THE WHITE LABEL SMART HOME SOLUTION FOR SERVICE PROVIDERS

todo

OUR STORY

Spring 2016

Strongly believing into the **promising future of Smart Home**, Eric Denoyer, former CEO of SFR, founds **Otodo**, together with Eric Souchaud, owner of an IT subcontracting company for operators, E5group.

January 2018

We won the **innovation award** in the Smart Home category at CES 2018.

April 2018

Sagemcom, key European supplier for gateways and set-top-boxes, acquires **20% capital share** of Otodo.

January 2020

We unveil at CES our collaboration with **Renault Group** with a demonstration of the concept of a new service **connecting cars and homes**.

Otodo continues its development by **raising 3 million euros** with the entry into the capital of the Breega investment funds company and the support of Bpifrance and Banque Populaire.

April 2021

CANAL+ TELECOM launches in French overseas departments its smart home offer based on Otodo's white label solution.

OUR WHITE LABEL SOLUTION

With our large ecosystem of brands and protocols controlled by a **white label application and Hub**, Otodo makes Smart Home easy and attractive for your customers. The platform enables you to quickly launch a Smart Home offer consisting of a dedicated **Hub**, a **starter kit** and a **single application** managing a variety of brands and devices.

THEY ARE ALREADY TRUSTING US

OUR OFFER

A Hub

The cost-effective Hub connects the Smart Home devices of the home to our cloud. Our platform allows different provisioning facilities.

An App

The application allows to control in one place all the connected devices proposed on our compatibility list. This application embeds wizard menus and tutorials to facilitate onboarding and programming.

Kits

Devices in the kits enable a first smart home experience. Whether novice or experienced, the kit offers consumers a selection of connected devices you can select in our compatibility list.

A supervision portal

This web-service provides real-time monitoring for the installed base of subscribers : hub connection status, references of connected devices, compilation of usage data.

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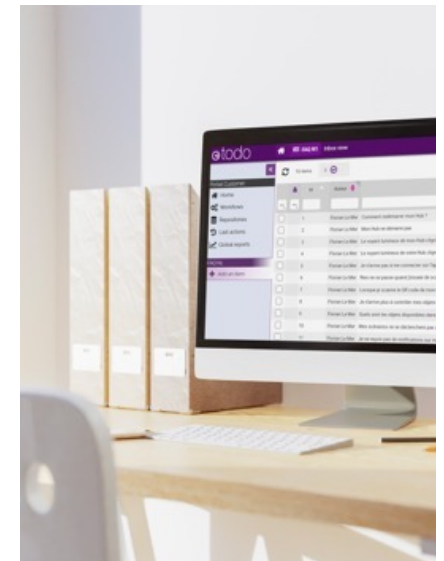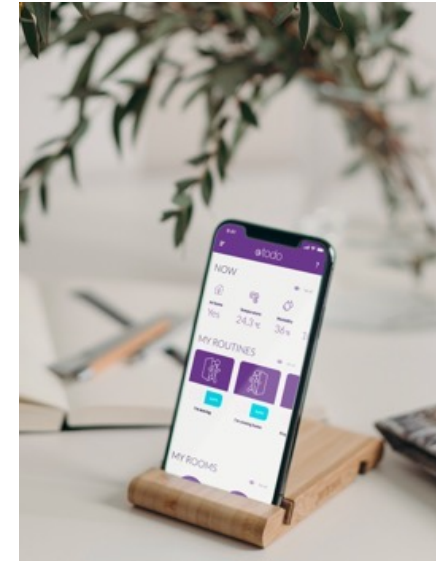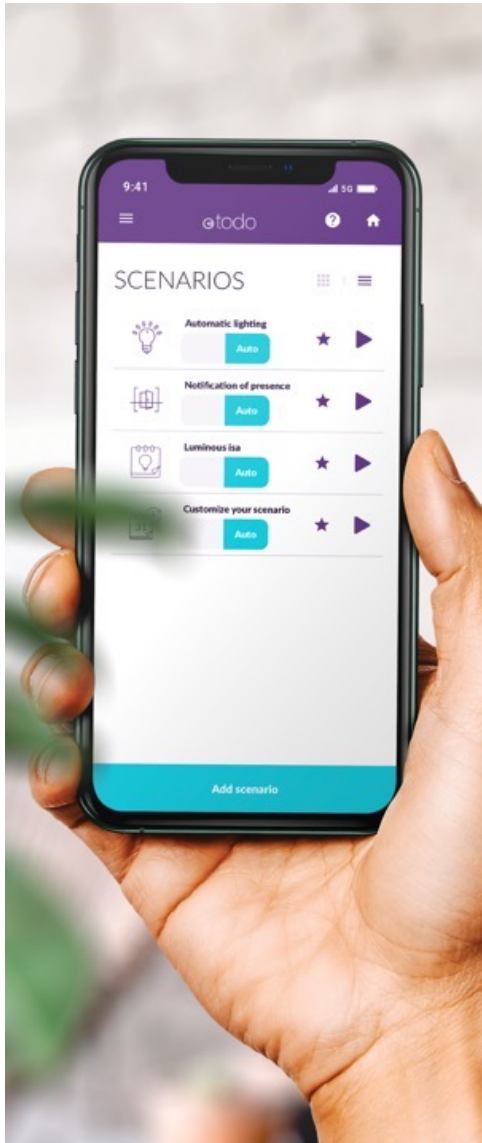
PRE-CONFIGURED SCENARIOS

To **facilitate** and **automatized smart home experience**, we propose scenarios in the application. In addition to being able to create their own, your customers can use the ready-to-use scenarios (check examples below).

Our pre-configured scenarios meet several needs: **comfort**, **eco-friendly** and **security**.

GOOD NIGHT	AUTOMATIC LIGHTING	I AM LEAVING	PROGRAMMED PLUG	PRESENCE SIMULATOR	PRESENCE SIMULATOR
Turn down the lights little by little, to accompany your sleep.	Automatically switch on a light when someone enters a room.	Switch off your connected devices to avoid unnecessarily energy comsumption.	Program switching on and off an electrical outlet over a period of time.	Schedule automatic lights and plugs to simulate your presence	Receive a notification when motion is detected while you're away.
Example : I program the light intensity to go from 100% to 0 in 30 minutes, every day.	**Example :** I program the landing light to come on for 2 minutes when motion is detected.	**Exemple :** I program the shutdown of my connected sockets so that my devices do not stay on standby and consume unnecessarily.	**Exemple :** I schedule the shutdown of my electronic devices from 11 p.m. to 7 a.m. to save energy during the night.	**Example :** I program the light bulb in the living room and the plug of the TV to turn on in the evening from 8pm to 9pm	**Example : :** I program the motion detector notifications when I'm at work or if I'm on holidays.

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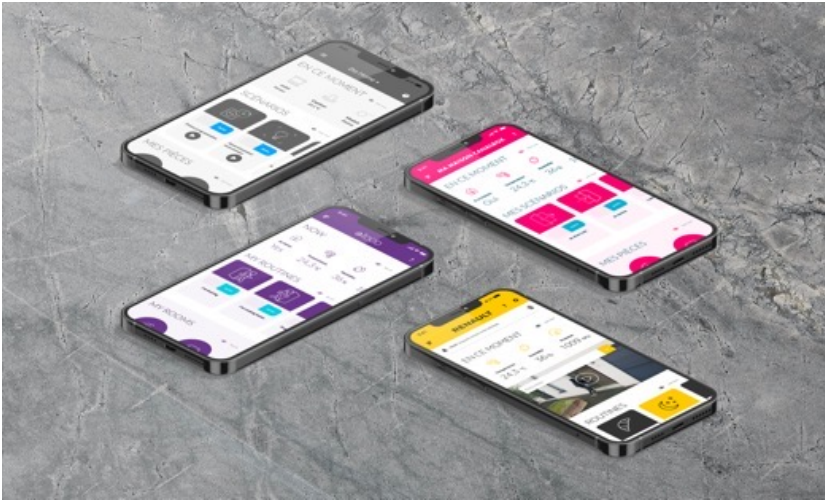
CUSTOMIZABLE COMPONENTS

All our components are **fully customisable according to your brand:** The application, the hub, the packaging and the documentation.

OUR LARGE ECOSYSTEM

Google HOME · amazon alexa · BOSCH · DELTA DORE

legrand · mydlink · Danfoss · hue PERSONAL WIRELESS LIGHTING

SONOS · NETATMO · Schneider Electric · CALEX HOLLAND

tp-link · tuya · EZVIZ · avidsen Connected Home

TELLDUS LIVE SMARTER · nedis · CAME · DiO connected home

SILVERCREST · Chacon · Sonoff · CARDIN

otio · edisio smart home · THOMSON · Aeotec

ORVIBO · ZLINK · LEDVANCE · EGLO my light . my style

FIBARO · zipato · innr change the way you experience lighting · GLEDOPTO

Aqara · ET EUROTRONIC Technology GmbH · IKEA

THE BENEFITS

Otodo Smart Home offer allows service providers like telecom operators to **drive revenue streams**, **attract new customers**, and **strengthen** their **innovative position** in their market. This project is furthermore launched at **reduced investment and risk** thanks to our already-deployed white label concept.

Launch at reduced cost
Launching a new service at reduced investment and risk thanks to White label concept.

Access to usage data
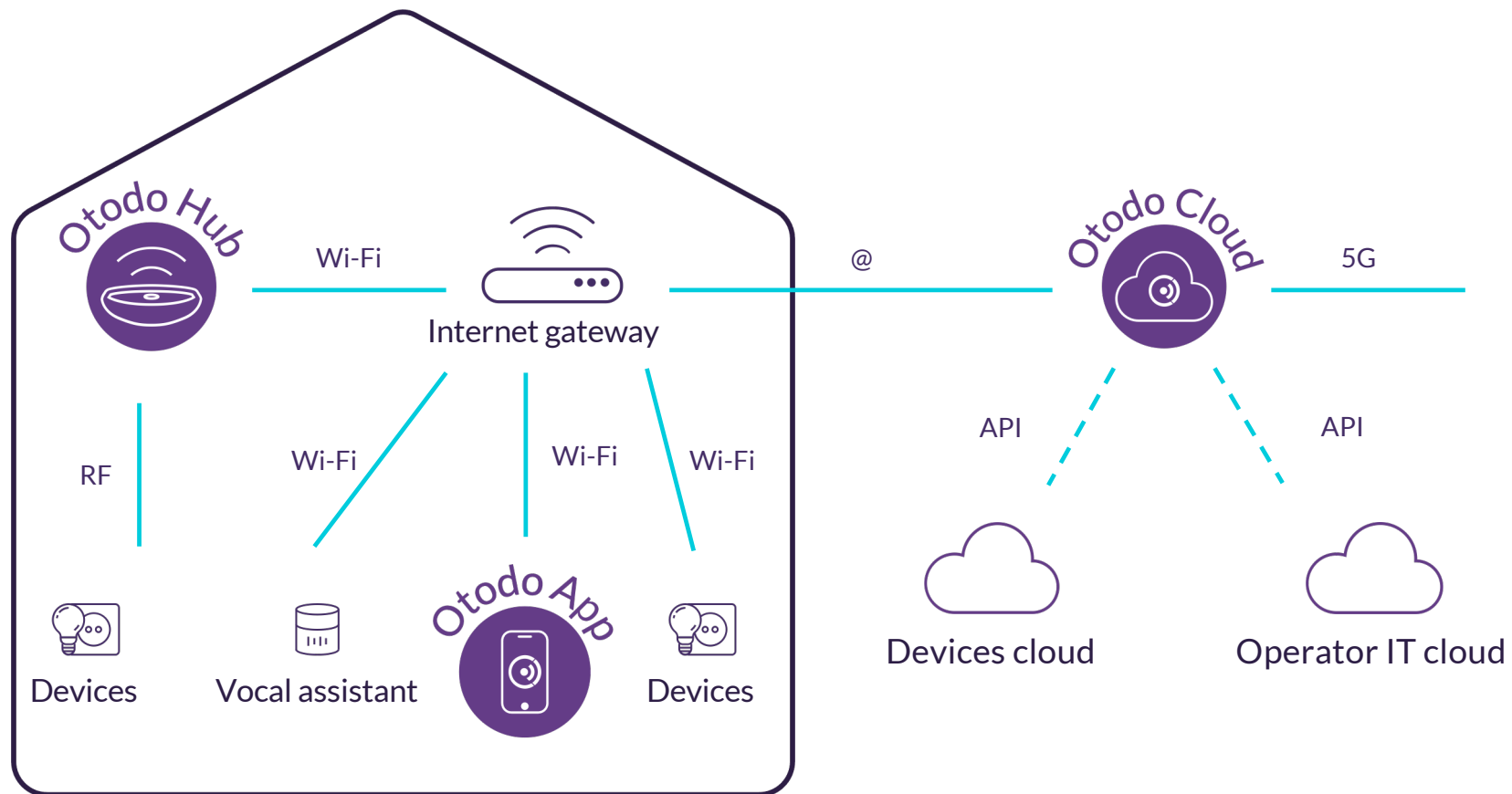Strengthen daily contact with your customers and access to these usage data.

Increase ARPU
Proposing an additional subscription or upscaling subscribers.

HOW IT WORKS?

Otodo Hub

Wi-Fi

Internet gateway

@

Otodo Cloud

5G

RF

Wi-Fi

Wi-Fi

Wi-Fi

API

API

Devices

Vocal assistant

Otodo App

Devices

Devices cloud

Operator IT cloud