

# IoT Connect

Cellular connectivity made easy



## A first glimpse

**Prices are given in euros, excluding taxes**

Prices are subject to foreign exchange fluctuation.  
Were significant exchange variations to occur, Transatel would have the right to update the related prices, subject to a three (3) months prior notice.



## Transatel cellular connectivity solution for the IoT

Scaling a cellular IoT project throughout multiple territories, you might face:

- Contracting with multiple network operators
- Integrating with multiple sets of APIs, with different features sets
- Multiplying your APNs, unsure that you can reproduce the same configuration in each territory
- Unable to upgrade & maintain your various configurations all together:

**Each territory means a specific project. Not with Transatel.**



One  
contract



One SIM  
card



One  
connectivity



One IT  
integration



One  
support



One  
invoice



### Single integration deployment

- One-time integration
- A single support interface
- Powering any use cases
- Local rates worldwide



### No lock-in situation

- We are an abstraction layer for mobile networks
- Unique value proposition for network selection



### Freedom to innovate

- Our own core network
- Smart, real-time data control
- Advanced analytics

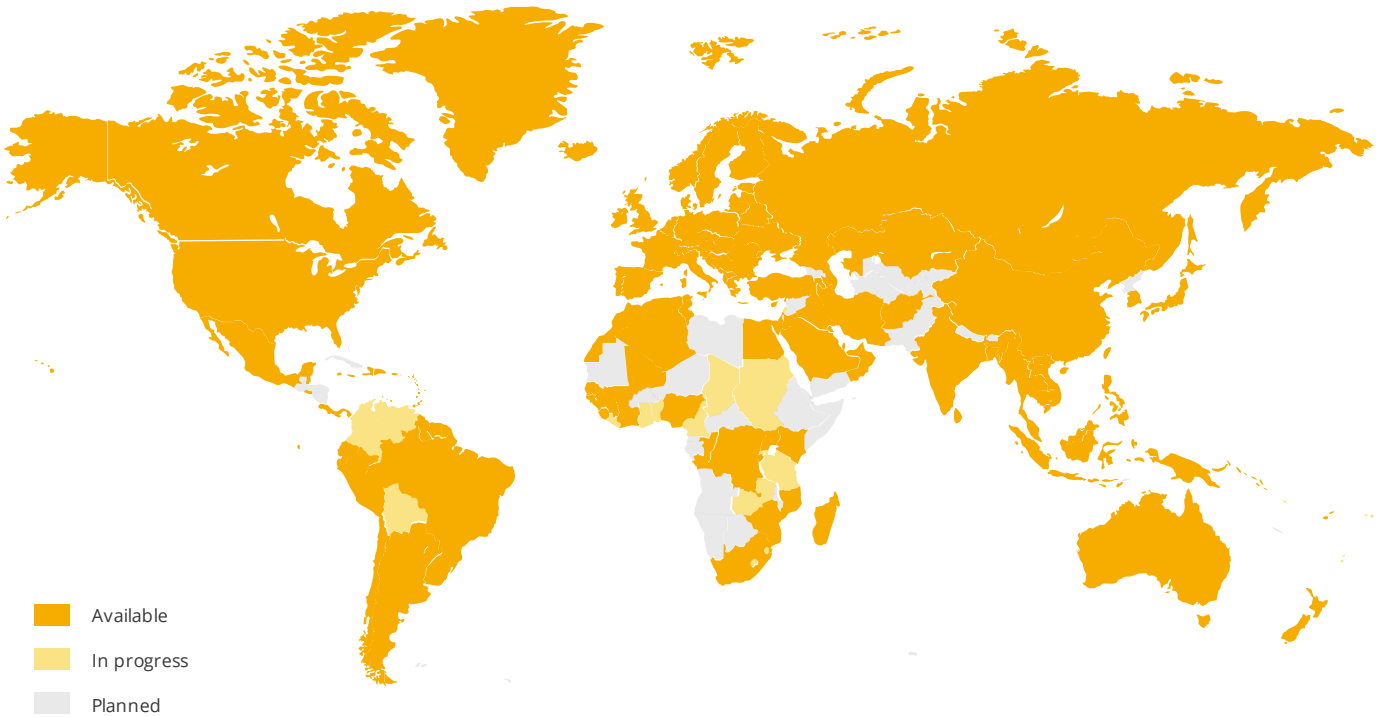


## IoT Connect offer overview

### Global, multi-local 2G/3G/4G coverage

5G ready – reliant on local networks commercial availability planning - starting H2 2020

Now covering 160 destinations & growing every month



#### Continuously extended coverage

- at no extra cost -



#### Legal & regulatory management

Local regulation  
compliance



#### Fully independent from carriers:

Network partners  
selection driven by  
quality & cost



## IoT Connect

offer overview

### Transatel offers 2 connectivity price models to choose from

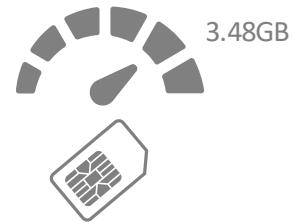


for cost optimization  
**PAY PER USE**

Each SIM is billed for its exact, individual usage

**A small monthly fee per SIM + price per MB per country**

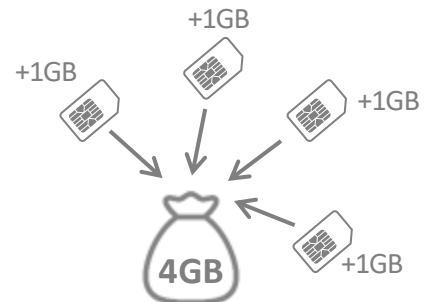
No surcharge, no surprise. You are invoiced what the SIM uses.



for cost predictability  
**POOLED BUNDLES**

**Each SIM is invoiced a flat monthly fee and gets a pooled allowance (e.g. 5MB, 1GB etc.)**

Each SIM is billed for its contribution to a pooled bundle from which all SIM consume. Peak SIM consumptions are averaged over all SIM cards.



### Transatel business model benefits



**Freedom  
No lock-in**

No revenue commitment  
or SIM commitment period



**Continuously  
up-to-date prices**

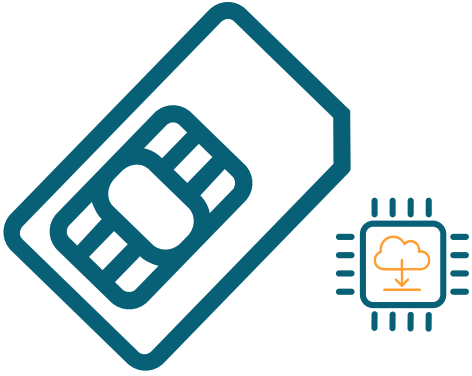
Transatel proactively updates  
its prices every 3 months

- A Subscriber is considered as "Active" when the corresponding SIM Card (IMSI) has been provisioned on the network following an activation request and until a request for the SIM card termination



## IoT Connect offer overview

### Transatel smart SIM & eSIM



Automatically looks for  
**the strongest signal**

#### Automatic repair

auto-detects attachment issues and resets itself

#### eSIM, multi-IMSI

capabilities: it does it all

### Chose your SIM



#### Any form factor

Mini / micro / nano / embedded and triple cut

#### Reinforced SIM cards

To sustain vibrations and extreme temperatures

#### Reprogrammable: eSIM

M2M and consumer eUICC SIM cards

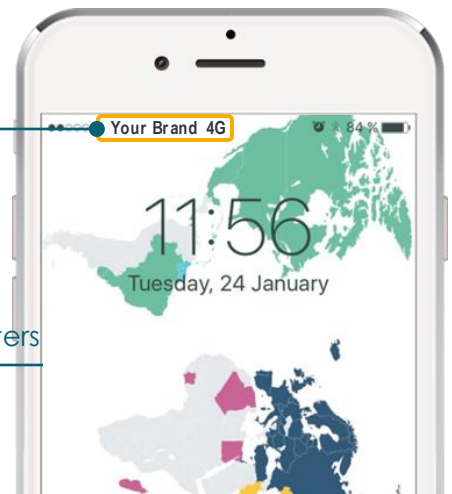
### Make the SIM really yours



Customize your  
operator name

Print your brand

Customize  
your PIN parameters

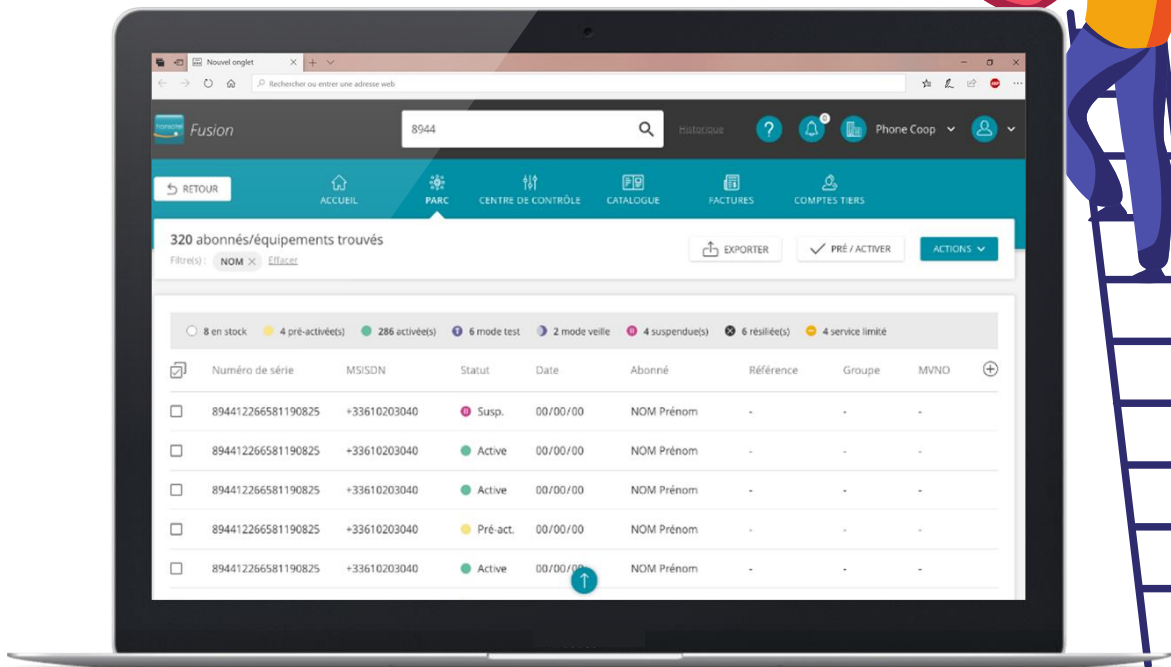
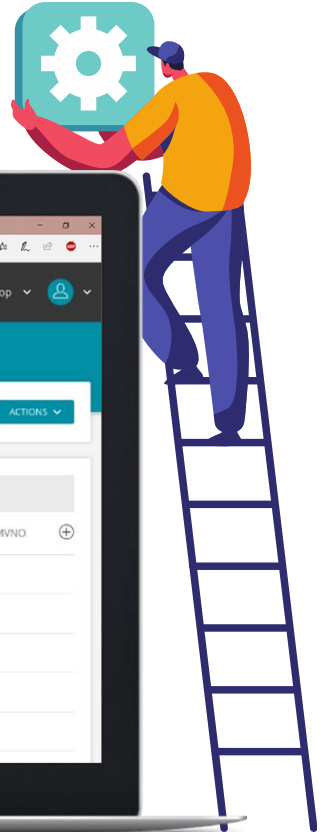


## Manage your (e)SIM your way

### web portal & API access

Activate SIM cards • suspend services • SIM diagnostics • business intelligence • batch orders • group management

Full control over your (e)SIM through the  
**web portal**



Integrate into your business workflows through  
**API & file deliveries**

Your app  
server



REST / SOAP / files  
(a)synchronous responses

Transatel's





## IoT Connect

offer overview

### Optional smart services

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#### **Traffic control**

Private APN, traffic classification, OTA change etc.



#### **Traffic security**

VPN, direct peering and interconnect options



#### **5 minutes, advanced usage logs**

CDRs that details session IP, IMEI, cell ID etc.



#### **Full API access**

To manage your SIM cards from your app



#### **Appointed support officer**

You know her/his name, she/he knows your service



#### **Professional services**

Solution design, training, consulting, marketing etc.



**And so much more.** We're here for you.  
Let's build together the services you need.





# IoT Connect

offer overview

## Fully managed connectivity solution



## Notes



Your contact  
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