



**CANAL+ TELECOM**

## Success story

# MA MAISON CANALBOX by **CANAL+ TELECOM** uses the **Otodo** white label Smart Home platform

### The partnership

As the leading telecom operator in the French Overseas departments, **CANAL+ TELECOM** was looking for a partner to develop an innovative Smart Home solution. At a first step, the operator has performed a Field User Test based on our solution. As feedback from users was very positive, **CANAL+ TELECOM** decided to launch the project on a larger scale.

### The Offer

Launched in April 2021, the offer includes Otodo's smart hub, a Smart Home mobile application and pre-configured scenarios. Two additional kits are also offered to the customers, with connected Smart Home devices.

### The benefit

This innovative Smart Home offer allows **CANAL+ TELECOM** to drive revenue streams, attract new customers, and strengthen its position in the telecommunication's market.

### A complete range of services

MA MAISON CANALBOX is available for **CANALBOX** customers and is offered on a subscription basis for **6.99€ per month** commitment-free. *See more info about the offer on the reverse side.* →

To find out more about MA MAISON CANALBOX, go to: <https://www.mamaisoncanalbox.com/>

## Contact us



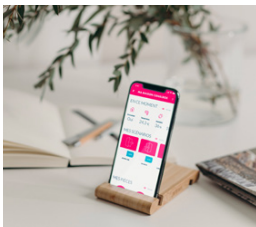
Otodo SAS,  
104 Boulevard du Montparnasse, 75014 Paris



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## The App



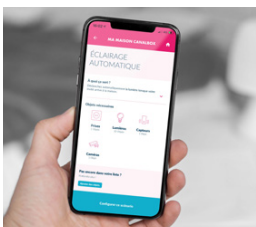
Customised by our teams in accordance with **CANALBOX** brand. It allows to control in one place all the connected devices of the kits, but also all the ones proposed on a compatibility list.

## The Hub



Used to connect all Smart Home devices to the App. The Hub has been customized in accordance with **CANALBOX** brand.

## Pre-configured scenarios



In addition to being able to create their own, customers can use the ready-to-use scenarios already available in the App.

## The kit: connected pack



Offered to the new users, the “Pack Connecté” kit includes: 1 Google Home mini, 1 connected light bulb, 1 motion sensor, 1 connected plug.



**Build your Smart Home offer with Otodo.**

As CANAL+ TELECOM, contact us to build your own offer!