

BADEN-WÜRTTEMBERG — Home of innovation drivers in ICT.

ICT: GROWTH AND INNOVATION DRIVER IN BADEN-WÜRTTEMBERG

Baden-Württemberg (BW) holds a leading position in the German information and communications technology (ICT). Alongside automotive and mechanical engineering, the ICT sector is one of the larger economic sectors in the German Southwest. The highly innovative industry makes an above-average contribution to overall economic growth in the state. As a cross-sectional technology, it also facilitates and prompts many product and process innovations. The German

Southwest is home to several global players in the ICT industry. For instance, SAP AG with its seat in Walldorf is the international market leader in the field of enterprise software. In the Stuttgart region, IBM maintains one of the biggest research and development centres outside the USA. Last but not least, a large number of small and medium-sized companies in the industry – often very successful "hidden champions" internationally – are at home in Baden-Württemberg.



IMPORTANT INDUSTRY IN BW

About 196,000 employees: third-largest workforce after the automotive and mechanical engineering sectors.



TOP POSITION IN GERMANY

39% of all R&D investments in the German ICT industry are made by companies in BW.



MORE THAN

59

BN EUROS

TURNOVER AT ICT
COMPANIES (2018)



ATTRACTIVE TO
FOREIGN COMPANIES
e.g. IBM, HP, Sony



2ND MOST IMPORTANT
INDUSTRY FOR R&D
IN BW

MORE THAN

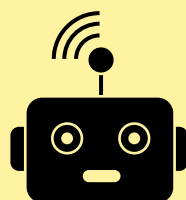
16,000

ICT COMPANIES
IN BW

ABOUT

5%

ICT SHARE OF GROSS
VALUE ADDED



INNOVATIVE ICT SECTOR

11.5% of R&D investment in the overall economy of Baden-Württemberg comes from the ICT sector.



Baden-Württemberg

Where ideas work.

HOME OF

SAP, TeamViewer,
GFT Technologies,
Bechtle,
Mackevision and
many more.



EXCELLENT RESEARCH

e.g. at the FZI Research Center for Information Technology, the Fraunhofer Institutes and renowned universities



**HIGHLY QUALIFIED
YOUNG TALENT**
broad range of
study courses in ICT



**1972
SAP SOFTWARE**
by SAP founders



**1984
GERMANY'S FIRST
E-MAIL**
at the University of
Karlsruhe (TH), today KIT

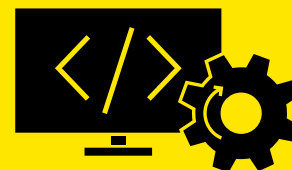


**2018
EUV LITHOGRAPHY**
by Zeiss, Trumpf,
Fraunhofer IOF and partners

FOCAL POINTS IN
software development,
enterprise software,
IT consulting,
cloud services,
virtual reality
and high quality
hardware



**TOP RESEARCH IN
THE CYBER VALLEY**
unique research centre
for AI in Europe



**INTERDISCIPLINARY
AND POWERFUL**
Supercomputer for science and industry at
the High Performance Computing Center
Stuttgart (HLRS).



**KNOWLEDGE AND TECH-
NOLOGY TRANSFER**
thanks to many clusters,
initiatives and networks



CLOSELY CONNECTED
ICT sector and industrial and
service sector end users



**GLOBAL TOP
LOCATION**
No. 2 in enterprise
software after the
Silicon Valley

YOUR GATEWAY TO THE MARKETS OF THE EU



Find out more about the information and
communications technology sector in
Baden-Württemberg (BW), the business
location and your opportunities to invest:

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Baden-
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WE ARE YOUR PARTNER on the path to success!

Baden-Württemberg International is the central point of contact for foreign
investors in Baden-Württemberg (BW) and provides assistance to companies and
research institutions that either wish to settle or expand their operations in the
German Southwest. Talk to us!



We provide information
about BW.



We find the right partner
and location for you.



We connect you with
all important players.



We support you in
administrative procedures.