# **GNS Electronics**

**Company Presentation** 

#### **Management Team**



**Bernd Bierwisch** Managing Director

Electrical engineering at FH Aachen

Serial entrepreneur

- → Based in Würselen (Aachen)
  Germany
- → Winner of of AC<sup>2</sup> Growth Competition 2018
- → 13 full time employees

## **Company Milestones**

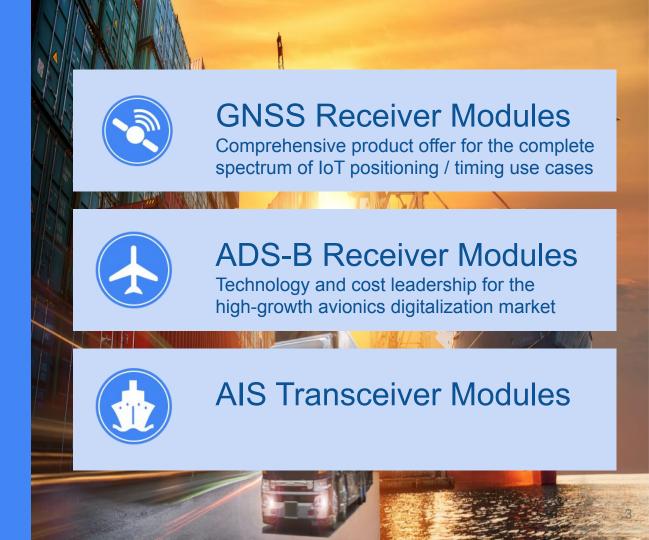
modules sold

2016	Founded in Würselen (Aachen) with focus on IOT HW modules (GNSS) and services
2017	Introduction state of the art avionics and maritime transceivers
2018	Execution of growth strategy
2019	World's first ADS-B smart antenna released
2020	Set-up of inhouse SMT production line
2020	More than 500.000 GNSS & ADS-B

# Product Portfolio







# Target Markets





Global **location of things market** valued at **5bn** US\$ in 2017, expected to grow at an **CAGR of 38%** to **27bn** US\$ in 2022\*1

The global ADS-B market is projected to grow from 428m US\$ in 2016 to 1.317 US\$ in 2022 (CAGR 21%)\*2



The **global AIS market** is expected to grow to **130m** US\$ in 2027 with an **CAGR of 7.1**%\*3

<sup>\*1</sup> https://www.marketsandmarkets.com/Market-Reports/location-of-thirgs-market-44362455.html

<sup>\*2</sup> https://www.marketsandmarkets.com/PressReleases/automatic-depe ndent-surveillance-broadcast.asp

<sup>\*3</sup> https://www.futuremarketinsights.com/reports/automatic-identification--system-market

# Example Use Cases











#### Location IoT

Smart city applications (smart street lights, smart meters, smart traffic)



#### Avionic IoT

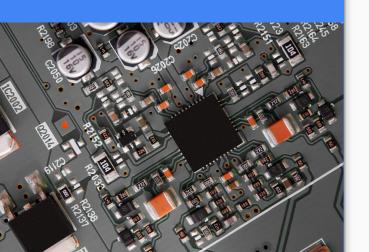
Smart Unit Load Devices (ULDs), Wireless Inflight Entertainment Systems (W-IFEs), drones



#### Maritime IoT

Smart containers, digitization of mostly analogue maritime industry

# Unique Selling Proposition





### Cost Efficiency

Modules designed with best price / performance ratio for the intended use case



#### Low Power

Key criteria for battery powered and form-factor driven IoT applications



### Hardware Independence

Wide spectrum of silicon partners enables best in class solutions

## Selected Customers & Partners

































## Company Vision

Become the innovation & technology leader for facilitating real time positioning and traffic

## Get in touch!

GNS - Electronics GmbH
Bernd Bierwisch - CEO
Adenauerstrasse 18
52146 Würselen
Germany

+49 (0)2405 41 48 0 +49 (0)171 808 88 90 b.bierwisch@gns-electronics.com www.gns-electronics.com