

From the beginning, M.M. focus has been developing solutions for telecom operators. Since its inception, M.M. has been successfully delivering projects in the thematic area of digital transformation. Over the years, M.M. has moved into other industries and is now serving 20 different global markets and has offices in four countries. Based on all of these experiences and successful deliveries, M.M. has created its own digital transformation model called Digital Enablement.



A subsidiary of Veon Group



A subsidiary of Etisalat



China Mobile company



Client Highlights (Telecom)

M.M. s Digital Enablement Model

Our Digital enablement model targets all the functional areas of a CSP to provide values that are measurable and delivered through data-driven strategies and tactics impacting customers, employees, operations and organizational offerings. Our model helps you analyze your own needs, understand the role of technology, set business goals and assists you in tracking and ultimately, achieving them. There are four paths to digital transformation in our model. They are as follows:

Automation

Data

Customer Experience

Technology

Automation Path

The Automation path also known as Integrated Automation is delivered through our product capabilities, implementation services and business consultancy services. Over the years, we have perfected the craft of delivery, developed specialized expertise and proprietary platforms.

Business Consultancy

- Understanding your company vision
- Mapping your business goals onto our model's value map
- Devising digital transformation initiatives for your company

Managed Services

- Data Analytics
- Communications Services

Partnerships



Products & Platforms

Autosphere

Robotic Process Automation (RPA) tool that emulates human interaction with systems to execute tasks/processes

Carewiz

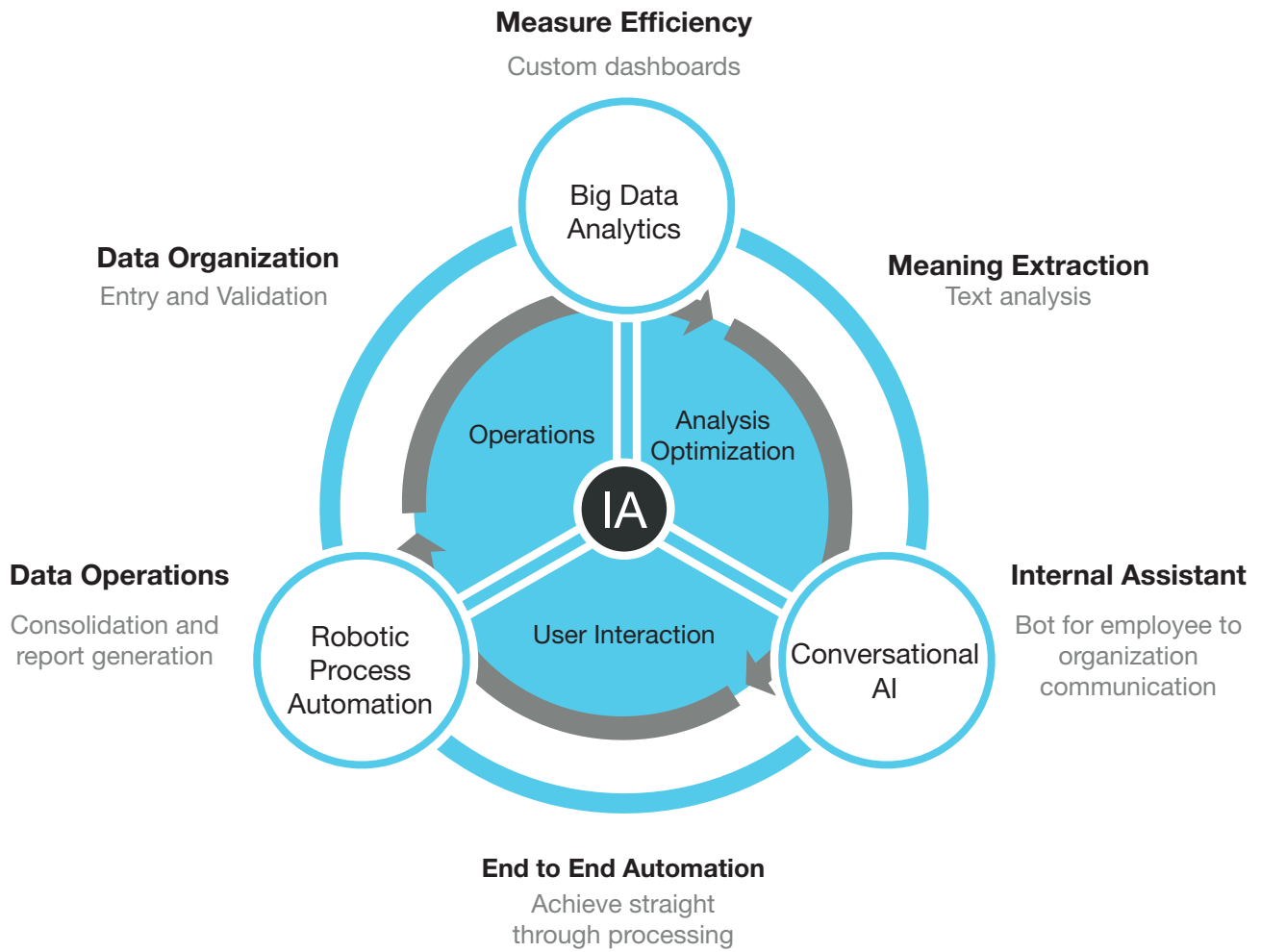
Enterprise grade chatbot for internal and external communications

Comms Products

(Voice | SMS | SIP | SIGTRAN)

Range of communications high-tech and specialized products to full spectrum of an organization's communication needs

M.M. s Digital Enablement Model

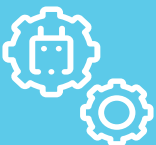


Integrated Automation - Summing it all together



Chatbot Platform and AI Success Services

- Carewiz – Suite of products
- AISS - Support Services (Microsoft, IBM)
- R2R communication tool



RPA platform and RPA services

- Autosphere – RPA Platfor
- Blueprism | UiPath – Consultancy capability



Big data dashboard and analytics services

- Custom Dashboard development
- Data Analytics and Anomaly detection Tools