

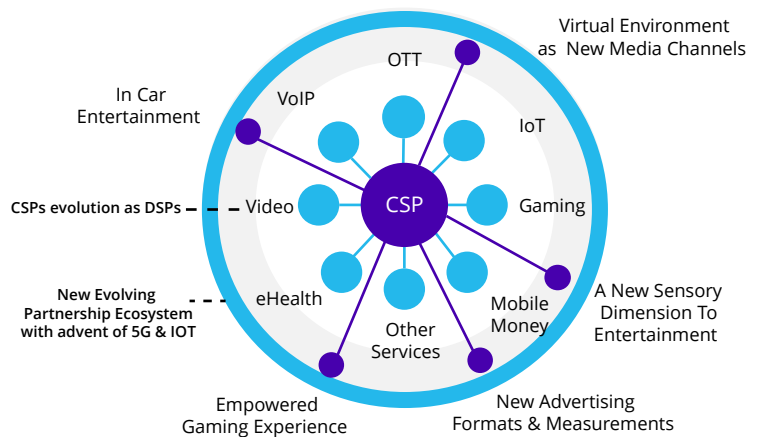
PARTNER ECOSYSTEM MANAGEMENT

ENABLING TRUST IN DIGITAL PARTNERSHIPS



As the telecom ecosystem continues to evolve, partnering with different business domains has opened new revenue streams for CSPs. In such a scenario, business support systems need to transform from an operational function into a strategic one. This is the right time to move beyond Just Billing and Settlement. Subex's Partner Ecosystem Management platform helps CSPs with a 360° view of the business. It adds value to the existing legacy system by streamlining processes. Partner assurance, swift onboarding, and flexible economic model capabilities help with launching innovative services in no time.

NEW REVENUE STREAMS AND PARTNERSHIP EXPANSION



FEATURES

01 Partner Lifecycle Management
Manage end-to-end partnerships with the domain agnostic solution. It leverages workflow-based onboarding interfaces with configurable KPIs to score partner health and onboard the right partners. The self-care capability reduces operational overheads and allows on the go access to business-critical information. It offers a BIY flexible and robust modeling capability to manage complex agreements, thus reducing the vendor dependency in customizing rating and discounting models.

02 Digital Services Billing
Leverages a domain-agnostic platform that allows billing and settlement of all types of digital services. Our solution addresses the unique B2B billing dynamics of content, Internet of Things (IoT), machine-to-machine (M2M) communication, and utility services. It is essential that digital service providers have tighter control on their billing practices, build profitable economic models, and enable trust in the partnership.

03 Enterprise Billing
Provide a next generation end-to-end billing system that provides unmatched rating and billing capabilities for enterprise billing. It's a converged billing platform that covers partner onboarding, subscription management, service agnostic rating, billing and financial reporting.

04 Wholesale Billing & Routing
Have a holistic view of your entire range of partner relationships, covering services such as voice, SMS, and data. Manage roaming, routing, content settlements, as well as MVNO and other B2B relationships with our wholesale billing platform. Drive efficiencies into your businesses via process automation to gain operational insight to support critical decision-making activities.

05 Roaming Settlements
Provides a 360° view of the roaming services and revenue management to improve profitability. It reduces the fraud possibility by removing the likelihood of paying high-cost traffic cost or lose inbound roaming revenue by supporting NRTRDE (Near Real-Time Roaming Data Exchange) and HUR (High Usage Report).

06 Blockchain Enabled Decentralized Partnerships
Enable a more transparent, secure, and trustworthy process with Blockchain-based wholesale settlements to resolve billing discrepancies. It also covers wholesale fraud use cases to ensure proactive mitigation against revenue lost to fraud.

BENEFITS



Ensure transparency and trust through near real-time reports, alerts & notification



Drive new economic models through Build-It-Yourself capability



Deploy Automation to ensure error free process and reduced OPEX



Controls over margins and profitability through accurate data on payables & receivables

Subex Limited

Pritech Park, SEZ Block -09,
4th Floor B Wing Survey No. 51
Karnataka 560103, India
Tel: +91 80 37451377

Subex, Inc

12303 Airport Way, Bldg. 1,
Ste. 390, Broomfield, CO 80021
Tel : +1 303 301 6200,
Fax : +1 303 301 6201

Subex (UK) Ltd

1st Floor, Rama 17 St Ann's Road,
Harrow, Middlesex, HA1 1JU
Tel: +44 0207 8265300,
Fax: +44 0207 8265352

Subex (Asia Pacific) Pte. Limited

175A, Bencoolen Street, #08-03
Burlington Square, Singapore 189650
Tel: +65 6338 1218,
Fax: +65 6338 1216