

# Reach exponential value with technology.

WalkMe maximizes and accelerates the impact of your digital transformation strategy by driving user adoption of your digital assets.

Leverage WalkMe's no-code Digital Adoption Platform to constantly identify gaps and problem areas, and drive users to success, without changes to your underlying platforms.



## WalkMe for management & IT

**Gain visibility** into the tech stack and **drive digital experiences** that mold to changing business needs.



## WalkMe for employee experience

**Create an empowered digital workforce** as you **boost employee productivity** and efficiency across **any application**.



## WalkMe for customer experience

**Maximize customer satisfaction** and loyalty digital journeys while **lowering cost** of support overhead.



## WalkMe for product experience

**Ensure speedy**, seamless product adoption thereby **increasing customer retention** and trial conversions.

# WalkMe's Digital Adoption Platform (DAP)

A code-free software and platform that enables organizations to **measure, drive, and act to ultimately maximize the impact** of their digital transformation and **accelerate the return on their software investment**.

## Data & Visibility

Provide business executives with visibility across the tech stack and the insights needed to measure, drive, and act to ultimately maximize the impact of your digital transformation strategy.

## Experience

User experience is the driving force of WalkMe. Design contextual and personalized experiences that engage and drive user adoption of your digital assets on mobile, web, and desktop.

## Underlying Technology

Our core, patented technology leverages machine learning and AI to identify user sentiment in context to drive users to success.



### Experience

Guidance | Engagement | Automation  
ActionBot | Workstation

### Build

Editor | Shield | Solution Accelerators

### Data & Visibility (Insights)

Management Dashboards | WalkMe  
Engagement Analytics | Digital Experience  
Analytics | Session Playback & Session Stream

### Core Technology

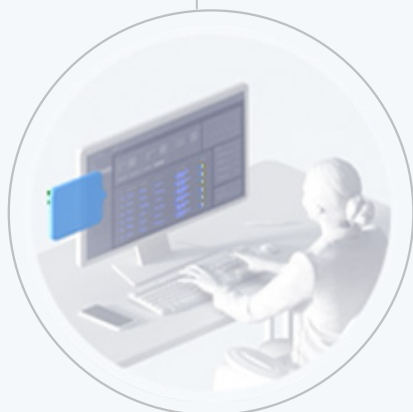
Deployment | UI Intelligence | Security  
Integration Center

# Data-driven experiences

Organizations are continuing to buy software in the hopes of achieving their digital transformation goals, but the more software they acquire, the more complex it is to manage.

## Create data-driven experiences.

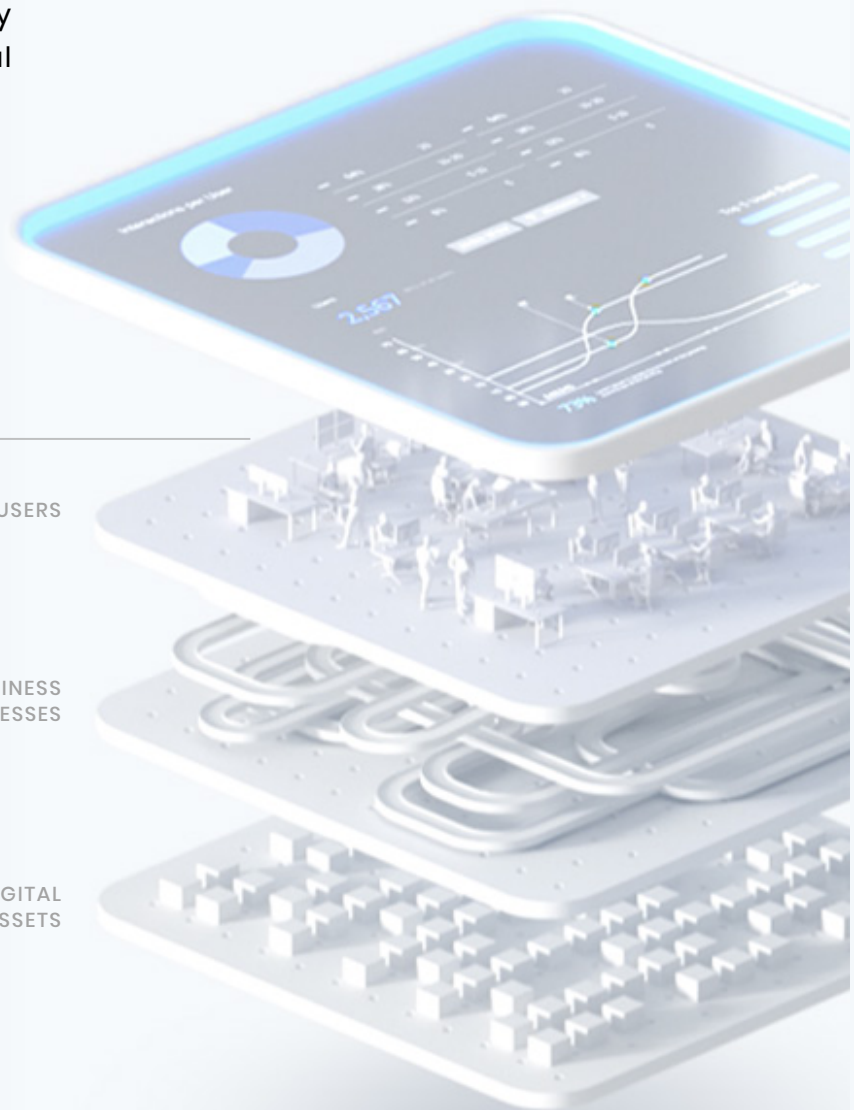
Gain visibility into the tech stack as you measure, drive, and act to ultimately maximize the impact of your digital transformation strategy.



USERS

BUSINESS  
PROCESSES

DIGITAL  
ASSETS



## Drive users to success.

Drive user adoption of your digital assets on any device across your tech stack.

## WalkMe Beyond

is about expanding beyond WalkMe's core platform to discover new opportunities. Encompassing WalkMe's Digital Adoption Platform, Beyond brings together organizations and professionals who want to learn, grow, network, and innovate to grow their digital adoption strategy.



With WalkMe, maximize the impact of your digital transformation & **accelerate the return on software investment**. Join ~2,000 of customers and millions of users across the globe.

## About WalkMe

WalkMe's cloud-based Digital Adoption Platform enables organizations to measure, drive, and act to ultimately accelerate their digital transformations and better realize the value of their software investments. Our code-free platform leverages our proprietary technology to provide visibility to an organization's CIO and business leaders, while improving user experience, productivity and efficiency for employees and customers. For more information, please visit our website at: [www.walkme.com](http://www.walkme.com)

WalkMe is successfully deployed on:

