Echoss Stamp Card

Echoss Stamp Card Wallet App
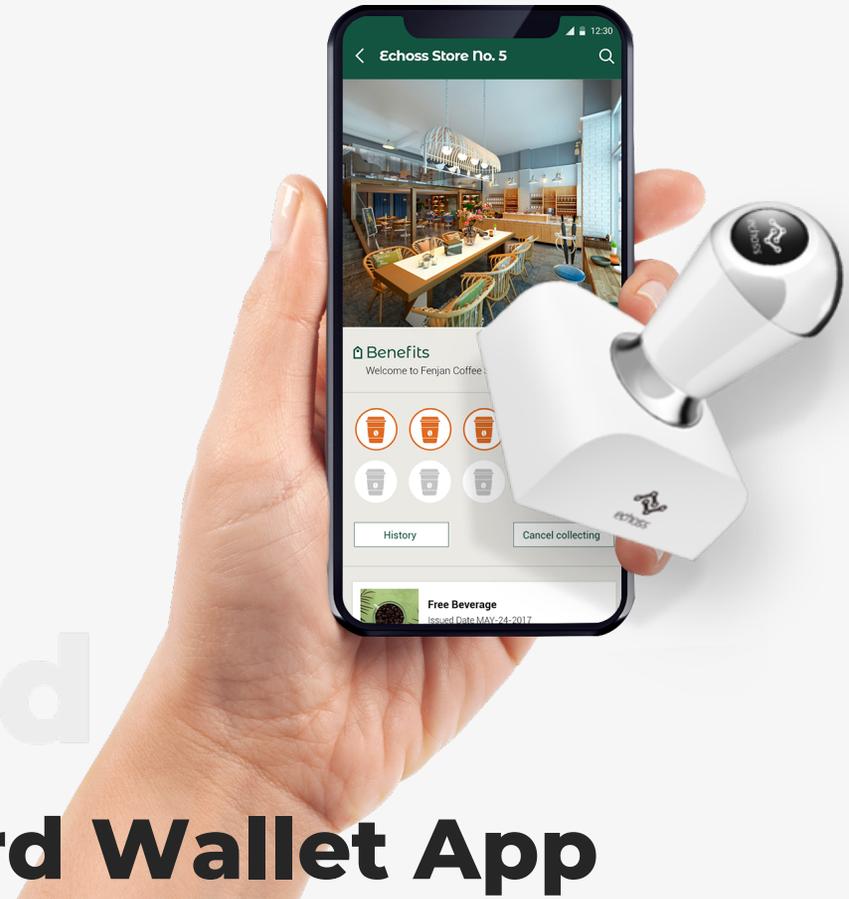
The goal of running a customer loyalty service is to retain existing customers by offering discounts and promotions

65%

65% of a company's business comes from existing customers.[1]

Costs ⬇

A 2% increase in customer retention can lower costs by as much as 10%.[2]

Loyalty

Loyalty program members spend between 12-18% more per year than non-loyalty program members.[3]

5 times more

It costs 5 times more to acquire a new customer than it does to retain a returning one.[4]

1 – viabl.com "Relationships Matter, Customer Retention Stats" ; 2 – smallbiztrends.com "Digital Marketing Strategy Hacks" ; 3 – Accenture "Insight: Customer Loyalty GCPR" ; 4 – Margaret Link "The Ultimate Guide to Customer Loyalty"

What is **Echoss Stamp Card Wallet App?**

with **UNIQUE STAMP HARDWARE**

Echoss brings paper stamp cards directly to your smartphone.

What is **Echoss Stamp Card Wallet App**?

Like paper stamp cards that you may have seen, **Echoss Stamp Card Wallet App** awards coupons to loyal customers who collect stamps when they visit your place of business.
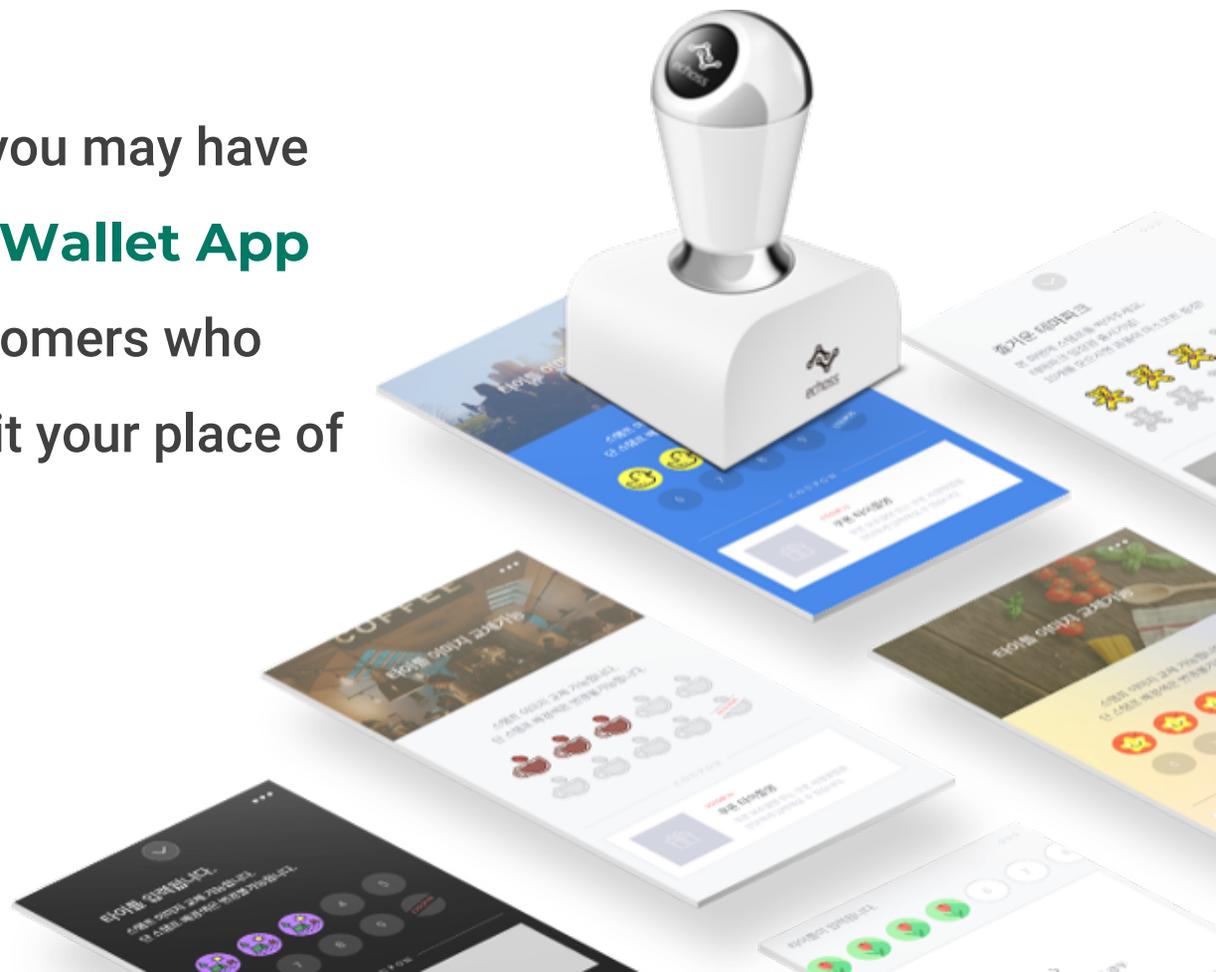
What makes the app better?

Echoss
Stamp Card Wallet App

solves the inconvenience of paper stamp

cards by using a Mobile App to manage

loyalty.

No more losing your stamp card or
forgetting it at home.

No more endless piles of stamp cards
that clutter your wallet and are
inevitably lost.

What makes the app better?

**Acquire
New Customers**

**Brand
Advertisement**

**Customer Visits
Increase**

**Increase in
$ spent per visit**

**Increase in Revenue from
promotions**
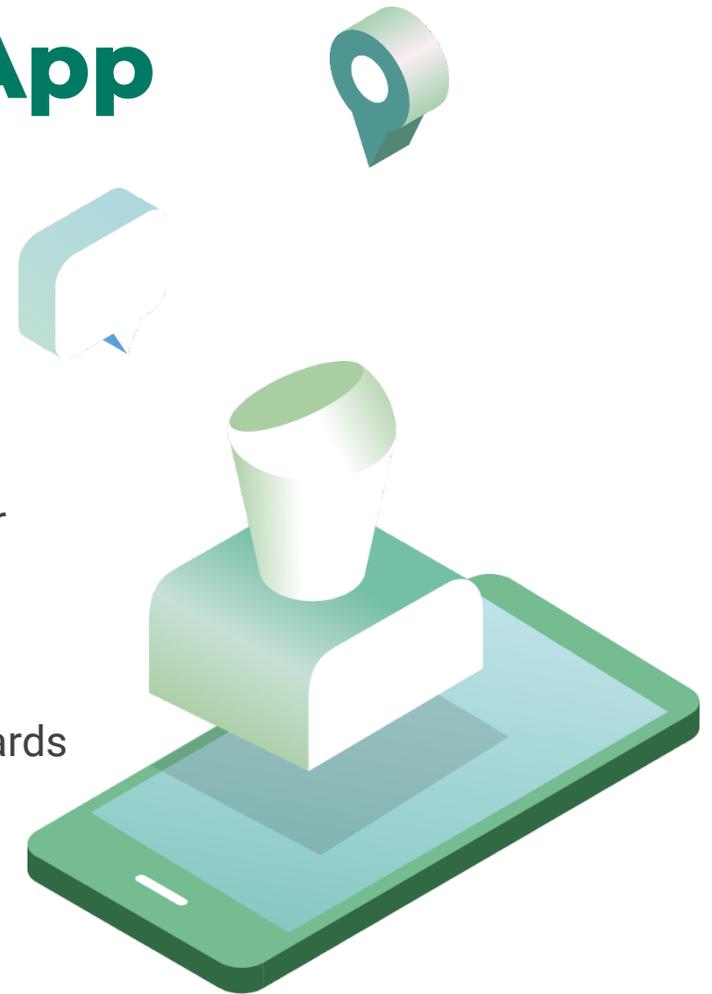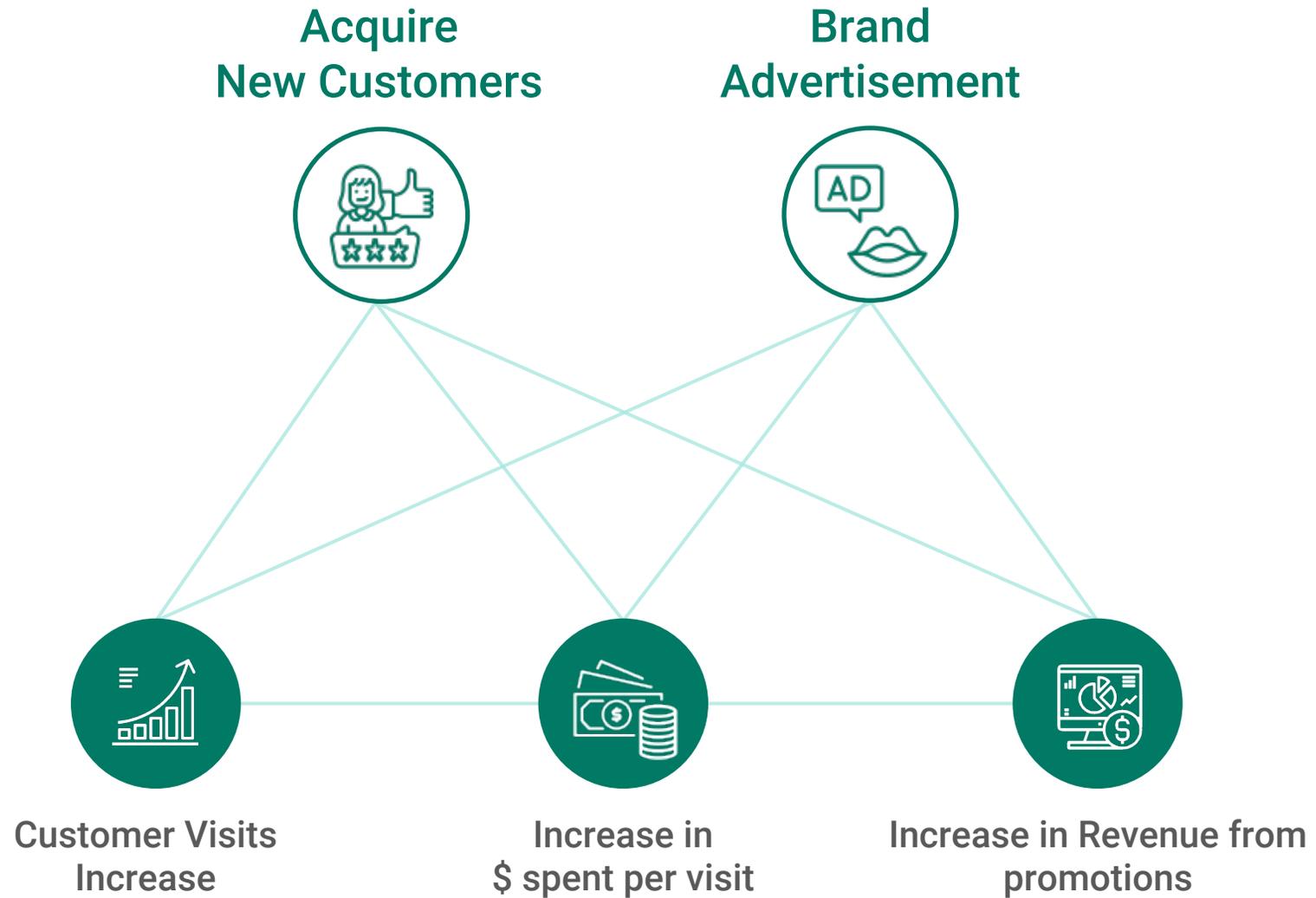
# Why choose Echoss Stamp Card Wallet App?

- Online to Offline Marketing Platform

- User Friendly Interface

- Simple Operation
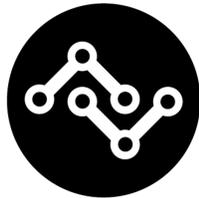
- Quick Service Adaptation

- Easy Set-up

- Cost Effective

Analytics Tracking & Dashboard
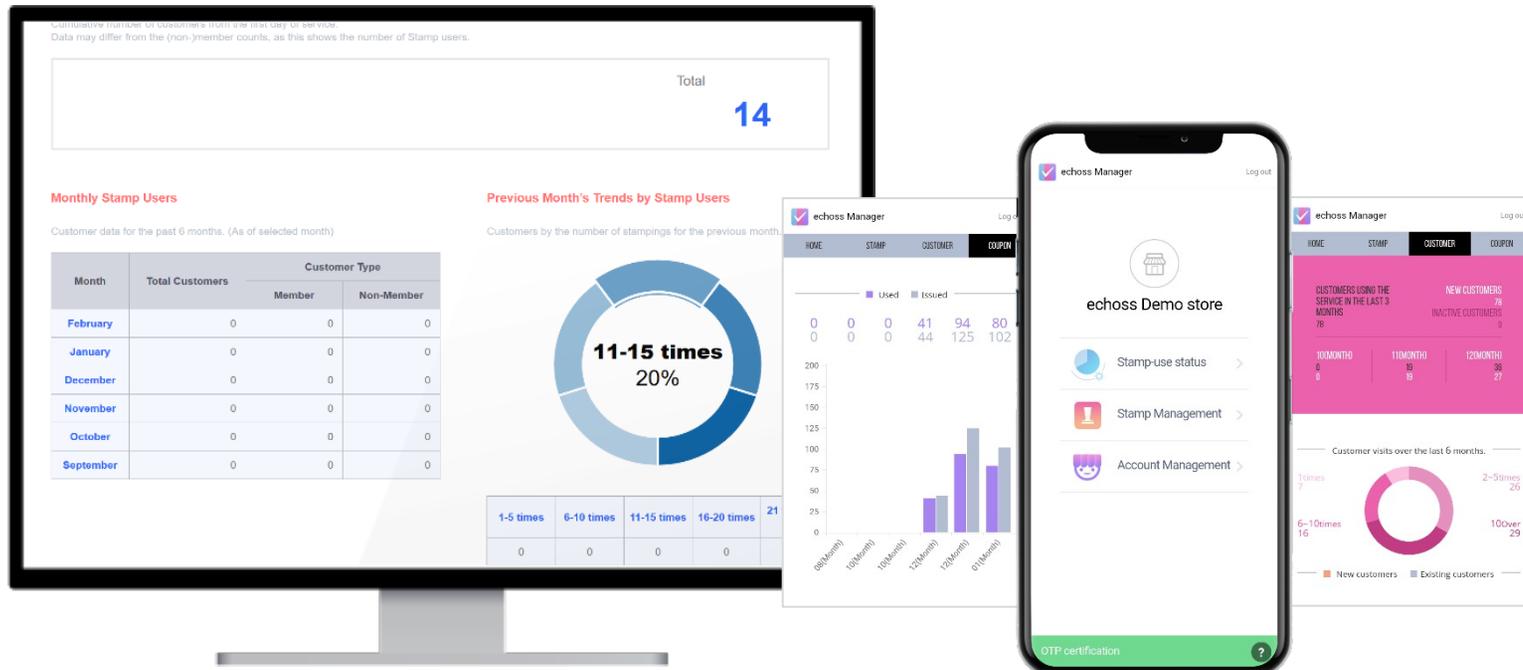
Echoss Manager

Easily check stamp, customer, and coupon usage details.

Compare statistics on a daily or monthly basis.

Mobile App for All Devices

Single App Download

for multiple stores, including yours!

Custom Stamp Cards & Coupons
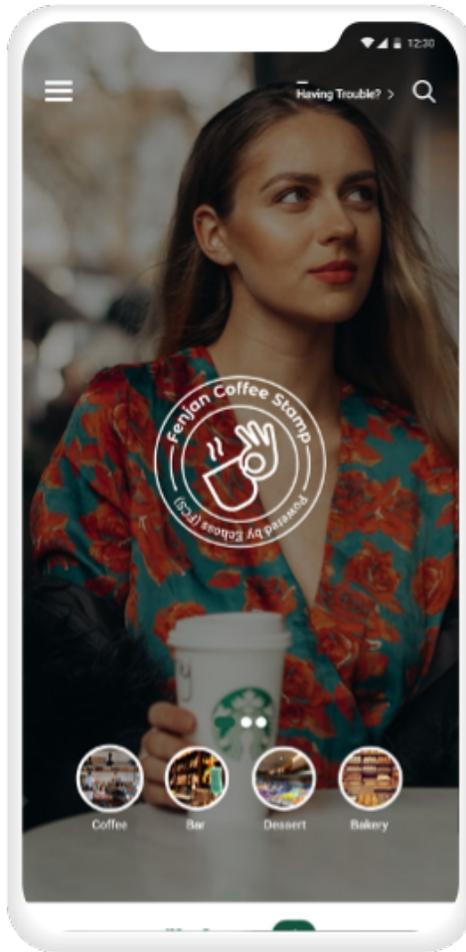
Main
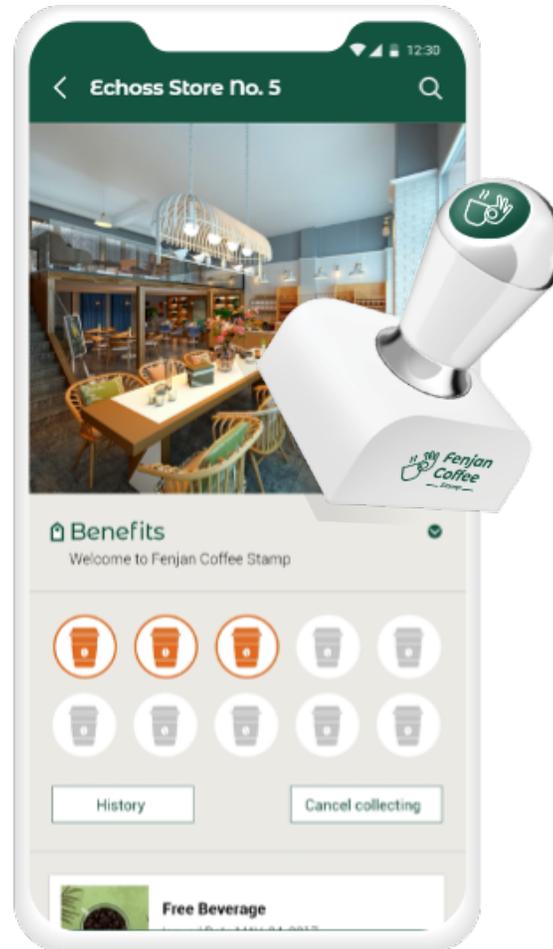
**Stamp Card**
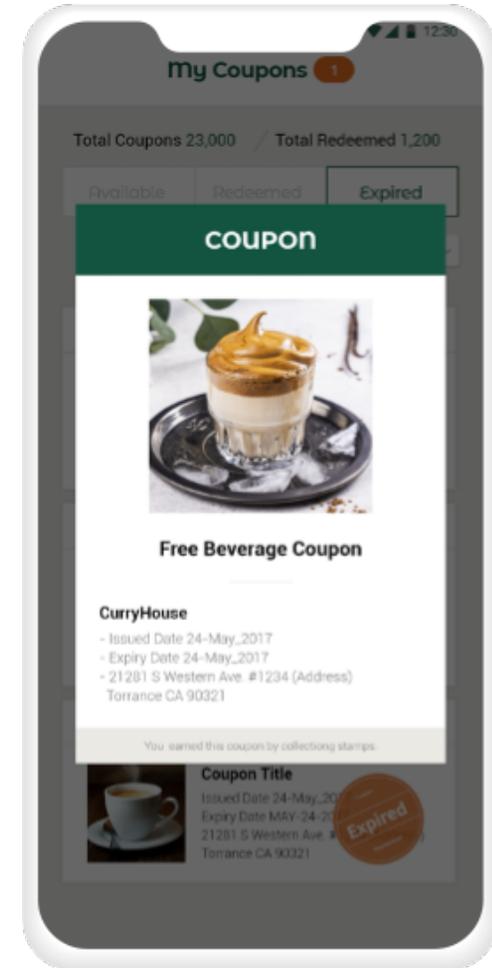
Coupon

Co-market with Nearby Stores

Map Plugin

Customers can find your store using the Nearby Stores map in the app.
This drives traffic from one member store to another.

Ask about our **Rally** function to actively co-market with other member stores, too!
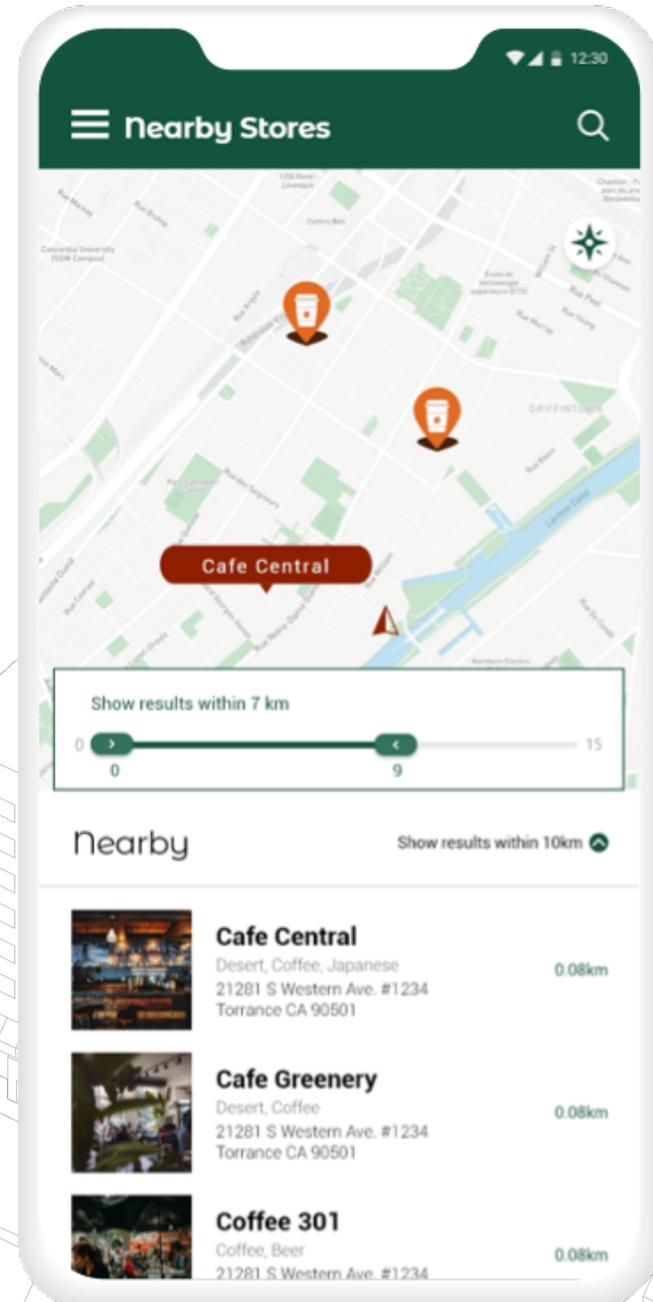
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