## SK hynix, Leading the Data Era as an ESG First-runner!

Our new initiatives are aimed at leading future industries of the Data Era and ultimately creating greener, healthier, and more prosperous societies.

## Social Value/ESG Front Runner

Having become the first Korean company to join the RE100 to address carbon emissions, SK hynix continues to propel its business to new levels with DRAM and NAND flash as both wings, while striving towards a common objective with SK Group affiliates to strengthen Environmental, Social, and Governance (ESG) management as a means to contribute to mankind and society. To such end, SK hynix has established an ESG roadmap based on its Social Value (SV) 2030 strategy, which informs its efforts in social responsibility and green leadership in SV/ESG.





## Mem4EST (Memory Forest)

The shift from a compute-centric to a data-driven era is an opportunity for SK hynix to take on a central role in the new ICT industry. Having defined a more granular hierarchy for memory in each data processing stage, we are working to make servers and other systems more efficient with targeted solutions such as High-Bandwidth Memory (HBM), the multiprocessor-compatible Compute Express Link (CXL) interface, and Processor-in-Memory (PIM). Memory Forest (Mem4EST) is our new initiative and slogan that encapsulates our strategy to build a memory-driven ecosystem with such technical expertise. Just like the lush, green forest it represents, the initiative will generate value from new memory systems and technologies to nurture a wider global ecosystem that produces ESG values for our customers and partners – essentially with Memory for the Environment (E), Society (S), and Technology (T).

