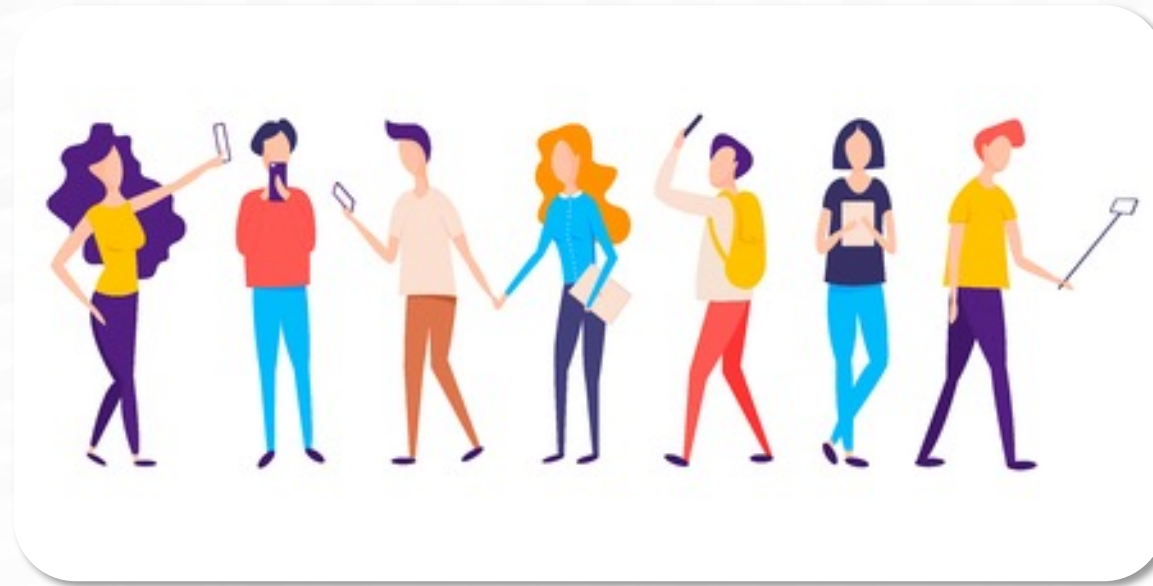




## Nature of customer is changing



- Mobile natives
- Focused on innovation and uniqueness
- Seek personalized and seamless experience
- Pro-social



# Echoss Smart Stamp







# Engage with customers by stamping on the phone



626  
NIGHT MARKET  
夜市



Echoss  
stamp at Sponsor / Vendor Booths





# How we helped Samsung Galaxy



## Challenge

- innovative solution for pop-up showcase, with visitors from around the world.
- get post-event customer insights



## Outcome

- processed 61,800 stampings for 2 weeks
- digitized their physical infrastructure with customer experience and convenience with a strong digital flavor
- another promotions of Stamp check-in and rally with Samsung Galaxy





# How we helped Subway

## Challenge

- needed a promotion to build their follower base on their new LINE Official Account.
- needed an innovative way to activate the “member gather member” marketing service.

## Outcome

- Issued 300,000+ marketing coupons to LINE users, with ~110,000 of those being used.
- Rapid growth (300%) of the SUBWAY's LINE Official Account followers after the campaign. They now have ~370,000 followers.

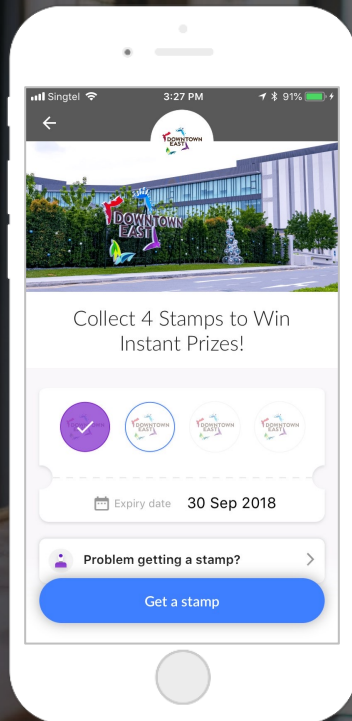




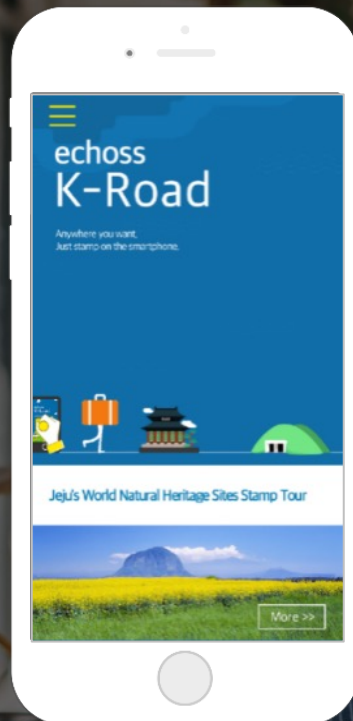
# We go beyond loyalty service



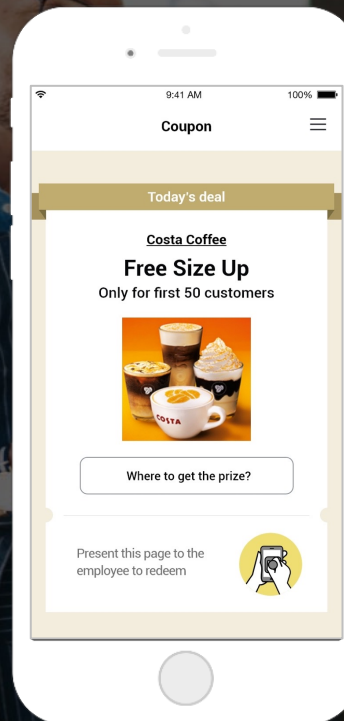
## Stamp Card



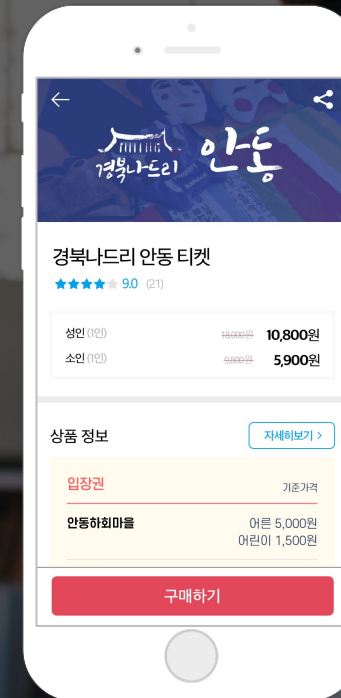
## Stamp Tour



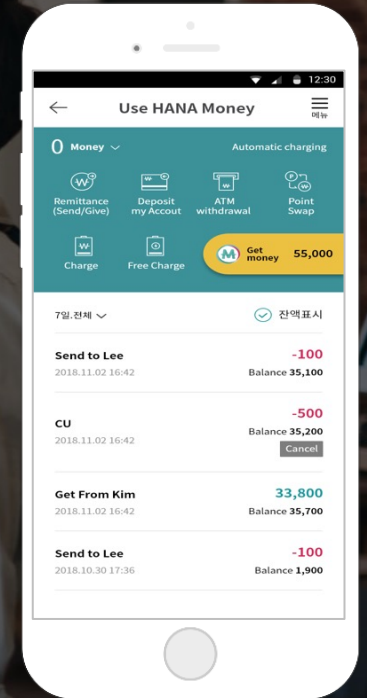
## Digital Coupon



## Ticket



## Point/Gift Card





# Business Model



## 1. Software License (Opt 1)

Basic

Echoss SDK

Standard

Fastest Access to Echoss Platform

Enterprise

Your own Echoss Platform

## 2. Stamping Transaction Service

## 3. Echoss Stamp





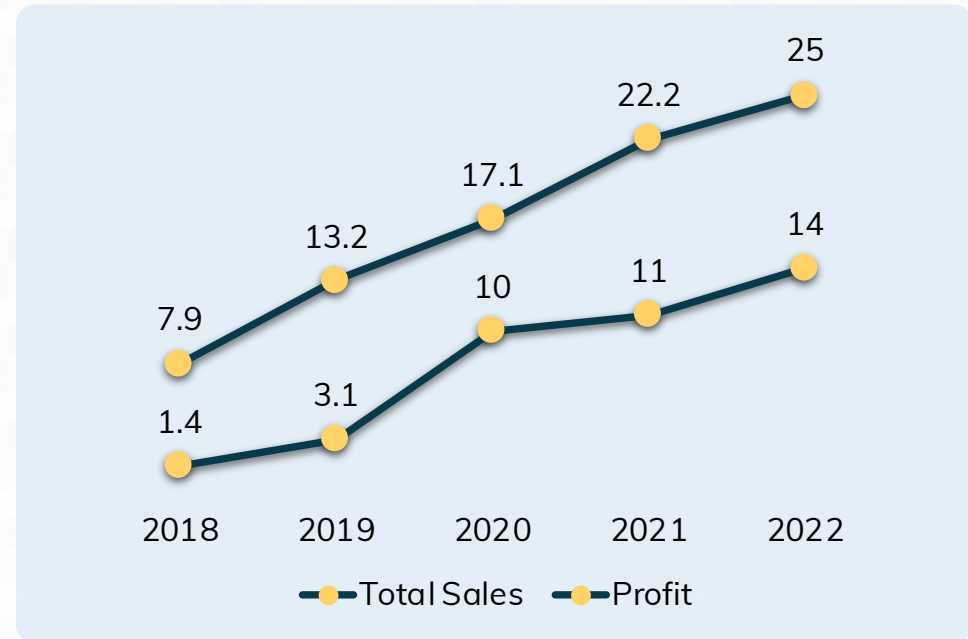
# Traction



## 12CM by the Numbers



## Revenue



## Our Trusted Partners





Headquarter	South Korea
Founder	Han, Jeong Gyoung
Founded	2013. 03.
Subsidiary/JV	Japan, Taiwan, China, Singapore, Spain, USA
Website	<a href="http://www.12cm.co.kr">http://www.12cm.co.kr</a>
Investment	Series D (\$16M USD)
Employees	100+

