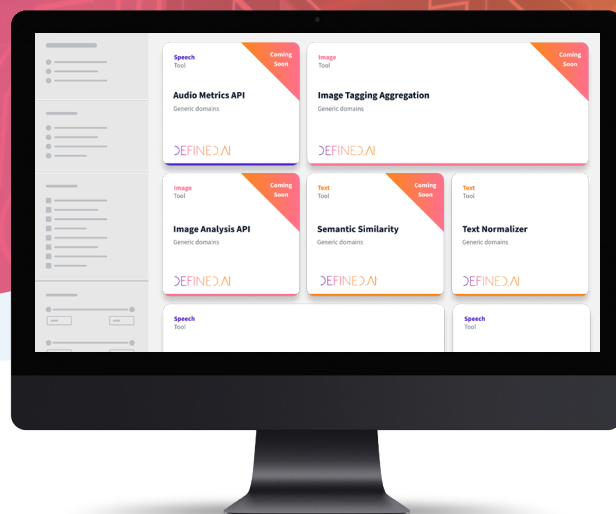


DEFINED.AI

One-Stop-Shop for AI Training Data, Tools, and Models

Buy or sell top-quality data, tools, or models
on the Defined.ai Marketplace

Unbiased, effective, and **human-like artificial intelligence** requires vast quantities of high-quality, regularly updated and bias-aware **training data**. With **Defined.ai**, accessing and distributing these AI assets has never been **faster** or **easier**.



Build & Adapt

Rapidly prototype baseline models or optimize live models with ready-to-use data from Defined.ai's Marketplace. Get in-depth metadata ranging from linguistic characteristics to detailed demographic distributions – critical information that allows you to choose the best dataset for your model and business goals.

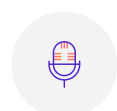
Test & Improve

Whether benchmarking or training your model's next iteration, Defined.ai's ethically sourced and curated datasets are representative, diverse and broad, avoiding bias and making models as robust as possible. Need specialized domain-specific data? No problem – reach out and we'll work together on gathering and validating it.

Upload & Distribute

Do you have data, processing tools, or a baseline model that needs to be shared with the world? Become a partner on Defined.ai's Marketplace to monetize and distribute your own datasets, tools, and models. Whether targeting enterprises or academics, Defined.ai can help you connect with top AI professionals around the world.

Data We Offer



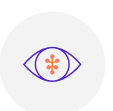
Speech



Text



Translation



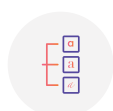
Computer
Vision



Evaluation of
Experience



Collection



Annotation



Translation



Evaluation of
Experience

Data Services We Offer

**Can't find the
data you need?**

We'll collect it for you

**A one-stop-shop
for AI training data**

Build custom datasets
through our tried-and-
tested workflows.

**Services to get
your AI model
deployed quickly**

Get expert, hands-on
service from our
professional team.

**Global contributors to
support your AI needs**

Access a professional global
team that can help you collect
diverse, representative data.

Technologies We Support



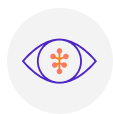
Speech Technologies

Train ASR, IVR, or TTS models with data recorded in a variety of languages and recording environments.



Natural Language Processing

Train NLP models to interpret human expressions with diverse, curated, and validated text data.



Computer Vision

Train video and image models to accurately identify, track and predict objects and their behavior.

Quality is at Our Core



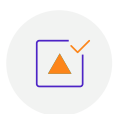
How We Ensure Task Quality

- Intuitive UI & contributor instructions.
- Localization.
- Clear payment information.



How We Ensure Contributor Quality

- Language level certification.
- Task-based qualification tests.
- Anti-spam features.
- Reputation system.
- Behavior (time on task, clicking, mouse tracking, etc.).



How We Ensure Data Quality

- Automatic spam detection.
- Human validation steps for data collections.
- Gold strategies and KPIs.
- Inter-annotator agreements.
- Redundancy and aggregation.

Our Workflows

Speech Services

- Monologue Spontaneous Speech Collection
- Monologue Scripted Speech Collection
- Dialogue Spontaneous Speech Collection
- Dialogue Scripted Speech Collection
- Transcriptions

NLP Services

- Text Variant Collection
- Content Creation Turn by Turn
- Content Creation Email/SMS
- Named Entity Tagging
- Sentiment Tagging
- Semantic Annotation
- Translation
- Paraphrasing/Reference Translation

Evaluation of Experience Services

- MOS Testing
- Audio ABX Testing
- MUSHRA Testing
- Translation Evaluation
- Pronunciation Validation

Computer Vision Services

- Image Collection
- Image/Video Annotations
- Image/Video Segmentations
- Landmark Annotations
- Keypoint Tracking
- LiDAR
- Object Detection, Tracking and Identification

To find out more about the ways Defined.ai training data and services can enhance your business, get in touch at sales@defined.ai

DEFINED.AI

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