oriented digital technologies - such as artificial intelligence (AI), IoT, Blockchain, Analytics, Digital Annealing as well as Cloud and Security Solutions - and creates new values together with its customers and partners. The range of products and services can be tailored to individual needs - from conception to implementation, operation and orchestration of digital ecosystems.



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IoT Inspector

IoT Inspector - a member of the "IT Security Made in Germany" alliance - is the European leader for automated security and compliance testing of IoT device firmware.

Manufacturers across industries automatically detect vulnerabilities and compliance breaches throughout the IoT/OT product lifecycle. By deeply integrating IoT security into their product development processes, our customers save valuable time and resources while reducing risks.

Product integrators benefit from an independent quality gate and increased supply chain transparency when purchasing components from external suppliers.



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Möbelita GmbH

We are a young and dynamic startup which is intending to revolutionize the furniture trade. With our Augmented Reality software, we provide a tool - which allows retailers to combine physical and digital sales, bringing both buying experiences to a new level. Our software is being offered to customers today, however Möbelita doesn't want to stop here: we are also conducting cutting edge research into novel fields, like diminished reality, AI based modeling and configuration, automation. We have the best minds working for our company - with the same inspiration - to move retail to the new era.



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UNIBERG GmbH

UNIBERG is an engineering, programming & consulting company specialised in ISP and Mobile networking technologies, automation, data analytics and real-time data-processing. Our distinctive services are trusted by some of the largest network operators in Europe. We offer innovative solutions based on Low Latency networking for IIoT, 5G & 6G, Smart City and Trading.

At MWC, UNIBERG will showcase new products such as Low Latency Optimization, Data Analytics for energy-management of mobile cells, performance management at scale for ISP & realtime analytics of IMS infrastructures.



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WeAreGroup GmbH

WeAreGroup drives the digital transformation of leading companies and innovative start-ups by offering in-depth consulting and software development around future-oriented technologies: These include cloud engineering, innovative Internet of Things solutions for Industry 4.0, and the realization of blockchain technologies.

Additionally, WeAreGroup helps you to design, build, change, and run digital products.



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