

#### BADEN-WÜRTTEMBERG: ON THE WAY TO BECOMING A LEADING AI REGION

Under the framework of a statewide digitalisation strategy, Baden-Württemberg (BW) wants to become a global lead region for digital change – with a central focus on artificial intelligence (AI). The preconditions are good: in addition to world-renowned companies, our state benefits from highly innovative mediumsized enterprises with outstanding competencies in central AI application fields such as the manufacturing industry, mechanical and plant engineering, the automotive sector,

the healthcare industry, industry-related services and software development. With the Cyber Valley, which unites Al experts from science and industry, one of the top Al addresses worldwide is already at home in the German Southwest. Furthermore, a central strength of our state lies in application-oriented Al research, which benefits from nationwide networks and ensures a smooth transfer of research results into practice.



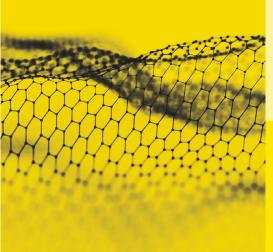
#### CUTTING-EDGE AI RESEARCH AT CYBER VALLEY

Europe's largest research consortium in the field of AI with partners from science and industry.



## STATEWIDE DIGITALISATION STRATEGY digital@bw

for BW as a lead region of digital change: more than 70 projects with a volume of over 400 million euros.



€50

for new Al innovation park for companies, start-ups, researchers, talents, investors



#### DIGITAL HUB KARLSRUHE

Germany-wide key location for development and application of Al



#### GROUNDBREAKING RESEARCH

by renowned institutes, e.g MPI, KIT, FZI, Fraunhofer IAO and many more

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regional, funded Al labs for networking and Al in SMEs



HOME OF Omikron, Trumpf, Festo, SAP, Bosch, Schunk and many more





Where ideas work.









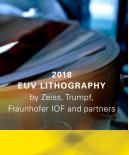
#### AI APPLICATIONS FOR THE FUTURE

2 statewide real Al laboratories for joint developments by science, business and society.



### **FOCAL POINTS IN**

energy, mobility, healthcare, production, sustainability, critical infrastructure, cyber security, engineering, industry 4.0 and many more.









## ATTRACTIVE FOR TOP AI TALENTS AND EXPERTS

thanks to Cyber Valley, more than
180 professorships with an Al/robotic focus
and Al learning factories.



10 regional and 3 national Digital Hubs



## CLOSE LINKS BETWEEN SCIENCE AND BUSINESS

Outstanding for basic and applicationoriented research and ideal for promoting start-ups. Find out more about Baden-Württemberg (BW) as a business location and your opportunities to invest:

www.bw-invest.de/en/







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# WE ARE YOUR PARTNER on the path to success!

Baden-Württemberg International is the central point of contact for foreign investors in Baden-Württemberg (BW) and provides assistance to companies and research institutions that either wish to settle or expand their operations in the German Southwest. Talk to us!







We find the right partner and location for you.



We connect you with all important players.



We support you in administrative procedures.