



A Global Player in
**Cloud Communications
Platform**



routemobile
communication simplified

**Publicly Listed on
Indian Stock Exchange
BSE / NSE: ROUTE**

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- **365squared** caters to telecom operators by providing them firewall, analytics & monetization solutions
- **Call2Connect** offers world-class customer support solutions, back office & consultancy services as well.
- **Phonon Communications**, a leading communications automation platform provider

Awards & Rankings



Key Statistics



32+ Billion

Transactions processed
in fiscal 2020-21



245+

Super Network of
Direct MNO connects



2.6+ Billion

Transactions
Processed / month



15+

Offices
globally



32000+

Client service till date
across the Globe



10

Firewalls deployed
with MNOs globally



~300

No. of
employees



4

Regional heads
aligned by geography

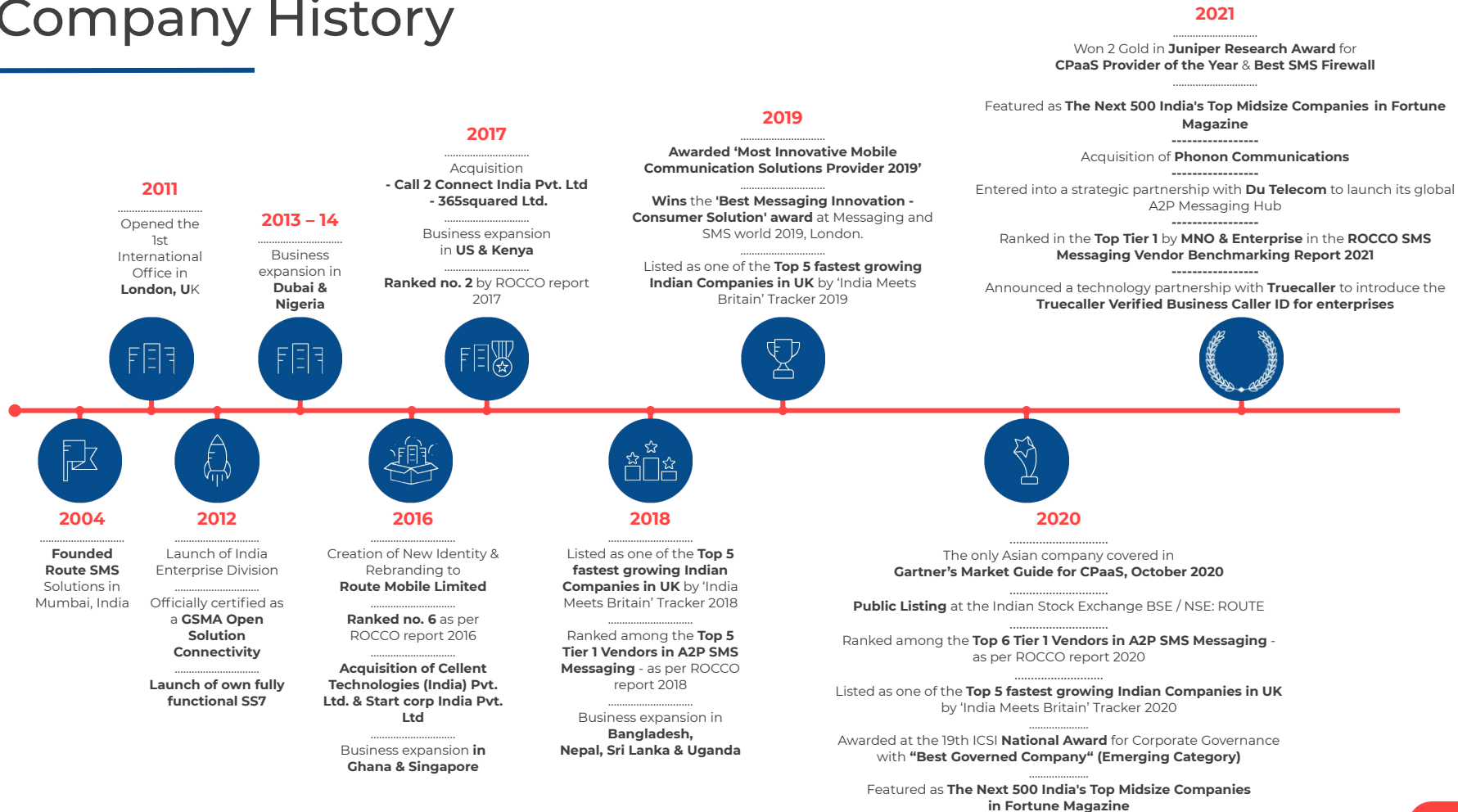
Global Memberships & Partner Network



Our Customers choose us for



Company History



Global Presence

**Leading CXPaaS
provider**

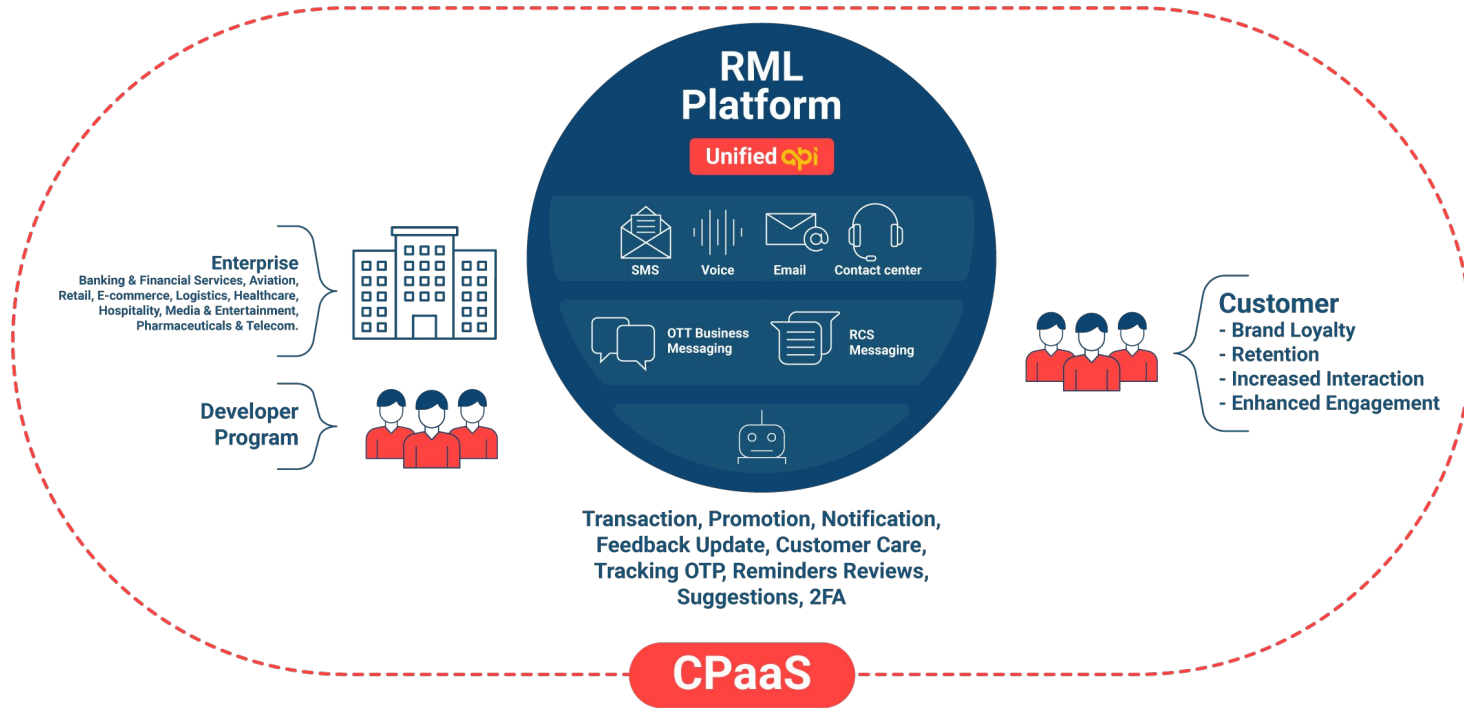
32k+^{*}
enterprise clients

**Serving top sectors
globally**



Our Unified Products & Services Portfolio

Enabling Customer Communications Lifecycle using CPaaS



Communication Platform as a Service

Product Offerings in a Snapshot

Communicate Globally through our unified solutions

Route Mobile has a wide gamut of offerings for Enterprises / Operators / System Integrators & Developers
Enterprise offerings enable transactional and promotional communication between brands & consumers
Operator offerings enable telco grade carrier messaging and analytics leading to monetization



Strengths

- Global Connectivity through Super Network of 240+ Direct Connections
- 24*7*365 dedicated customer support
- Best in class Communications Platform (developed in-house)
- Solution engineering & technical development with industry expertise
- Global & Local customization expertise
- Account Managers to ensure seamless engagement
- Omnichannel Platform for easy campaign scheduling and reporting
- Easy to use console to plan, deploy & monitor campaigns
- Dashboard with actionable intelligence
- Consultative & Lean approach to enable deeper customer engagement, solve business challenges & drive successful business outcomes

CUSTOMERS/PARTNERS

Traditional / Enterprise Clients



New age / Internet / Ecommerce Clients



Telco Partners



RBM / IP Messaging Partners



Identity Partners



Over 30150 customer-base across the globe



Thank you

Write to us at
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