



Raise the bar by building your network on
customer's true needs

Company Presentation
netradar.com

Raise the bar by building your network on customer's true needs

We help telecom operators to identify poor mobile experience and assist them to focus their investments in places where it matters the most for their customers.



Our Vision

Increase customer satisfaction by enhancing mobile network quality and connectivity.

This is where Netradar can help

Understanding the customer perspective is critical

Telecom market is very competitive and customer expectations continue to rise with 5G marketing and new apps. Understanding customer experience better than the competition is critical for your long-term success. While important for marketing, high-level benchmarking data is not enough.



Solution overview

End-to-end

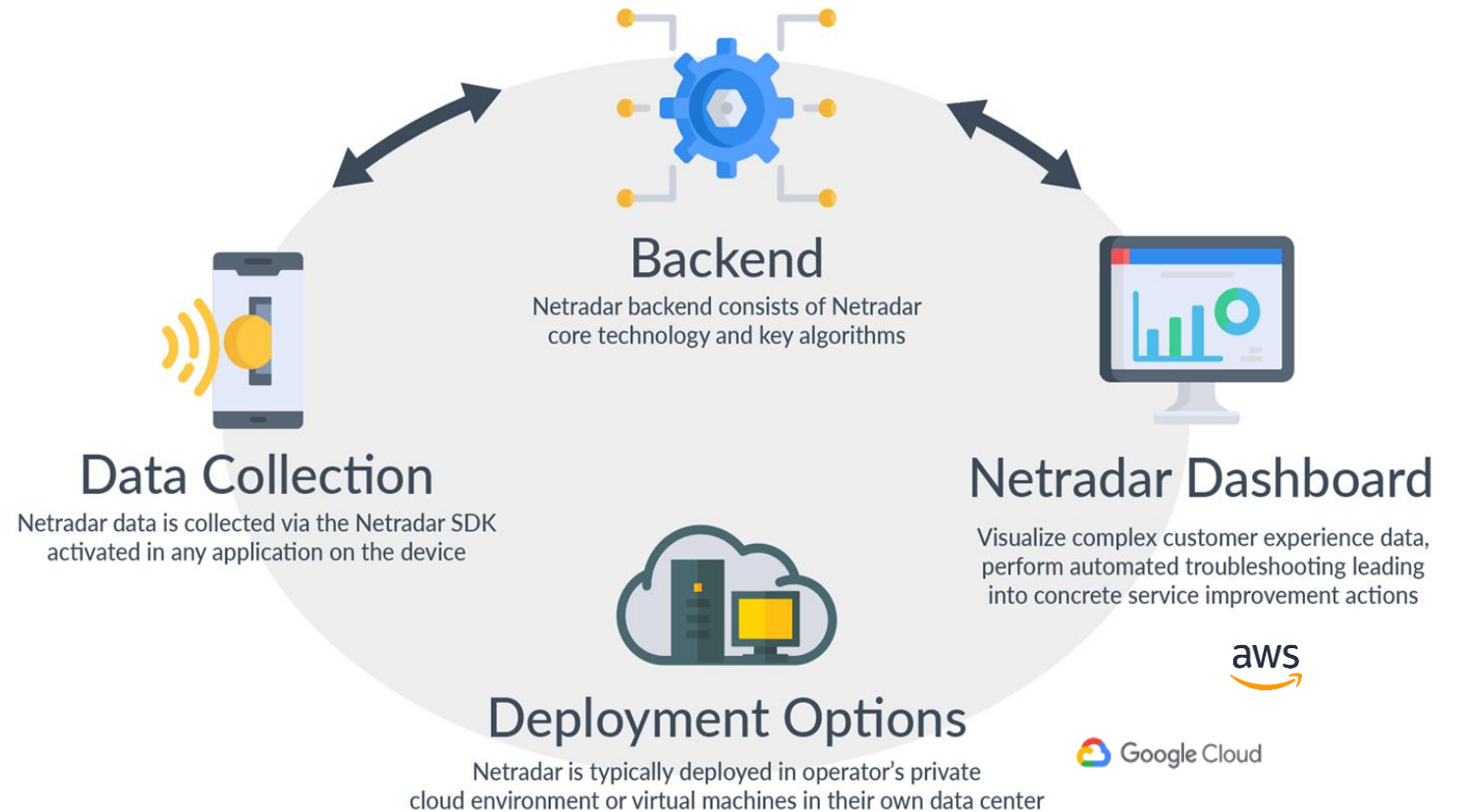
End-to-end solution for collecting network performance data directly from mobile handsets.

True quality

Unique hybrid measurement technology with detailed, continuous measurements about network performance, revealing true quality experienced by mobile users.

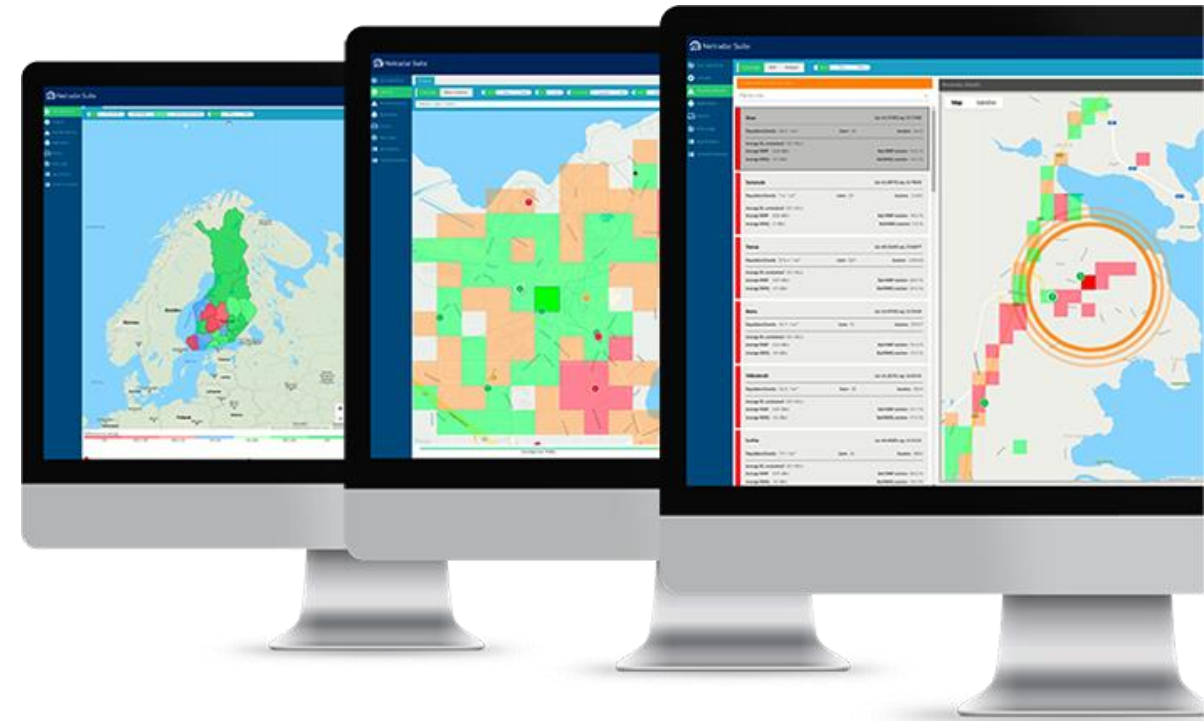
Security

Data is stored securely in a private cloud or in our customers' own data centers.



Why Netradar

1. Netradar hybrid measurement technology enables mobile operators to take concrete and decisive actions
2. Huge amount of data (1000-10000X vs other tech)
3. Relevant data showing how customers are being really served
4. We can analyze capacity constraints in 2G, 3G, 4G, 5G NSA, 5G SA, and even fixed ISPs
5. Indoor and outdoor analysis with location
6. Anomaly detector automatically shows bigger challenges that need fixing
7. Operator owns the data 100%



Selected references

Leading Asian Operator Group

Netradar has delivered Leading Asian Telecom Operator customer experience management solution for helping them to enhance their service performance with the latest mobile technologies like 5G.



Netradar has delivered State Security Networks Group of Finland an end-to-end solution for measuring mobile broadband network performance and for capturing customer feedback. Insights are used to further improve service performance towards customers.



Netradar has partnered with Digita in analysing the current performance of commercial service providers and in identifying locations with potential for Digita to offer solutions to them.



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