



RCS-as-a-Service

Want to monetize the next
generation of A2P messaging?



Operator challenges in RCS



Unable to monetize
migration of messaging
to rich OTT channels



Uncertain and slow take-up
of RCS makes upfront
investment difficult to justify

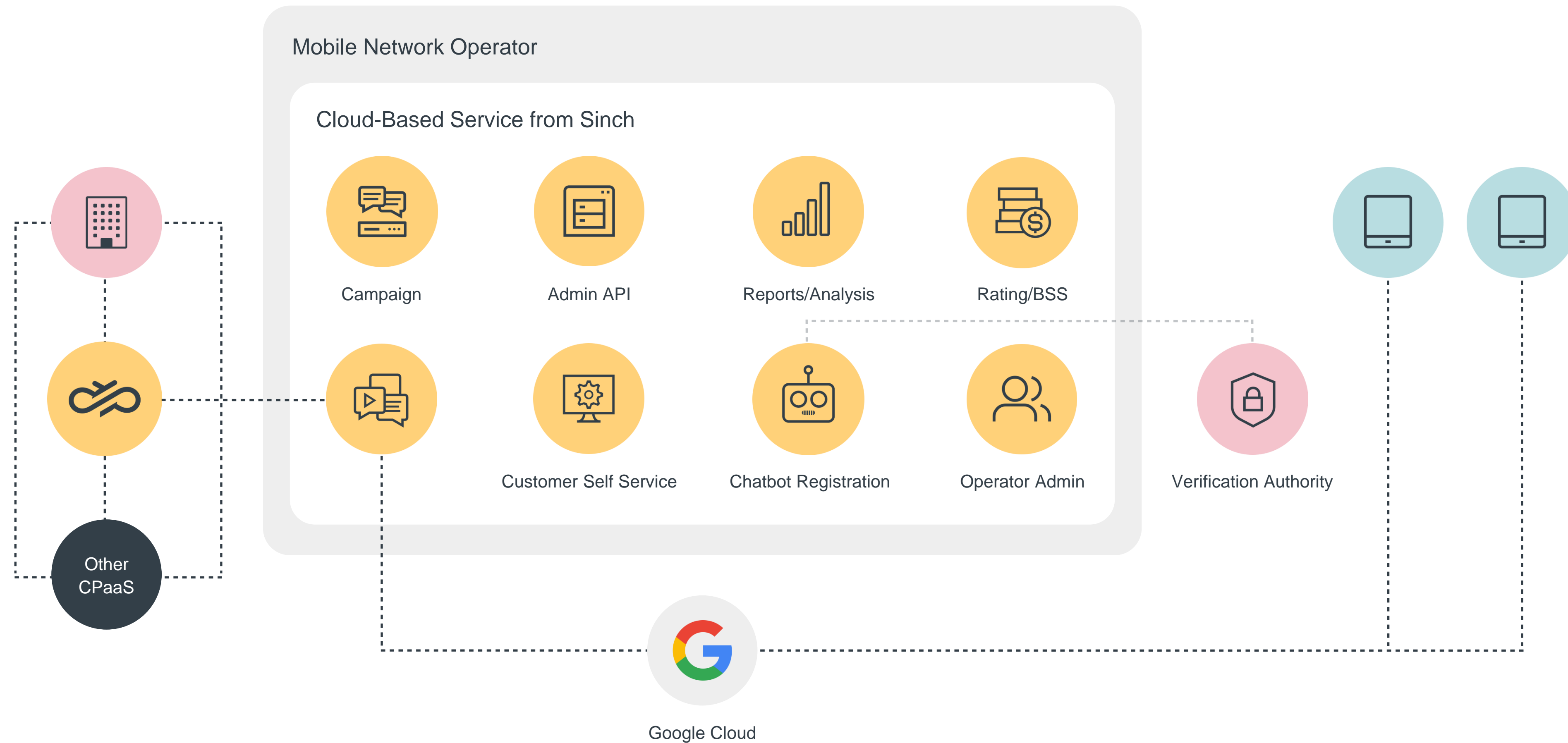


RCS provisioning and
management requires
additional resources



Sinch RCSaaS

Your RCS MaaP

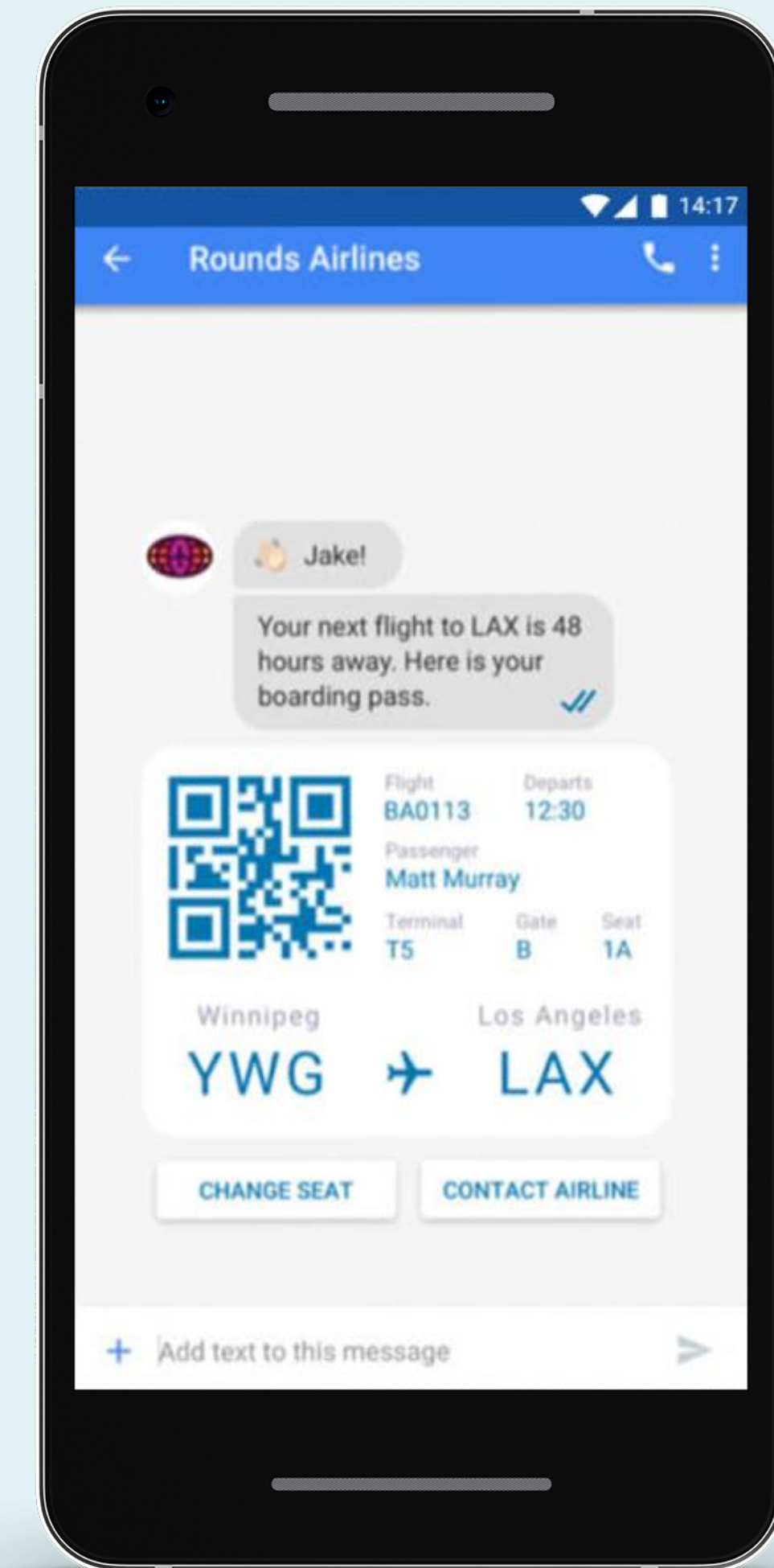




Key Features

Your operator MaaP from Sinch

- Resilient distributed cloud-deployment
- Shared-risk, commercial model: pay as you grow
- Proven Google ROMA API integration for delivery
- GSMA-compliant RCS API for third-party ingress
- Comprehensive RCS agent registration & management
- CDR export for extraction to external BSS platforms
- Customisable RCS conversational rating capability
- Powerful campaign management function to drive successful adoption
- Insightful usage reporting & analytics to demonstrate ROI
- Rich RCS fallback options to seamlessly support non-RCS capable devices





The Sinch Solution



Driving RCS adoption and A2P revenue in your market with our Enterprise customers

Cloud-based A2P RCS MaaP with customizable pay-as-you-grow commercials

Easy-to-use online reporting and analytics supported by domain expertise



Who is Sinch Operator?

80+

operator customers

342m

software subscribers

47+

countries

622

direct connections

1087

super network operators

7.3+ bn

subscribers reached

2800

support tickets

93%

tickets rated good

145+

employees

Evolve your network
to harness growth in
enterprise and 5G



**Want to know
more about
RCS-as-a-Service?**

Please contact us

 Thank you