



CloudBlue Commerce

The Only Commerce Platform to Power Your Multi-Channel Business

CloudBlue

CloudBlue Commerce is a multi-tier commerce platform that allows you to launch marketplaces to partners, resellers and end customers. From product onboarding to catalog definition, billing and invoicing with different currencies, bundling of different product types, and multi-tier reseller management, CloudBlue Commerce provides an end-to-end marketplace solution that can be integrated with your other systems.

Powerful

The platform simplifies how you manage your subscriptions. You can configure it for N-tier reseller management, launch in multiple countries, languages, and currencies, and offer products at varied price points per region, customer or reseller.

Flexible

Bring your own marketplace or use the built-in marketplace to deliver hybrid bundles with your own and third-party products. With its extensible set of APIs, you can integrate the platform with your existing back-office systems.

Scalable

Streamline your operations with automated billing and ordering. Receive order notifications, optimize workflows, centralize billing and automate payment without manual intervention to make your business more scalable.

Trusted

The platform is hosted and secured on Microsoft Azure, supporting over 200 customers across 68 countries. With more than 30 million seat subscriptions, the secure platform has the power to defend against the latest cyber threats.

Insightful

Obtain a unified view for reporting and business analytics. Track all activities in the portal, view account history for invoices and payments at line item level and have control over end-user account access and management.

What can your business achieve with CloudBlue Commerce?



Launch a multi-channel marketplace

Launch a marketplace to efficiently manage your different channels, realize more revenue and discover new opportunities.



Build and scale your Microsoft Office 365 resell business

Open up new revenue streams by selling Office 365 solutions or provide value-added products and services to strengthen your relationship with existing Office 365 customers.



Test and launch anything as a service (XaaS)

Make your shift into a subscription-based pricing structure simpler with bundling capability for any type of product with different services.

What can you do with CloudBlue Commerce?

Marketplace

The Marketplace is a turnkey e-commerce storefront. It enables anonymous or registered shopping, trials, promotions, and product compare and search capabilities.

Multi-Reseller Management

Companies have their own branded or non-branded reseller marketplace. Resellers have full operational management of their own users and organizations.

Offer Catalog

Create bundled packages as well as complementary product recommendations for your customers and reseller partners.

Billing and Invoicing

Billing is based on the rated data in the CloudBlue Commerce system. Billing can be one-time, recurring, or in installments and can be integrated with third-party systems.

Subscription Management

Acquire order and subscription management capabilities including quote generation, approval workflows for new orders as well as upsizing and downsizing subscriptions.

Identity & Access Management

The platform has the capability for granular roles and rights management, authorization and authentication and multi-entity membership for users.

About CloudBlue

CloudBlue delivers a hyperscale platform with hypergrowth products and services and access to a hyperconnected ecosystem of 200+ top-selling vendors, 200+ leading brands and over 80,000 partners globally.

120 pre-integrated products including



80,000 active resell partners

30 million cloud subscriptions

2 billion potential end customers

200 leading-brand customers including

