2021

A2P Monetization

Discover new revenue opportunities

sinch

Operator challenges in A2P Monetization

Revenue lower
than expected

Managing
threats

Resource
intensive

Sinch A2P Monetization

Comprehensive
A comprehensive service solution for operators, maximizing A2P revenues and end user experience

Complementary Firewall
Full protection of the A2P business and end-user experience, even beyond SMS Firewall

Enterprise Engagement
High quality connectivity for Enterprises and Brands to enrich engagement with consumers

Flexible business models
A model to suit your level of engagement and needs

Stay in control
Management of pricing and policies

Evolves with the business
Rich Business Messaging & OTT a natural evolution

Sinch A2P Monetization

A Total A2P Business Management Solution.

With our A2P experience, expertise and breadth of services Sinch is able to provide a total technical and business solution.

Taking away the management complexities of the market, delivering revenues and ensuring your services are future proof.

Sinch A2P Monetization Solution Flexibility

Establish, Enrich, Excel, Evolve

Establish	Enrich	Excel	Evolve
Drive up revenue by monitoring and stopping network and market threats. Management of your preferred partners	Enterprise and hub technical and business management, invoicing, APIs	SMS Firewall, network bypass protection, management of all A2P services. Gain visibility of unauthorized traffic for rapid revenue uplift with Sentinel.	Add revenue with Rich Business Messaging & OTT. Future solution building block

A2P Monetization business model flexibility

No CAPEX, No OPEX

Revenue share

Exclusivity (with minimum commitment)

Wholesale discount

Who is Sinch Operator?

80+
operator customers

342m
software subscribers

47+
countries

622
direct connections

1087
super network operators

7.3+ bn
subscribers reached

2800
support tickets

93%
tickets rated good

145+
employees

Evolve your network to harness growth in enterprise and 5G

Want to know more about A2P Monetization?

Please contact us

Thank you

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