More than just Commerce

Powering the largest marketplaces in the world, CloudBlue offers more than a commerce platform. CloudBlue allows companies to launch and manage a multi-tier marketplace that can offer any type of product from traditional to software, SaaS, IaaS and XaaS to any distribution channel. You can also access and capitalize on a hyperconnected ecosystem of top-selling vendors and leading brands including Microsoft, Amazon Web Services, Google and many more.

Hyperscale platform

Launch and manage a multi-tier marketplace, centralize your catalog of any type of product, distribute your offerings through any sales channel and centralize back-end operations while integrating with your current systems.

Hypergrowth products and services

Go to market simpler, faster and smarter with innovative CloudBlue products and services that help you deploy and manage CloudBlue efficiently, scale enablement for your teams and offer new monetization opportunities.

Hyperconnected ecosystem

Join a vast ecosystem of 80,000 partners, exposure to 2 billion+ end customers, 200+ leading brand customers and 120+ cloud products to extend your reach into new markets and increase your revenue opportunities.

CloudBlue Solutions

This range of solutions power your ability to get to market and revenue at an accelerated rate.

PLATFORM

CloudBlue Commerce
CloudBlue Commerce is a multi-tier commerce platform that allows you to launch marketplaces to partners, resellers and end customers.

CloudBlue Connect
CloudBlue Connect is a catalog and channel management platform supporting all product types, from physical goods to SaaS, IaaS and XaaS.

PRODUCTS

Go-to-Market Automator
Go-to-Market Automator simplifies and digitizes the go-to-market launches of your products and services within an intuitive interface.

Multi-Cloud Orchestrator
Multi-Cloud Orchestrator streamlines application and workload deployments across your private, hybrid and public cloud stack from a single dashboard.

SERVICES

Professional Services
Deploy CloudBlue Commerce and CloudBlue Connect, integrate them with your current systems and train your teams to use the solutions.

Managed Services
Let CloudBlue manage the infrastructure and cloud operations for the platforms for you, receive support when you need it and grow your business with assisted sales and premium customer support.

Go-to-Market Services
Customized advisory services that provide businesses a roadmap and guidance to increase go-to-market proficiency, reduce time to revenue and raise the average revenue per user.
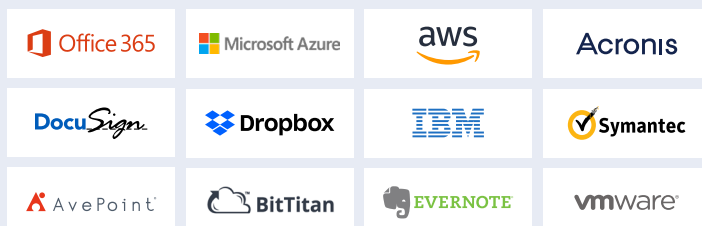
Business Use Cases

Use CloudBlue to help you solve an assortment of business challenges and reach your goals.

— Launch a multi-channel marketplace

— Manage your own or third-party catalog

— Build and scale an IaaS Business

— Scale your enablement across direct and indirect channels

— Simplify and streamline your internal procurement

— Build and scale your IoT business

— Streamline your multi-channel distribution

— Build and scale your Microsoft resell business

— Test and launch anything as a service

— Provide customers with an Internal marketplace

About CloudBlue

CloudBlue delivers a hyperscale platform with hypergrowth products and services and access to a hyperconnected ecosystem of 200+ top-selling vendors, 200+ leading brands and over 80,000 partners globally.

80,000 active resell partners
30 million cloud subscriptions
2 billion potential end customers

120 pre-integrated products including

Office 365 | Microsoft Azure | aws | Acronis
DocuSign | Dropbox | IBM | Symantec
AvePoint | BitTitan | EVERNOTE | vmware

200 leading-brand customers including

américa móvil | Charter | DELL | hp
Media Markt | proximus | Sprint | Telefónica
telenor | TELSTRA | T·Mobile | vodafone