



omnitele
PRIMEA

PERFECTING RAN EFFICIENCY
TODAY AND IN THE FUTURE

OMNITELE PRIMEA

Is the predictive AI solution that combines modern data science and machine learning with deep telecom expertise. Omnitele PRIMEA AI solution family includes RAN performance optimisation and RAN investment optimisation. With the help of Omnitele PRIMEA, our customers are discovering 20-40% efficiency improvements in RAN Capex by maximising the user experience with the existing RAN assets and/or by maximising the CAPEX efficiency of future RAN investments.

Omnitele PRIMEA is always customised to your needs and does not require system integration.





PRIMEA IS EASY TO DEPLOY

PRIMEA can be delivered as SaaS solution with web-based user-interface and periodical updates, or as an off-line service with delivery on demand.

- No new data sources needed, uses only readily available data
- No SW or HW installation, AI run remotely from Omnitele premise and reported through web-UI
- No integration to existing data systems, data uploaded off-line from the customer
- PRIMEA is fully data protected and GDPR compatible

MAXIMISES EFFICIENCY OF BOTH THE EXISTING AND THE FUTURE RAN

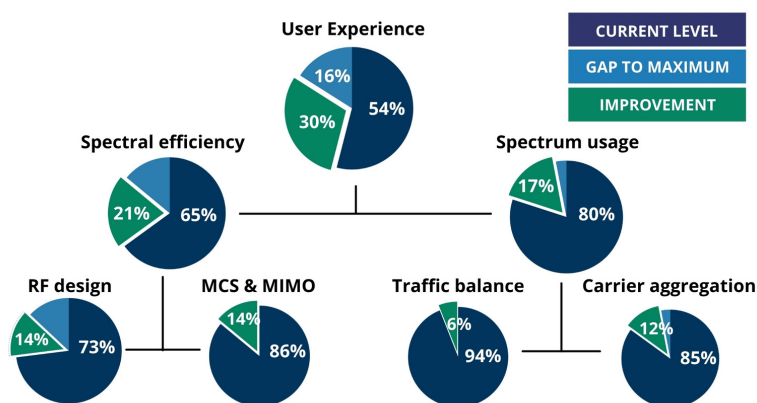


RECOMMENDED ACTIONS AND THEIR
IMPACT PLOTTED BY SECTORS

OMNITELE PRIMEA FOR RAN PERFORMANCE OPTIMISATION

Would you like to improve your customer experience by increasing a data throughput or by reducing the number of poor-quality connections without investments?

With the help of the advanced machine learning algorithms, Omnitele PRIMEA for RAN performance optimisation maximises the user experience without additional investments. The solution breaks down the provided user experience into technical drivers and identifies the potential RAN design inefficiencies in comparison to the best-in-class configurations of comparable networks. Furthermore, it quantifies the improvement potential from cell-level optimisation actions and provides an action plan.

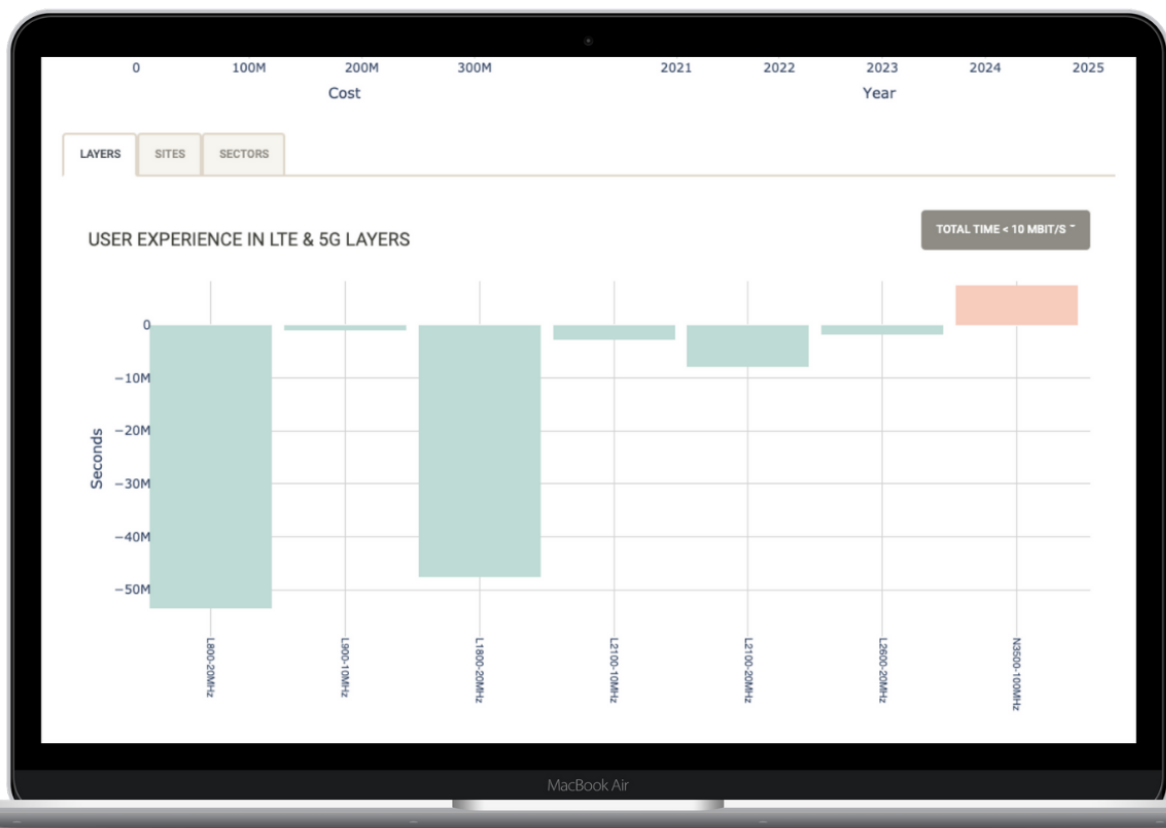


OMNITELE PRIMEA FOR RAN INVESTMENT OPTIMISATION

Omnitele PRIMEA for RAN Investment Optimisation is a machine learning solution, that quantifies how the alternative technology and spectrum deployments can improve customer experience.

The solution prioritises sector-level expansions based on their cost-effectiveness, and provides RAN investment roadmap that ensures the targeted user experience over time, as well as maximises the CAPEX efficiency during the rollout.

Omnitele PRIMEA RAN Investment Optimisation is compatible with readily available network data from all major network vendors.



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